



Community Profile

1563 Alcovy Rd Lawrenceville GA 30045
 1563 Alcovy Rd Lawrenceville GA 30045
 Rings: 1, 3, 5 mile radii

Latitude: 33.9632
 Longitude: -83.9183

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	3,593	38,316	100,046
2020 Total Population	6,322	49,052	121,964
2020 Group Quarters	0	560	2,003
2022 Total Population	6,684	50,764	127,066
2022 Group Quarters	0	560	2,002
2027 Total Population	7,167	52,936	132,721
2022-2027 Annual Rate	1.41%	0.84%	0.87%
2022 Total Daytime Population	4,179	39,770	113,171
Workers	642	12,717	46,821
Residents	3,537	27,053	66,350
Household Summary			
2010 Households	1,104	11,379	31,153
2010 Average Household Size	3.25	3.26	3.11
2020 Total Households	1,865	14,403	37,179
2020 Average Household Size	3.39	3.37	3.23
2022 Total Households	1,967	14,827	38,732
2022 Average Household Size	3.40	3.39	3.23
2027 Total Households	2,103	15,455	40,474
2027 Average Household Size	3.41	3.39	3.23
2022-2027 Annual Rate	1.35%	0.83%	0.88%
2010 Families	916	9,408	25,059
2010 Average Family Size	3.55	3.58	3.46
2022 Families	1,586	12,054	30,673
2022 Average Family Size	3.76	3.75	3.63
2027 Families	1,693	12,546	31,972
2027 Average Family Size	3.77	3.76	3.64
2022-2027 Annual Rate	1.31%	0.80%	0.83%
Housing Unit Summary			
2000 Housing Units	303	4,523	17,903
Owner Occupied Housing Units	90.8%	86.4%	77.9%
Renter Occupied Housing Units	7.6%	10.8%	19.2%
Vacant Housing Units	1.7%	2.8%	2.9%
2010 Housing Units	1,202	12,212	33,645
Owner Occupied Housing Units	81.5%	79.0%	73.9%
Renter Occupied Housing Units	10.5%	14.2%	18.7%
Vacant Housing Units	8.2%	6.8%	7.4%
2020 Housing Units	1,928	14,882	38,440
Vacant Housing Units	3.3%	3.2%	3.3%
2022 Housing Units	2,026	15,283	39,975
Owner Occupied Housing Units	82.8%	78.8%	75.8%
Renter Occupied Housing Units	14.3%	18.2%	21.1%
Vacant Housing Units	2.9%	3.0%	3.1%
2027 Housing Units	2,181	16,047	42,057
Owner Occupied Housing Units	83.1%	79.2%	75.7%
Renter Occupied Housing Units	13.3%	17.1%	20.5%
Vacant Housing Units	3.6%	3.7%	3.8%
Median Household Income			
2022	\$73,070	\$81,820	\$85,754
2027	\$106,732	\$101,769	\$101,415
Median Home Value			
2022	\$264,669	\$261,223	\$278,818
2027	\$281,485	\$283,355	\$297,889
Per Capita Income			
2022	\$27,324	\$29,368	\$33,478
2027	\$32,904	\$34,610	\$38,952
Median Age			
2010	31.1	31.7	33.3
2022	33.2	33.5	34.8
2027	33.4	33.0	34.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	1,967	14,827	38,732
<\$15,000	6.8%	5.8%	5.2%
\$15,000 - \$24,999	4.1%	4.6%	3.9%
\$25,000 - \$34,999	4.3%	4.3%	5.2%
\$35,000 - \$49,999	12.2%	10.1%	9.2%
\$50,000 - \$74,999	24.0%	20.5%	18.8%
\$75,000 - \$99,999	8.6%	14.3%	15.3%
\$100,000 - \$149,999	24.3%	24.0%	21.7%
\$150,000 - \$199,999	13.4%	10.6%	12.1%
\$200,000+	2.5%	6.0%	8.6%
Average Household Income	\$93,091	\$101,462	\$110,084
2027 Households by Income			
Household Income Base	2,103	15,455	40,474
<\$15,000	5.2%	4.0%	3.5%
\$15,000 - \$24,999	5.3%	3.6%	2.7%
\$25,000 - \$34,999	4.9%	3.8%	4.2%
\$35,000 - \$49,999	13.9%	9.2%	7.2%
\$50,000 - \$74,999	8.7%	14.9%	15.8%
\$75,000 - \$99,999	5.4%	12.8%	15.4%
\$100,000 - \$149,999	30.1%	29.1%	25.0%
\$150,000 - \$199,999	22.9%	15.1%	15.5%
\$200,000+	3.5%	7.6%	10.6%
Average Household Income	\$112,286	\$119,604	\$128,070
2022 Owner Occupied Housing Units by Value			
Total	1,678	12,049	30,311
<\$50,000	0.2%	0.6%	0.6%
\$50,000 - \$99,999	0.2%	0.4%	0.6%
\$100,000 - \$149,999	3.8%	2.8%	2.3%
\$150,000 - \$199,999	9.2%	12.4%	9.9%
\$200,000 - \$249,999	27.7%	28.8%	23.2%
\$250,000 - \$299,999	30.6%	22.5%	23.1%
\$300,000 - \$399,999	9.2%	19.2%	25.2%
\$400,000 - \$499,999	7.5%	7.1%	8.3%
\$500,000 - \$749,999	3.0%	3.8%	4.6%
\$750,000 - \$999,999	7.4%	1.8%	0.9%
\$1,000,000 - \$1,499,999	0.7%	0.4%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.6%	0.3%	0.4%
Average Home Value	\$338,609	\$303,004	\$318,110
2027 Owner Occupied Housing Units by Value			
Total	1,813	12,714	31,846
<\$50,000	0.1%	0.2%	0.3%
\$50,000 - \$99,999	0.1%	0.1%	0.2%
\$100,000 - \$149,999	1.0%	0.8%	0.8%
\$150,000 - \$199,999	5.0%	7.2%	6.1%
\$200,000 - \$249,999	23.5%	25.8%	20.1%
\$250,000 - \$299,999	32.3%	23.7%	23.7%
\$300,000 - \$399,999	11.3%	24.0%	29.7%
\$400,000 - \$499,999	10.1%	9.4%	10.5%
\$500,000 - \$749,999	4.3%	5.3%	6.2%
\$750,000 - \$999,999	10.9%	2.6%	1.2%
\$1,000,000 - \$1,499,999	0.8%	0.5%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.6%	0.3%	0.4%
Average Home Value	\$382,975	\$333,340	\$344,396

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	3,593	38,313	100,047
0 - 4	9.0%	8.1%	7.7%
5 - 9	9.9%	9.6%	8.8%
10 - 14	8.9%	9.0%	8.7%
15 - 24	12.9%	14.2%	13.8%
25 - 34	15.5%	14.0%	13.4%
35 - 44	17.5%	18.3%	17.1%
45 - 54	12.6%	13.8%	14.8%
55 - 64	7.8%	7.3%	8.6%
65 - 74	4.0%	3.6%	4.3%
75 - 84	1.5%	1.6%	2.2%
85 +	0.4%	0.4%	0.6%
18 +	67.3%	68.1%	69.6%
2022 Population by Age			
Total	6,686	50,765	127,066
0 - 4	7.9%	7.3%	7.0%
5 - 9	8.2%	7.7%	7.6%
10 - 14	8.0%	8.0%	7.7%
15 - 24	12.5%	13.6%	13.1%
25 - 34	16.3%	15.7%	14.9%
35 - 44	14.9%	14.6%	14.8%
45 - 54	13.1%	13.9%	13.4%
55 - 64	10.1%	10.3%	11.0%
65 - 74	5.9%	6.0%	6.9%
75 - 84	2.3%	2.3%	2.8%
85 +	0.6%	0.6%	0.8%
18 +	71.5%	72.4%	73.3%
2027 Population by Age			
Total	7,166	52,935	132,723
0 - 4	8.2%	7.7%	7.1%
5 - 9	8.1%	7.7%	7.4%
10 - 14	8.2%	7.8%	7.6%
15 - 24	11.9%	12.7%	12.2%
25 - 34	16.8%	18.1%	16.0%
35 - 44	16.4%	14.8%	15.3%
45 - 54	11.4%	12.1%	12.2%
55 - 64	9.6%	9.9%	10.4%
65 - 74	6.2%	6.1%	7.4%
75 - 84	2.5%	2.6%	3.4%
85 +	0.7%	0.6%	0.9%
18 +	71.3%	72.6%	73.7%
2010 Population by Sex			
Males	1,697	18,892	49,553
Females	1,896	19,424	50,493
2022 Population by Sex			
Males	3,261	24,767	62,396
Females	3,424	25,998	64,670
2027 Population by Sex			
Males	3,515	25,930	65,337
Females	3,652	27,006	67,384

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity			
Total	3,593	38,317	100,046
White Alone	45.2%	47.1%	56.2%
Black Alone	42.4%	38.4%	29.5%
American Indian Alone	0.1%	0.4%	0.4%
Asian Alone	2.9%	4.3%	4.6%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	6.0%	6.5%	6.2%
Two or More Races	3.3%	3.2%	3.1%
Hispanic Origin	15.2%	17.2%	15.6%
Diversity Index	71.1	73.1	69.9
2020 Population by Race/Ethnicity			
Total	6,322	49,052	121,964
White Alone	23.0%	29.1%	37.2%
Black Alone	49.0%	44.5%	36.0%
American Indian Alone	0.6%	0.7%	0.7%
Asian Alone	5.5%	5.1%	6.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.5%	9.9%	9.2%
Two or More Races	11.4%	10.6%	10.6%
Hispanic Origin	21.4%	20.3%	19.5%
Diversity Index	78.8	79.3	80.0
2022 Population by Race/Ethnicity			
Total	6,685	50,765	127,067
White Alone	22.3%	28.3%	36.5%
Black Alone	49.2%	44.7%	36.2%
American Indian Alone	0.6%	0.7%	0.7%
Asian Alone	5.5%	5.2%	6.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.7%	10.1%	9.4%
Two or More Races	11.7%	10.8%	10.8%
Hispanic Origin	21.6%	20.5%	19.7%
Diversity Index	78.8	79.4	80.3
2027 Population by Race/Ethnicity			
Total	7,168	52,937	132,721
White Alone	20.6%	26.2%	34.0%
Black Alone	49.3%	45.3%	36.9%
American Indian Alone	0.6%	0.7%	0.8%
Asian Alone	5.7%	5.4%	6.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.5%	10.9%	10.1%
Two or More Races	12.2%	11.4%	11.5%
Hispanic Origin	22.2%	21.0%	20.4%
Diversity Index	79.2	79.9	81.1
2010 Population by Relationship and Household Type			
Total	3,593	38,317	100,046
In Households	100.0%	96.9%	96.8%
In Family Households	93.0%	90.4%	89.0%
Householder	25.4%	24.4%	25.0%
Spouse	18.8%	17.9%	18.9%
Child	39.4%	38.7%	37.1%
Other relative	6.9%	6.9%	5.8%
Nonrelative	2.4%	2.4%	2.3%
In Nonfamily Households	7.0%	6.6%	7.7%
In Group Quarters	0.0%	3.1%	3.2%
Institutionalized Population	0.0%	3.0%	3.2%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	4,232	32,154	82,135
Less than 9th Grade	8.6%	5.5%	4.6%
9th - 12th Grade, No Diploma	2.4%	3.8%	4.6%
High School Graduate	22.0%	20.2%	20.1%
GED/Alternative Credential	4.0%	4.1%	3.6%
Some College, No Degree	22.5%	23.1%	21.8%
Associate Degree	12.3%	11.6%	11.2%
Bachelor's Degree	20.2%	21.0%	22.0%
Graduate/Professional Degree	8.0%	10.7%	12.2%
2022 Population 15+ by Marital Status			
Total	5,070	39,061	98,777
Never Married	31.3%	33.1%	31.9%
Married	57.9%	56.7%	56.4%
Widowed	1.9%	2.3%	2.9%
Divorced	8.9%	8.0%	8.8%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,316	24,911	62,455
Population 16+ Employed	96.3%	96.6%	96.9%
Population 16+ Unemployment rate	3.7%	3.4%	3.1%
Population 16-24 Employed	11.0%	11.6%	11.5%
Population 16-24 Unemployment rate	2.8%	2.5%	4.3%
Population 25-54 Employed	73.0%	71.4%	69.7%
Population 25-54 Unemployment rate	4.3%	3.7%	3.1%
Population 55-64 Employed	12.9%	14.3%	15.4%
Population 55-64 Unemployment rate	0.7%	1.2%	1.9%
Population 65+ Employed	3.0%	2.7%	3.5%
Population 65+ Unemployment rate	5.8%	10.2%	5.5%
2022 Employed Population 16+ by Industry			
Total	3,193	24,063	60,490
Agriculture/Mining	0.3%	0.1%	0.1%
Construction	7.3%	8.0%	7.7%
Manufacturing	5.9%	7.3%	8.9%
Wholesale Trade	2.1%	4.3%	4.4%
Retail Trade	17.6%	14.4%	12.9%
Transportation/Utilities	10.6%	9.0%	7.4%
Information	2.9%	2.7%	2.3%
Finance/Insurance/Real Estate	10.1%	9.9%	9.3%
Services	39.5%	40.4%	43.3%
Public Administration	3.5%	4.0%	3.8%
2022 Employed Population 16+ by Occupation			
Total	3,197	24,064	60,490
White Collar	63.0%	62.5%	64.4%
Management/Business/Financial	13.5%	14.7%	16.7%
Professional	18.6%	21.8%	23.1%
Sales	15.3%	12.5%	11.7%
Administrative Support	15.6%	13.5%	13.0%
Services	9.5%	13.4%	13.0%
Blue Collar	27.7%	24.2%	22.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.6%	5.1%	5.0%
Installation/Maintenance/Repair	4.3%	2.4%	2.9%
Production	4.1%	4.5%	4.6%
Transportation/Material Moving	14.7%	12.1%	10.0%

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2010 Households by Type			
Total	1,104	11,379	31,153
Households with 1 Person	13.1%	13.5%	15.9%
Households with 2+ People	86.9%	86.5%	84.1%
Family Households	83.0%	82.7%	80.4%
Husband-wife Families	61.3%	60.4%	60.8%
With Related Children	38.6%	38.6%	35.8%
Other Family (No Spouse Present)	21.6%	22.2%	19.7%
Other Family with Male Householder	5.3%	5.4%	4.8%
With Related Children	3.6%	3.4%	3.1%
Other Family with Female Householder	16.4%	16.8%	14.8%
With Related Children	11.7%	12.0%	10.5%
Nonfamily Households	3.9%	3.8%	3.7%
All Households with Children	54.3%	54.7%	49.9%
Multigenerational Households	8.2%	8.2%	7.1%
Unmarried Partner Households	5.1%	5.2%	4.7%
Male-female	4.5%	4.6%	4.1%
Same-sex	0.5%	0.7%	0.6%
2010 Households by Size			
Total	1,103	11,379	31,151
1 Person Household	13.1%	13.5%	15.9%
2 Person Household	24.6%	24.4%	26.7%
3 Person Household	21.9%	19.8%	19.4%
4 Person Household	19.7%	20.8%	19.8%
5 Person Household	11.3%	11.8%	10.3%
6 Person Household	5.2%	5.9%	4.7%
7 + Person Household	4.2%	3.8%	3.1%
2010 Households by Tenure and Mortgage Status			
Total	1,106	11,385	31,147
Owner Occupied	88.6%	84.8%	79.8%
Owned with a Mortgage/Loan	80.7%	77.5%	70.9%
Owned Free and Clear	7.7%	7.2%	9.0%
Renter Occupied	11.4%	15.2%	20.2%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	124	137	135
Percent of Income for Mortgage	19.1%	16.8%	17.1%
Wealth Index	66	81	99
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,202	12,212	33,645
Housing Units Inside Urbanized Area	100.0%	99.3%	97.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.7%	2.3%
2010 Population By Urban/ Rural Status			
Total Population	3,593	38,316	100,046
Population Inside Urbanized Area	100.0%	99.3%	97.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.7%	2.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Up and Coming Families (7A)	Workday Drive (4A)
2.	Workday Drive (4A)	Workday Drive (4A)	Up and Coming Families (7A)
3.		Urban Edge Families (7C)	Middleburg (4C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$4,190,610	\$34,558,550	\$98,171,379
Average Spent	\$2,130.46	\$2,330.79	\$2,534.63
Spending Potential Index	88	97	105
Education: Total \$	\$3,043,966	\$24,693,350	\$72,408,257
Average Spent	\$1,547.52	\$1,665.43	\$1,869.47
Spending Potential Index	79	85	95
Entertainment/Recreation: Total \$	\$6,311,556	\$51,765,990	\$147,341,004
Average Spent	\$3,208.72	\$3,491.33	\$3,804.12
Spending Potential Index	87	95	104
Food at Home: Total \$	\$10,399,481	\$86,402,571	\$246,099,742
Average Spent	\$5,286.98	\$5,827.38	\$6,353.91
Spending Potential Index	85	94	103
Food Away from Home: Total \$	\$7,545,650	\$62,553,979	\$176,938,330
Average Spent	\$3,836.12	\$4,218.92	\$4,568.27
Spending Potential Index	89	98	106
Health Care: Total \$	\$12,119,871	\$100,024,100	\$284,469,305
Average Spent	\$6,161.60	\$6,746.08	\$7,344.56
Spending Potential Index	87	95	104
HH Furnishings & Equipment: Total \$	\$4,664,390	\$38,287,580	\$107,736,870
Average Spent	\$2,371.32	\$2,582.29	\$2,781.60
Spending Potential Index	93	101	109
Personal Care Products & Services: Total \$	\$1,778,348	\$14,664,338	\$41,604,176
Average Spent	\$904.09	\$989.03	\$1,074.16
Spending Potential Index	89	97	105
Shelter: Total \$	\$38,750,475	\$320,704,262	\$910,188,697
Average Spent	\$19,700.29	\$21,629.75	\$23,499.66
Spending Potential Index	86	94	103
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,221,059	\$42,754,653	\$118,248,834
Average Spent	\$2,654.33	\$2,883.57	\$3,053.00
Spending Potential Index	98	106	112
Travel: Total \$	\$5,139,494	\$41,970,032	\$118,652,672
Average Spent	\$2,612.86	\$2,830.65	\$3,063.43
Spending Potential Index	91	99	107
Vehicle Maintenance & Repairs: Total \$	\$2,245,518	\$18,590,991	\$52,407,790
Average Spent	\$1,141.60	\$1,253.86	\$1,353.09
Spending Potential Index	91	100	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.