

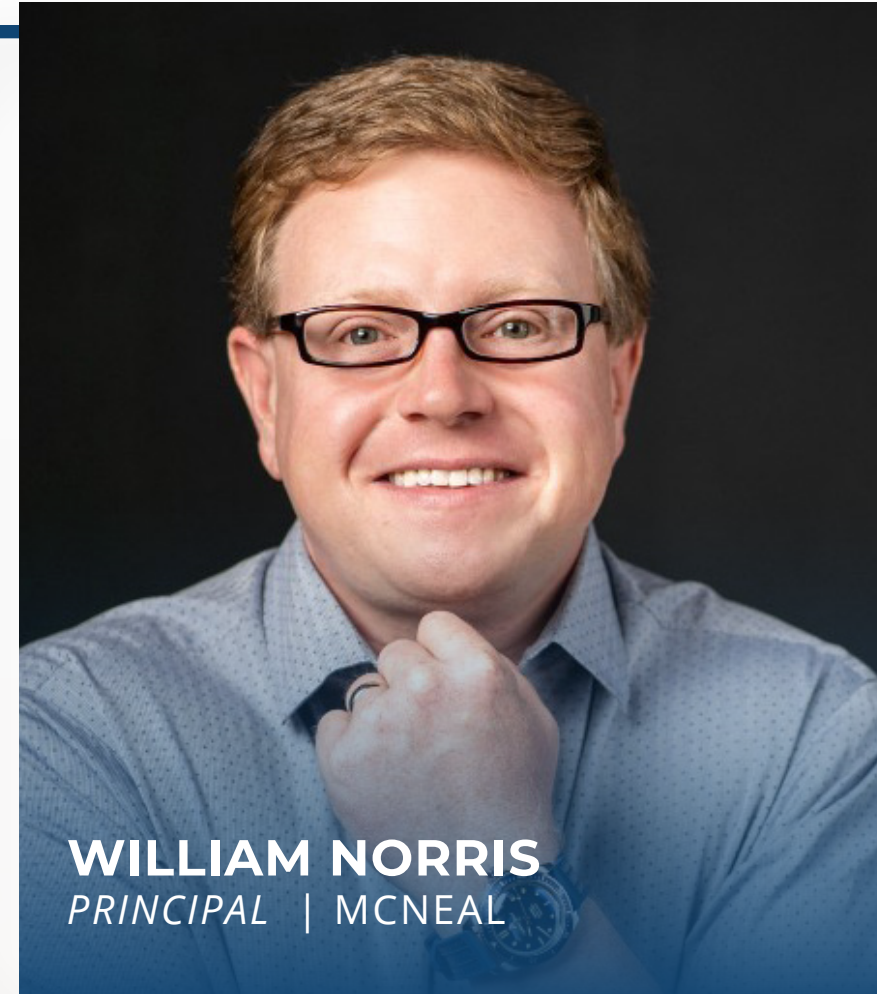


DOUGLASVILLE

PURCHASE & DEVELOPMENT OF THE
DOUGLASVILLE TOWN CENTER PROPERTY

JUNE 3, 2024

TEAM



PROJECT EXPERIENCE



The Midland Gainesville is a 214-unit high-density surface parked deal located on the Midland Greenway Park in downtown Gainesville, GA. The total project budget was \$57.2MM. Construction on the first two buildings is complete, with the last of the three units delivering in June, 2024. The financing for the project includes a TAD incentive package from the City of Gainesville. This was the first project completed under the McNeal Development and The Macallan Group partnership.



PROJECT EXPERIENCE



The Massell is a 210-unit garden-style property located adjacent to the Cartersville Country Club off of Joe Frank Harris Parkway (Hwy 41). The Massell features 1-, 2-, and 3-bedroom units fronting a large greenspace that runs parallel to Pettit Creek. Amenities at the property include a clubhouse with a resident lounge, fitness center, co-working space, pet spa, resort-style pool, grilling stations, and dog park. The total project budget was \$51.1MM.



CONCEPT PLAN



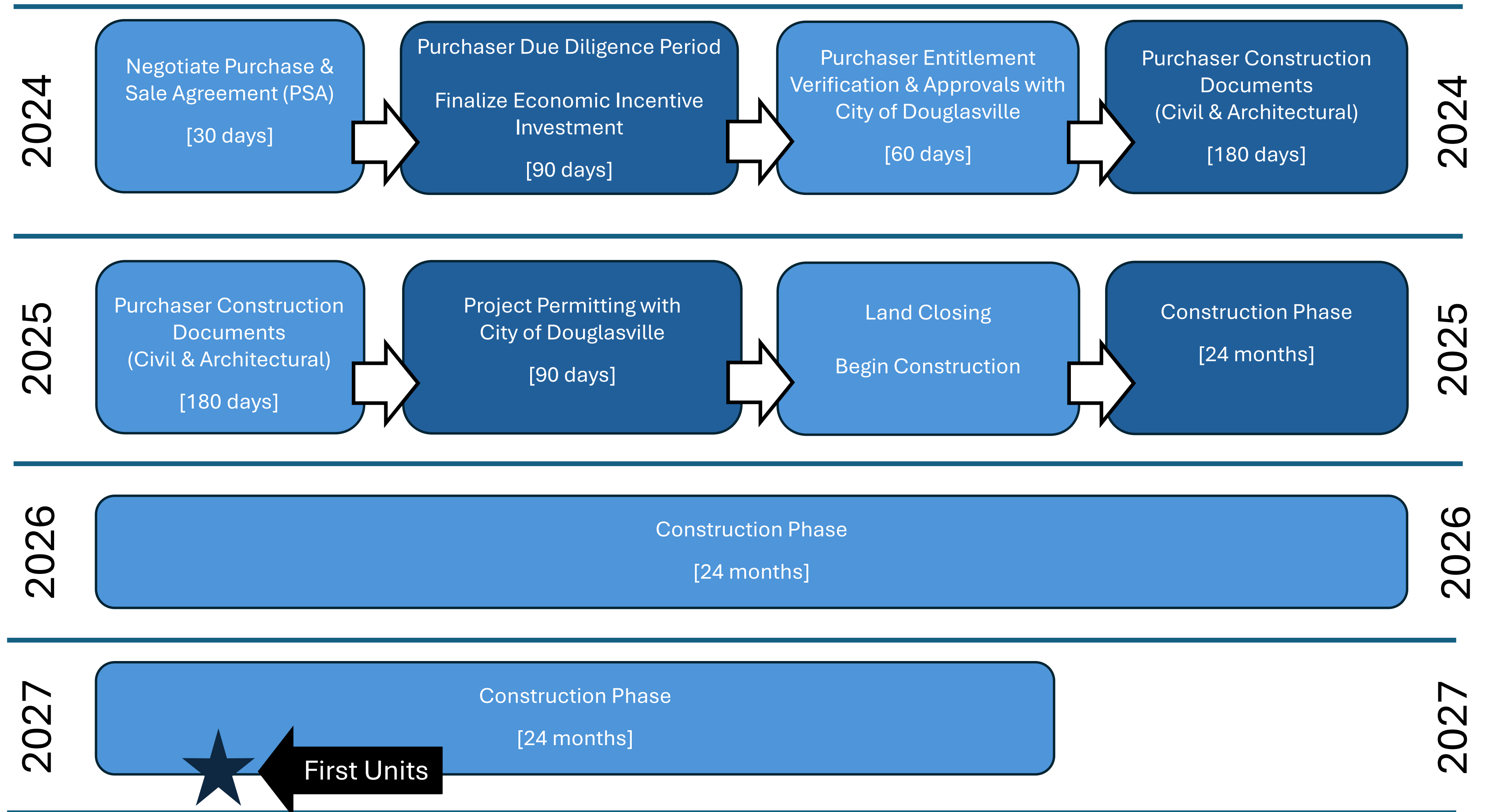
CONCEPT PLAN



CONCEPT PLAN



PROJECT SCHEDULE





THANK YOU!
QUESTIONS?

