



Community Profile

5961 Woodstock Road Acworth GA 30102
 5961 Woodstock Road Acworth GA 30102
 Drive Times: 5, 10, 15 drive time minute radii

Latitude: 34.0913
 Longitude: -84.6156

	5 drive time minute	10 drive time minute	15 drive time minute
Population Summary			
2000 Total Population	10,657	81,404	152,720
2010 Total Population	13,725	96,280	184,818
2019 Total Population	18,617	108,090	209,173
2019 Group Quarters	25	1,276	3,201
2024 Total Population	20,549	115,188	224,697
2019-2024 Annual Rate	1.99%	1.28%	1.44%
2019 Total Daytime Population	11,772	80,863	193,981
Workers	2,411	28,661	93,678
Residents	9,361	52,202	100,303
Household Summary			
2000 Households	3,693	28,451	54,793
2000 Average Household Size	2.89	2.86	2.78
2010 Households	4,774	33,691	66,509
2010 Average Household Size	2.87	2.82	2.73
2019 Households	6,452	37,622	75,196
2019 Average Household Size	2.88	2.84	2.74
2024 Households	7,102	40,039	80,769
2024 Average Household Size	2.89	2.85	2.74
2019-2024 Annual Rate	1.94%	1.25%	1.44%
2010 Families	3,650	24,417	47,180
2010 Average Family Size	3.23	3.27	3.21
2019 Families	4,862	27,046	52,664
2019 Average Family Size	3.27	3.30	3.24
2024 Families	5,333	28,690	56,262
2024 Average Family Size	3.28	3.31	3.25
2019-2024 Annual Rate	1.87%	1.19%	1.33%
Housing Unit Summary			
2000 Housing Units	3,889	29,783	57,436
Owner Occupied Housing Units	78.2%	77.7%	75.7%
Renter Occupied Housing Units	16.7%	17.9%	19.7%
Vacant Housing Units	5.1%	4.5%	4.6%
2010 Housing Units	5,219	36,270	71,631
Owner Occupied Housing Units	74.9%	68.9%	67.6%
Renter Occupied Housing Units	16.6%	24.0%	25.2%
Vacant Housing Units	8.5%	7.1%	7.2%
2019 Housing Units	6,870	39,718	79,336
Owner Occupied Housing Units	76.3%	68.4%	66.1%
Renter Occupied Housing Units	17.6%	26.3%	28.6%
Vacant Housing Units	6.1%	5.3%	5.2%
2024 Housing Units	7,558	42,215	85,067
Owner Occupied Housing Units	77.5%	69.5%	67.2%
Renter Occupied Housing Units	16.4%	25.4%	27.7%
Vacant Housing Units	6.0%	5.2%	5.1%
Median Household Income			
2019	\$75,702	\$72,687	\$72,335
2024	\$82,512	\$81,200	\$80,961
Median Home Value			
2019	\$187,095	\$191,462	\$201,187
2024	\$207,868	\$209,350	\$223,234
Per Capita Income			
2019	\$28,885	\$30,649	\$31,980
2024	\$32,773	\$34,744	\$36,152
Median Age			
2010	33.5	33.5	34.1
2019	35.5	35.3	35.8
2024	36.1	36.3	36.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	6,452	37,622	75,196
<\$15,000	5.3%	6.2%	6.2%
\$15,000 - \$24,999	4.2%	5.8%	6.4%
\$25,000 - \$34,999	7.0%	8.0%	7.5%
\$35,000 - \$49,999	12.8%	12.8%	12.8%
\$50,000 - \$74,999	19.8%	18.5%	18.6%
\$75,000 - \$99,999	20.4%	16.7%	15.7%
\$100,000 - \$149,999	20.6%	19.4%	19.4%
\$150,000 - \$199,999	6.7%	8.1%	8.2%
\$200,000+	3.1%	4.7%	5.2%
Average Household Income	\$85,304	\$87,684	\$89,086
2024 Households by Income			
Household Income Base	7,102	40,039	80,769
<\$15,000	3.7%	4.6%	4.7%
\$15,000 - \$24,999	3.3%	4.7%	5.3%
\$25,000 - \$34,999	5.6%	6.6%	6.2%
\$35,000 - \$49,999	11.1%	11.3%	11.4%
\$50,000 - \$74,999	18.4%	17.5%	17.6%
\$75,000 - \$99,999	20.7%	17.1%	16.0%
\$100,000 - \$149,999	24.4%	22.5%	22.4%
\$150,000 - \$199,999	9.1%	10.4%	10.5%
\$200,000+	3.7%	5.4%	6.0%
Average Household Income	\$97,055	\$99,550	\$100,736
2019 Owner Occupied Housing Units by Value			
Total	5,242	27,157	52,475
<\$50,000	2.0%	2.5%	2.4%
\$50,000 - \$99,999	7.3%	5.4%	5.1%
\$100,000 - \$149,999	19.3%	17.2%	14.9%
\$150,000 - \$199,999	28.8%	30.1%	27.2%
\$200,000 - \$249,999	16.9%	18.8%	19.5%
\$250,000 - \$299,999	11.5%	11.5%	12.5%
\$300,000 - \$399,999	11.9%	10.3%	10.7%
\$400,000 - \$499,999	1.8%	1.9%	3.9%
\$500,000 - \$749,999	0.3%	1.7%	2.8%
\$750,000 - \$999,999	0.0%	0.2%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.1%	0.1%	0.2%
Average Home Value	\$204,116	\$214,900	\$234,907
2024 Owner Occupied Housing Units by Value			
Total	5,859	29,336	57,176
<\$50,000	1.6%	2.0%	1.9%
\$50,000 - \$99,999	4.9%	3.9%	3.8%
\$100,000 - \$149,999	14.4%	13.2%	11.2%
\$150,000 - \$199,999	26.3%	27.4%	24.0%
\$200,000 - \$249,999	17.4%	19.3%	19.5%
\$250,000 - \$299,999	13.5%	13.1%	13.7%
\$300,000 - \$399,999	17.3%	13.7%	13.6%
\$400,000 - \$499,999	3.7%	3.1%	5.4%
\$500,000 - \$749,999	0.6%	3.4%	4.9%
\$750,000 - \$999,999	0.0%	0.5%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.3%
\$2,000,000 +	0.2%	0.2%	0.3%
Average Home Value	\$230,154	\$243,379	\$269,172

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	13,725	96,276	184,819
0 - 4	8.0%	7.0%	6.8%
5 - 9	7.9%	7.6%	7.4%
10 - 14	7.9%	7.7%	7.5%
15 - 24	13.3%	15.8%	15.8%
25 - 34	15.4%	13.9%	13.8%
35 - 44	16.7%	15.8%	15.7%
45 - 54	14.9%	15.3%	15.1%
55 - 64	9.1%	9.6%	10.0%
65 - 74	4.5%	4.5%	5.0%
75 - 84	1.7%	2.0%	2.3%
85 +	0.6%	0.6%	0.7%
18 +	71.8%	73.1%	73.9%
2019 Population by Age			
Total	18,618	108,091	209,173
0 - 4	7.1%	6.4%	6.1%
5 - 9	7.3%	6.7%	6.4%
10 - 14	7.4%	6.9%	6.7%
15 - 24	11.8%	13.5%	13.9%
25 - 34	15.5%	16.1%	15.8%
35 - 44	14.9%	13.9%	13.6%
45 - 54	13.8%	13.6%	13.7%
55 - 64	11.9%	12.1%	12.2%
65 - 74	6.9%	7.2%	7.6%
75 - 84	2.6%	2.7%	3.1%
85 +	0.7%	0.8%	0.9%
18 +	74.4%	76.3%	77.0%
2024 Population by Age			
Total	20,548	115,188	224,699
0 - 4	7.1%	6.4%	6.2%
5 - 9	7.2%	6.5%	6.2%
10 - 14	7.4%	6.8%	6.5%
15 - 24	11.7%	13.0%	13.3%
25 - 34	14.9%	15.3%	15.0%
35 - 44	15.5%	15.2%	14.7%
45 - 54	12.7%	12.3%	12.4%
55 - 64	11.6%	11.7%	11.9%
65 - 74	7.8%	8.3%	8.6%
75 - 84	3.5%	3.7%	4.1%
85 +	0.8%	0.9%	1.1%
18 +	74.4%	76.6%	77.4%
2010 Population by Sex			
Males	6,807	47,204	90,232
Females	6,918	49,076	94,586
2019 Population by Sex			
Males	9,220	53,029	102,150
Females	9,398	55,061	107,023
2024 Population by Sex			
Males	10,174	56,489	109,680
Females	10,375	58,699	115,017

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	13,724	96,279	184,818
White Alone	72.3%	74.4%	75.1%
Black Alone	15.8%	15.1%	14.2%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	3.4%	3.0%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.4%	4.5%	4.1%
Two or More Races	2.6%	2.6%	2.7%
Hispanic Origin	13.2%	11.3%	10.5%
Diversity Index	57.6	53.8	52.5
2019 Population by Race/Ethnicity			
Total	18,618	108,090	209,173
White Alone	67.8%	69.3%	69.9%
Black Alone	18.4%	18.1%	17.1%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	4.3%	4.0%	4.7%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	5.9%	4.9%	4.6%
Two or More Races	3.2%	3.3%	3.4%
Hispanic Origin	14.5%	12.6%	11.9%
Diversity Index	62.7	59.9	59.0
2024 Population by Race/Ethnicity			
Total	20,549	115,188	224,697
White Alone	64.8%	66.0%	66.6%
Black Alone	20.2%	20.0%	18.9%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.9%	4.6%	5.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.3%	5.3%	5.0%
Two or More Races	3.4%	3.6%	3.8%
Hispanic Origin	15.4%	13.7%	13.0%
Diversity Index	65.7	63.5	62.7
2010 Population by Relationship and Household Type			
Total	13,725	96,280	184,818
In Households	99.9%	98.7%	98.3%
In Family Households	88.8%	85.4%	84.2%
Householder	25.9%	25.4%	25.5%
Spouse	19.8%	19.2%	19.3%
Child	35.2%	33.7%	32.8%
Other relative	5.1%	4.5%	4.3%
Nonrelative	2.8%	2.5%	2.3%
In Nonfamily Households	11.0%	13.3%	14.1%
In Group Quarters	0.1%	1.3%	1.7%
Institutionalized Population	0.0%	0.0%	0.1%
Noninstitutionalized Population	0.1%	1.3%	1.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	12,355	71,895	139,874
Less than 9th Grade	3.9%	3.2%	2.9%
9th - 12th Grade, No Diploma	5.9%	5.1%	4.7%
High School Graduate	19.2%	19.3%	18.7%
GED/Alternative Credential	4.7%	3.5%	3.4%
Some College, No Degree	26.4%	23.6%	23.0%
Associate Degree	6.9%	8.5%	8.1%
Bachelor's Degree	23.3%	25.8%	27.2%
Graduate/Professional Degree	9.8%	11.0%	12.0%
2019 Population 15+ by Marital Status			
Total	14,559	86,534	168,914
Never Married	34.2%	34.5%	33.9%
Married	51.3%	50.7%	51.2%
Widowed	4.4%	3.8%	3.9%
Divorced	10.2%	11.0%	11.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.5%	96.2%	96.4%
Civilian Unemployed (Unemployment Rate)	4.5%	3.8%	3.6%
2019 Employed Population 16+ by Industry			
Total	9,401	56,792	110,743
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	10.5%	7.6%	7.4%
Manufacturing	9.0%	9.1%	8.7%
Wholesale Trade	3.7%	3.0%	3.1%
Retail Trade	13.1%	12.8%	12.5%
Transportation/Utilities	5.5%	6.0%	5.7%
Information	2.3%	2.5%	2.9%
Finance/Insurance/Real Estate	7.2%	6.7%	7.4%
Services	45.4%	49.3%	49.5%
Public Administration	3.4%	3.0%	2.7%
2019 Employed Population 16+ by Occupation			
Total	9,398	56,793	110,745
White Collar	63.2%	64.8%	66.9%
Management/Business/Financial	16.7%	17.0%	18.0%
Professional	19.0%	20.3%	21.8%
Sales	12.7%	13.0%	13.0%
Administrative Support	14.8%	14.5%	14.0%
Services	18.5%	18.4%	17.3%
Blue Collar	18.3%	16.8%	15.9%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	6.1%	4.1%	3.9%
Installation/Maintenance/Repair	3.7%	3.2%	2.7%
Production	3.9%	4.4%	4.1%
Transportation/Material Moving	4.5%	5.1%	5.2%
2010 Population By Urban/ Rural Status			
Total Population	13,725	96,280	184,818
Population Inside Urbanized Area	100.0%	99.5%	98.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.5%	1.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	4,774	33,690	66,510
Households with 1 Person	17.2%	20.1%	21.6%
Households with 2+ People	82.8%	79.9%	78.4%
Family Households	76.5%	72.5%	70.9%
Husband-wife Families	58.5%	54.8%	53.8%
With Related Children	32.4%	29.6%	28.3%
Other Family (No Spouse Present)	17.9%	17.7%	17.1%
Other Family with Male Householder	5.5%	5.0%	4.7%
With Related Children	3.1%	2.8%	2.6%
Other Family with Female Householder	12.4%	12.7%	12.4%
With Related Children	8.0%	8.3%	8.1%
Nonfamily Households	6.3%	7.5%	7.5%
All Households with Children	44.2%	41.4%	39.5%
Multigenerational Households	5.7%	4.7%	4.4%
Unmarried Partner Households	6.3%	6.2%	6.0%
Male-female	5.4%	5.4%	5.3%
Same-sex	0.9%	0.7%	0.7%
2010 Households by Size			
Total	4,775	33,691	66,510
1 Person Household	17.2%	20.1%	21.6%
2 Person Household	29.5%	30.5%	31.1%
3 Person Household	19.6%	19.0%	18.6%
4 Person Household	18.7%	17.6%	16.8%
5 Person Household	8.9%	7.9%	7.5%
6 Person Household	3.8%	3.0%	2.7%
7 + Person Household	2.3%	1.9%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	4,774	33,691	66,509
Owner Occupied	81.9%	74.2%	72.9%
Owned with a Mortgage/Loan	71.8%	64.2%	62.2%
Owned Free and Clear	10.1%	10.0%	10.7%
Renter Occupied	18.1%	25.8%	27.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,219	36,270	71,631
Housing Units Inside Urbanized Area	100.0%	99.4%	98.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.6%	1.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Middleburg (4C)	Home Improvement (4B)	Home Improvement (4B)
2.	Home Improvement (4B)	Middleburg (4C)	Bright Young Professionals
3.	Soccer Moms (4A)	Bright Young Professionals	Soccer Moms (4A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$13,596,117	\$82,133,319	\$166,711,169
Average Spent	\$2,107.27	\$2,183.12	\$2,217.02
Spending Potential Index	98	102	103
Education: Total \$	\$9,262,247	\$56,877,890	\$116,370,635
Average Spent	\$1,435.56	\$1,511.83	\$1,547.56
Spending Potential Index	90	95	97
Entertainment/Recreation: Total \$	\$20,540,056	\$122,649,520	\$248,959,151
Average Spent	\$3,183.52	\$3,260.05	\$3,310.80
Spending Potential Index	97	100	101
Food at Home: Total \$	\$32,344,054	\$194,465,940	\$395,296,375
Average Spent	\$5,013.03	\$5,168.94	\$5,256.88
Spending Potential Index	97	100	102
Food Away from Home: Total \$	\$23,615,942	\$142,090,169	\$288,030,510
Average Spent	\$3,660.25	\$3,776.78	\$3,830.40
Spending Potential Index	100	103	104
Health Care: Total \$	\$37,703,586	\$222,325,503	\$451,091,486
Average Spent	\$5,843.71	\$5,909.45	\$5,998.88
Spending Potential Index	98	100	101
HH Furnishings & Equipment: Total \$	\$13,955,781	\$83,296,124	\$168,614,965
Average Spent	\$2,163.02	\$2,214.03	\$2,242.34
Spending Potential Index	101	104	105
Personal Care Products & Services: Total \$	\$5,863,092	\$35,001,904	\$70,837,733
Average Spent	\$908.72	\$930.36	\$942.04
Spending Potential Index	102	105	106
Shelter: Total \$	\$113,386,564	\$688,327,119	\$1,403,152,147
Average Spent	\$17,573.86	\$18,295.87	\$18,659.93
Spending Potential Index	95	99	101
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,784,010	\$93,584,870	\$190,024,296
Average Spent	\$2,446.37	\$2,487.50	\$2,527.05
Spending Potential Index	99	100	102
Travel: Total \$	\$14,240,805	\$85,098,815	\$172,664,475
Average Spent	\$2,207.19	\$2,261.94	\$2,296.19
Spending Potential Index	98	101	102
Vehicle Maintenance & Repairs: Total \$	\$7,288,202	\$43,826,730	\$89,054,786
Average Spent	\$1,129.60	\$1,164.92	\$1,184.30
Spending Potential Index	99	102	104

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.