



# ACS Population Summary

Gravel Springs Road  
 2812 Gravel Springs Road Buford GA 30515  
 Ring: 5 mile radius

Latitude: 34.068  
 Longitude: -83.955

|  | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>TOTALS</b>  |                             |         |        |             |
| Total Population   | 126,399                     |         | 4,410  | High        |
| Total Households   | 38,182                      |         | 1,106  | High        |
| Total Housing Units  | 40,897                      |         | 1,118  | High        |
| <b>POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT</b>          |                             |         |        |             |
| Total  | 121,194                     | 100.0%  | 4,197  | High        |
| Enrolled in school   | 40,281                      | 33.2%   | 2,044  | High        |
| Enrolled in nursery school, preschool                        | 2,290                       | 1.9%    | 368    | High        |
| Public school  | 1,159                       | 1.0%    | 253    | Medium      |
| Private school   | 1,131                       | 0.9%    | 265    | Medium      |
| Enrolled in kindergarten                                     | 2,428                       | 2.0%    | 495    | Medium      |
| Public school  | 2,299                       | 1.9%    | 493    | Medium      |
| Private school   | 130                         | 0.1%    | 51     | Medium      |
| Enrolled in grade 1 to grade 4                               | 8,747                       | 7.2%    | 957    | High        |
| Public school  | 8,389                       | 6.9%    | 944    | High        |
| Private school   | 358                         | 0.3%    | 143    | Medium      |
| Enrolled in grade 5 to grade 8                               | 9,328                       | 7.7%    | 953    | High        |
| Public school  | 8,720                       | 7.2%    | 945    | High        |
| Private school   | 608                         | 0.5%    | 183    | Medium      |
| Enrolled in grade 9 to grade 12                              | 8,910                       | 7.4%    | 888    | High        |
| Public school  | 8,457                       | 7.0%    | 878    | High        |
| Private school   | 453                         | 0.4%    | 163    | Medium      |
| Enrolled in college undergraduate years                      | 7,269                       | 6.0%    | 794    | High        |
| Public school  | 6,169                       | 5.1%    | 710    | High        |
| Private school   | 1,100                       | 0.9%    | 358    | Medium      |
| Enrolled in graduate or professional school                  | 1,309                       | 1.1%    | 302    | Medium      |
| Public school  | 685                         | 0.6%    | 253    | Medium      |
| Private school   | 624                         | 0.5%    | 200    | Medium      |
| Not enrolled in school                                       | 80,913                      | 66.8%   | 2,218  | High        |
| <b>POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE</b> |                             |         |        |             |
| Total  | 11,113                      | 100.0%  | 1,033  | High        |
| Living in Households   | 11,010                      | 99.1%   | 1,033  | High        |
| Living in Family Households                                  | 9,544                       | 85.9%   | 1,028  | High        |
| Householder  | 3,649                       | 32.8%   | 514    | High        |
| Spouse   | 2,635                       | 23.7%   | 459    | High        |
| Parent   | 2,362                       | 21.3%   | 455    | High        |
| Parent-in-law  | 508                         | 4.6%    | 224    | Medium      |
| Other Relative   | 208                         | 1.9%    | 86     | Medium      |
| Nonrelative  | 182                         | 1.6%    | 102    | Medium      |
| Living in Nonfamily Households                               | 1,467                       | 13.2%   | 261    | High        |
| Householder  | 1,397                       | 12.6%   | 245    | High        |
| Nonrelative  | 70                          | 0.6%    | 3      | Low         |
| Living in Group Quarters                                     | 102                         | 0.9%    | 55     | Medium      |



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| <b>HOUSEHOLDS BY TYPE AND SIZE AND AGE</b>   |                             |         |        |             |
| Family Households  | 31,418                      | 82.3%   | 1,080  | High        |
| 2-Person   | 9,809                       | 25.7%   | 715    | High        |
| 3-Person   | 7,442                       | 19.5%   | 675    | High        |
| 4-Person   | 8,332                       | 21.8%   | 807    | High        |
| 5-Person   | 3,896                       | 10.2%   | 470    | High        |
| 6-Person   | 1,370                       | 3.6%    | 301    | Medium      |
| 7+ Person  | 568                         | 1.5%    | 178    | Medium      |
| Nonfamily Households   | 6,764                       | 17.7%   | 689    | High        |
| 1-Person   | 5,273                       | 13.8%   | 607    | High        |
| 2-Person   | 1,175                       | 3.1%    | 332    | Medium      |
| 3-Person   | 211                         | 0.6%    | 82     | Medium      |
| 4-Person   | 60                          | 0.2%    | 52     | Low         |
| 5-Person   | 45                          | 0.1%    | 46     | Low         |
| 6-Person   | 0                           | 0.0%    | 0      |             |
| 7+ Person  | 0                           | 0.0%    | 0      |             |
| <b>HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE</b>                     |                             |         |        |             |
| Households with one or more people under 18 years  | 18,647                      | 48.8%   | 980    | High        |
| Family households  | 18,564                      | 48.6%   | 980    | High        |
| Married-couple family  | 14,298                      | 37.4%   | 911    | High        |
| Male householder, no wife present  | 939                         | 2.5%    | 239    | Medium      |
| Female householder, no husband present   | 3,328                       | 8.7%    | 477    | High        |
| Nonfamily households   | 83                          | 0.2%    | 53     | Medium      |
| Households with no people under 18 years   | 19,535                      | 51.2%   | 963    | High        |
| Married-couple family  | 10,756                      | 28.2%   | 764    | High        |
| Other family   | 2,098                       | 5.5%    | 318    | High        |
| Nonfamily households   | 6,681                       | 17.5%   | 691    | High        |
| <b>HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE</b> |                             |         |        |             |
| Households with Pop 65+  | 7,283                       | 19.1%   | 628    | High        |
| 1-Person   | 1,267                       | 3.3%    | 228    | High        |
| 2+ Person Family   | 5,889                       | 15.4%   | 605    | High        |
| 2+ Person Nonfamily  | 128                         | 0.3%    | 90     | Low         |
| Households with No Pop 65+   | 30,899                      | 80.9%   | 1,099  | High        |
| 1-Person   | 4,007                       | 10.5%   | 565    | High        |
| 2+ Person Family   | 25,529                      | 66.9%   | 1,037  | High        |
| 2+ Person Nonfamily  | 1,362                       | 3.6%    | 334    | Medium      |



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|--|-----------------------------|---------|--------|-------------|
| <b>POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH</b> |                             |         |        |             |
| Total  | 117,626                     | 100.0%  | 4,103  |             |
| 5 to 17 years  |                             |         |        |             |
| Speak only English   | 21,810                      | 18.5%   | 1,719  |             |
| Speak Spanish  | 4,231                       | 3.6%    | 852    |             |
| Speak English "very well" or "well"  | 3,981                       | 3.4%    | 839    |             |
| Speak English "not well"   | 245                         | 0.2%    | 185    |             |
| Speak English "not at all"   | 6                           | 0.0%    | 23     |             |
| Speak other Indo-European languages  | 788                         | 0.7%    | 315    |             |
| Speak English "very well" or "well"  | 788                         | 0.7%    | 315    |             |
| Speak English "not well"   | 0                           | 0.0%    | 0      |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |
| Speak Asian and Pacific Island languages   | 1,525                       | 1.3%    | 407    |             |
| Speak English "very well" or "well"  | 1,418                       | 1.2%    | 407    |             |
| Speak English "not well"   | 107                         | 0.1%    | 69     |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |
| Speak other languages  | 208                         | 0.2%    | 173    |             |
| Speak English "very well" or "well"  | 165                         | 0.1%    | 170    |             |
| Speak English "not well"   | 42                          | 0.0%    | 75     |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |
| 18 to 64 years   |                             |         |        |             |
| Speak only English   | 57,866                      | 49.2%   | 2,319  |             |
| Speak Spanish  | 11,118                      | 9.5%    | 1,620  |             |
| Speak English "very well" or "well"  | 7,283                       | 6.2%    | 958    |             |
| Speak English "not well"   | 2,917                       | 2.5%    | 812    |             |
| Speak English "not at all"   | 919                         | 0.8%    | 452    |             |
| Speak other Indo-European languages  | 3,276                       | 2.8%    | 750    |             |
| Speak English "very well" or "well"  | 2,994                       | 2.5%    | 583    |             |
| Speak English "not well"   | 192                         | 0.2%    | 139    |             |
| Speak English "not at all"   | 90                          | 0.1%    | 81     |             |
| Speak Asian and Pacific Island languages   | 5,244                       | 4.5%    | 754    |             |
| Speak English "very well" or "well"  | 3,675                       | 3.1%    | 565    |             |
| Speak English "not well"   | 1,500                       | 1.3%    | 405    |             |
| Speak English "not at all"   | 69                          | 0.1%    | 81     |             |
| Speak other languages  | 445                         | 0.4%    | 220    |             |
| Speak English "very well" or "well"  | 445                         | 0.4%    | 189    |             |
| Speak English "not well"   | 0                           | 0.0%    | 0      |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |
| 65 years and over  |                             |         |        |             |
| Speak only English   | 9,555                       | 8.1%    | 993    |             |
| Speak Spanish  | 472                         | 0.4%    | 191    |             |
| Speak English "very well" or "well"  | 293                         | 0.2%    | 148    |             |
| Speak English "not well"   | 40                          | 0.0%    | 37     |             |
| Speak English "not at all"   | 138                         | 0.1%    | 113    |             |
| Speak other Indo-European languages  | 285                         | 0.2%    | 123    |             |
| Speak English "very well" or "well"  | 172                         | 0.1%    | 93     |             |
| Speak English "not well"   | 89                          | 0.1%    | 67     |             |
| Speak English "not at all"   | 23                          | 0.0%    | 106    |             |
| Speak Asian and Pacific Island languages   | 783                         | 0.7%    | 229    |             |
| Speak English "very well" or "well"  | 211                         | 0.2%    | 98     |             |
| Speak English "not well"   | 329                         | 0.3%    | 144    |             |
| Speak English "not at all"   | 244                         | 0.2%    | 152    |             |
| Speak other languages  | 18                          | 0.0%    | 39     |             |
| Speak English "very well" or "well"  | 18                          | 0.0%    | 39     |             |
| Speak English "not well"   | 0                           | 0.0%    | 0      |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |

Source: U.S. Census Bureau, 2010-2014 American Community Survey

Reliability: high medium low

June 30, 2016



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|  | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>WORKERS AGE 16+ YEARS BY PLACE OF WORK</b>                                    |                             |         |        |             |
| Total  | 56,745                      | 100.0%  | 2,264  | High        |
| Worked in state and in county of residence                                       | 36,451                      | 64.2%   | 1,868  | High        |
| Worked in state and outside county of residence                                  | 19,496                      | 34.4%   | 1,295  | High        |
| Worked outside state of residence  | 798                         | 1.4%    | 210    | Medium      |
| <b>WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK</b>                  |                             |         |        |             |
| Total  | 56,745                      | 100.0%  | 2,264  | High        |
| Drove alone  | 45,838                      | 80.8%   | 1,943  | High        |
| Carpooled  | 5,477                       | 9.7%    | 957    | High        |
| Public transportation (excluding taxicab)  | 569                         | 1.0%    | 186    | Medium      |
| Bus or trolley bus   | 541                         | 1.0%    | 186    | Medium      |
| Streetcar or trolley car   | 0                           | 0.0%    | 0      |             |
| Subway or elevated   | 0                           | 0.0%    | 0      |             |
| Railroad   | 0                           | 0.0%    | 0      |             |
| Ferryboat  | 28                          | 0.0%    | 40     | Low         |
| Taxicab  | 0                           | 0.0%    | 0      |             |
| Motorcycle   | 19                          | 0.0%    | 24     | Low         |
| Bicycle  | 0                           | 0.0%    | 0      |             |
| Walked   | 668                         | 1.2%    | 689    | Low         |
| Other means  | 297                         | 0.5%    | 105    | Medium      |
| Worked at home   | 3,876                       | 6.8%    | 516    | High        |
| <b>WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK</b> |                             |         |        |             |
| Total  | 52,869                      | 100.0%  | 2,265  | High        |
| Less than 5 minutes  | 687                         | 1.3%    | 186    | Medium      |
| 5 to 9 minutes   | 3,702                       | 7.0%    | 578    | High        |
| 10 to 14 minutes   | 5,176                       | 9.8%    | 786    | High        |
| 15 to 19 minutes   | 5,731                       | 10.8%   | 639    | High        |
| 20 to 24 minutes   | 6,891                       | 13.0%   | 771    | High        |
| 25 to 29 minutes   | 2,947                       | 5.6%    | 496    | High        |
| 30 to 34 minutes   | 8,356                       | 15.8%   | 1,092  | High        |
| 35 to 39 minutes   | 1,967                       | 3.7%    | 379    | High        |
| 40 to 44 minutes   | 2,977                       | 5.6%    | 541    | High        |
| 45 to 59 minutes   | 6,761                       | 12.8%   | 738    | High        |
| 60 to 89 minutes   | 6,289                       | 11.9%   | 848    | High        |
| 90 or more minutes   | 1,384                       | 2.6%    | 326    | Medium      |
| Average Travel Time to Work (in minutes)   | N/A                         |         | N/A    |             |
| <b>FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS</b>      |                             |         |        |             |
| Total  | 37,383                      | 100.0%  | 1,400  | High        |
| Own children under 6 years only  | 3,320                       | 8.9%    | 535    | High        |
| In labor force   | 2,510                       | 6.7%    | 486    | High        |
| Not in labor force   | 809                         | 2.2%    | 231    | Medium      |
| Own children under 6 years and 6 to 17 years                                     | 3,494                       | 9.3%    | 465    | High        |
| In labor force   | 2,334                       | 6.2%    | 406    | High        |
| Not in labor force   | 1,160                       | 3.1%    | 281    | Medium      |
| Own children 6 to 17 years only  | 11,083                      | 29.6%   | 871    | High        |
| In labor force   | 8,555                       | 22.9%   | 796    | High        |
| Not in labor force   | 2,528                       | 6.8%    | 408    | High        |
| No own children under 18 years   | 19,486                      | 52.1%   | 1,153  | High        |
| In labor force   | 14,404                      | 38.5%   | 1,043  | High        |
| Not in labor force   | 5,082                       | 13.6%   | 517    | High        |

Source: U.S. Census Bureau, 2010-2014 American Community Survey

Reliability: High Medium Low

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| <b>CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE &amp; TYPES OF HEALTH INSURANCE COVERAGE</b> |                             |         |        |             |
| Total   | 124,361                     | 100.0%  | 4,401  | High        |
| Under 18 years:   | 37,298                      | 30.0%   | 2,196  | High        |
| One Type of Health Insurance:   | 32,543                      | 26.2%   | 2,092  | High        |
| Employer-Based Health Ins Only  | 21,752                      | 17.5%   | 1,737  | High        |
| Direct-Purchase Health Ins Only   | 2,725                       | 2.2%    | 722    | Medium      |
| Medicare Coverage Only  | 67                          | 0.1%    | 158    | Low         |
| Medicaid Coverage Only  | 7,727                       | 6.2%    | 1,245  | High        |
| TRICARE/Military Hlth Cov Only  | 272                         | 0.2%    | 128    | Medium      |
| VA Health Care Only   | 0                           | 0.0%    | 0      |             |
| 2+ Types of Health Insurance  | 1,845                       | 1.5%    | 503    | Medium      |
| No Health Insurance Coverage  | 2,910                       | 2.3%    | 548    | High        |
| 18 to 34 years:   | 23,713                      | 19.1%   | 1,618  | High        |
| One Type of Health Insurance:   | 15,600                      | 12.5%   | 1,198  | High        |
| Employer-Based Health Ins Only  | 12,141                      | 9.8%    | 1,041  | High        |
| Direct-Purchase Health Ins Only   | 1,777                       | 1.4%    | 373    | Medium      |
| Medicare Coverage Only  | 0                           | 0.0%    | 0      |             |
| Medicaid Coverage Only  | 1,527                       | 1.2%    | 447    | Medium      |
| TRICARE/Military Hlth Cov Only  | 94                          | 0.1%    | 66     | Low         |
| VA Health Care Only   | 59                          | 0.0%    | 77     | Low         |
| 2+ Types of Health Insurance  | 1,177                       | 0.9%    | 308    | Medium      |
| No Health Insurance Coverage  | 6,936                       | 5.6%    | 966    | High        |
| 35 to 64 years:   | 52,326                      | 42.1%   | 1,994  | High        |
| One Type of Health Insurance:   | 40,227                      | 32.3%   | 1,767  | High        |
| Employer-Based Health Ins Only  | 34,087                      | 27.4%   | 1,700  | High        |
| Direct-Purchase Health Ins Only   | 4,204                       | 3.4%    | 619    | High        |
| Medicare Coverage Only  | 391                         | 0.3%    | 131    | Medium      |
| Medicaid Coverage Only  | 732                         | 0.6%    | 239    | Medium      |
| TRICARE/Military Hlth Cov Only  | 563                         | 0.5%    | 199    | Medium      |
| VA Health Care Only   | 249                         | 0.2%    | 153    | Medium      |
| 2+ Types of Health Insurance  | 2,724                       | 2.2%    | 479    | High        |
| No Health Insurance Coverage  | 9,376                       | 7.5%    | 1,134  | High        |
| 65+ years:  | 11,025                      | 8.9%    | 1,033  | High        |
| One Type of Health Insurance:   | 2,934                       | 2.4%    | 421    | High        |
| Employer-Based Health Ins Only  | 261                         | 0.2%    | 95     | Medium      |
| Direct-Purchase Health Ins Only   | 0                           | 0.0%    | 0      |             |
| Medicare Coverage Only  | 2,673                       | 2.1%    | 416    | High        |
| TRICARE/Military Hlth Cov Only  | 0                           | 0.0%    | 0      |             |
| VA Health Care Only   | 0                           | 0.0%    | 0      |             |
| 2+ Types of Health Insurance:   | 7,745                       | 6.2%    | 960    | High        |
| Employer-Based & Direct-Purchase Health Insurance   | 0                           | 0.0%    | 0      |             |
| Employer-Based Health & Medicare Insurance  | 2,373                       | 1.9%    | 586    | Medium      |
| Direct-Purchase Health & Medicare Insurance   | 1,928                       | 1.6%    | 474    | Medium      |
| Medicare & Medicaid Coverage  | 899                         | 0.7%    | 307    | Medium      |
| Other Private Health Insurance Combos   | 0                           | 0.0%    | 0      |             |
| Other Public Health Insurance Combos  | 455                         | 0.4%    | 430    | Low         |
| Other Health Insurance Combinations   | 2,089                       | 1.7%    | 367    | High        |
| No Health Insurance Coverage  | 346                         | 0.3%    | 183    | Medium      |



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| <b>POPULATION BY RATIO OF INCOME TO POVERTY LEVEL</b>                  |                             |         |        |             |
| Total  | 124,205                     | 100.0%  | 4,391  | High        |
| Under .50  | 6,518                       | 5.2%    | 1,506  | Medium      |
| .50 to .99   | 6,781                       | 5.5%    | 1,298  | High        |
| 1.00 to 1.24   | 3,397                       | 2.7%    | 722    | Medium      |
| 1.25 to 1.49   | 6,035                       | 4.9%    | 1,345  | Medium      |
| 1.50 to 1.84   | 7,587                       | 6.1%    | 1,801  | Medium      |
| 1.85 to 1.99   | 3,270                       | 2.6%    | 1,011  | Medium      |
| 2.00 and over  | 90,617                      | 73.0%   | 3,874  | High        |
| <b>CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS</b>           |                             |         |        |             |
| Total  | 88,957                      | 100.0%  | 2,907  | High        |
| Veteran  | 6,767                       | 7.6%    | 725    | High        |
| Nonveteran   | 82,190                      | 92.4%   | 2,759  | High        |
| Male   | 43,793                      | 49.2%   | 1,762  | High        |
| Veteran  | 6,404                       | 7.2%    | 706    | High        |
| Nonveteran   | 37,389                      | 42.0%   | 1,682  | High        |
| Female   | 45,164                      | 50.8%   | 1,568  | High        |
| Veteran  | 363                         | 0.4%    | 132    | Medium      |
| Nonveteran   | 44,801                      | 50.4%   | 1,564  | High        |
| <b>CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE</b> |                             |         |        |             |
| Total  | 6,767                       | 100.0%  | 725    | High        |
| Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era   | 504                         | 7.4%    | 169    | Medium      |
| Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era   | 506                         | 7.5%    | 277    | High        |
| Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era | 0                           | 0.0%    | 0      |             |
| Gulf War (8/90 to 8/01), no Vietnam Era                                | 1,082                       | 16.0%   | 307    | Medium      |
| Gulf War (8/90 to 8/01) and Vietnam Era                                | 74                          | 1.1%    | 86     | Low         |
| Vietnam Era, no Korean War, no World War II                            | 1,937                       | 28.6%   | 358    | High        |
| Vietnam Era and Korean War, no World War II                            | 14                          | 0.2%    | 25     | Low         |
| Vietnam Era and Korean War and World War II                            | 0                           | 0.0%    | 0      |             |
| Korean War, no Vietnam Era, no World War II                            | 687                         | 10.2%   | 331    | Medium      |
| Korean War and World War II, no Vietnam Era                            | 0                           | 0.0%    | 0      |             |
| World War II, no Korean War, no Vietnam Era                            | 236                         | 3.5%    | 131    | Medium      |
| Between Gulf War and Vietnam Era only                                  | 1,365                       | 20.2%   | 298    | Medium      |
| Between Vietnam Era and Korean War only                                | 336                         | 5.0%    | 95     | Medium      |
| Between Korean War and World War II only                               | 26                          | 0.4%    | 43     | Low         |
| Pre-World War II only  | 0                           | 0.0%    | 0      |             |
| <b>HOUSEHOLDS BY POVERTY STATUS</b>                                    |                             |         |        |             |
| Total  | 38,182                      | 100.0%  | 1,106  | High        |
| Income in the past 12 months below poverty level                       | 3,476                       | 9.1%    | 497    | High        |
| Married-couple family  | 1,423                       | 3.7%    | 397    | Medium      |
| Other family - male householder (no wife present)                      | 221                         | 0.6%    | 92     | Medium      |
| Other family - female householder (no husband present)                 | 1,114                       | 2.9%    | 246    | Medium      |
| Nonfamily household - male householder                                 | 318                         | 0.8%    | 129    | Medium      |
| Nonfamily household - female householder                               | 400                         | 1.0%    | 127    | Medium      |
| Income in the past 12 months at or above poverty level                 | 34,706                      | 90.9%   | 1,091  | High        |
| Married-couple family  | 23,631                      | 61.9%   | 999    | High        |
| Other family - male householder (no wife present)                      | 1,364                       | 3.6%    | 266    | High        |
| Other family - female householder (no husband present)                 | 3,666                       | 9.6%    | 480    | High        |
| Nonfamily household - male householder                                 | 3,133                       | 8.2%    | 533    | High        |
| Nonfamily household - female householder                               | 2,913                       | 7.6%    | 444    | High        |

Source: U.S. Census Bureau, 2010-2014 American Community Survey

Reliability: High Medium Low

June 30, 2016



# ACS Population Summary

Gravel Springs Road  
 2812 Gravel Springs Road Buford GA 30515  
 Ring: 5 mile radius

Latitude: 34.068  
 Longitude: -83.955

|   | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| <b>HOUSEHOLDS BY OTHER INCOME</b>   |                             |         |        |             |
| Social Security Income  | 7,477                       | 19.6%   | 631    | High        |
| No Social Security Income   | 30,705                      | 80.4%   | 1,122  | High        |
| Retirement Income   | 5,122                       | 13.4%   | 544    | High        |
| No Retirement Income  | 33,060                      | 86.6%   | 1,125  | High        |
| <b>GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS</b> |                             |         |        |             |
| <10% of Income  | 235                         | 3.0%    | 114    | Medium      |
| 10-14.9% of Income  | 605                         | 7.6%    | 310    | Medium      |
| 15-19.9% of Income  | 943                         | 11.9%   | 254    | Medium      |
| 20-24.9% of Income  | 931                         | 11.7%   | 250    | Medium      |
| 25-29.9% of Income  | 1,007                       | 12.7%   | 219    | Medium      |
| 30-34.9% of Income  | 359                         | 4.5%    | 101    | Medium      |
| 35-39.9% of Income  | 754                         | 9.5%    | 356    | Medium      |
| 40-49.9% of Income  | 643                         | 8.1%    | 252    | Medium      |
| 50+% of Income  | 1,933                       | 24.4%   | 380    | High        |
| Gross Rent % Inc Not Computed   | 514                         | 6.5%    | 256    | Medium      |
| <b>HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS</b>         |                             |         |        |             |
| Total   | 38,182                      | 100.0%  | 1,106  | High        |
| With public assistance income   | 502                         | 1.3%    | 167    | Medium      |
| No public assistance income   | 37,680                      | 98.7%   | 1,116  | High        |
| <b>HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS</b>                                |                             |         |        |             |
| Total   | 38,182                      | 100.0%  | 1,106  | High        |
| With Food Stamps/SNAP   | 2,716                       | 7.1%    | 375    | High        |
| With No Food Stamps/SNAP  | 35,466                      | 92.9%   | 1,113  | High        |
| <b>HOUSEHOLDS BY DISABILITY STATUS</b>                                      |                             |         |        |             |
| Total   | 38,182                      | 100.0%  | 1,106  | High        |
| With 1+ Persons w/Disability  | 7,371                       | 19.3%   | 652    | High        |
| With No Person w/Disability   | 30,811                      | 80.7%   | 1,148  | High        |

**Data Note:** N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2014, adjusted for inflation.

**2010-2014 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2010-2014 ACS estimates, five-year period data collected monthly from January 1, 2010 through December 31, 2014. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



# ACS Population Summary

Gravel Springs Road  
 2812 Gravel Springs Road Buford GA 30515  
 Ring: 10 mile radius

Latitude: 34.068  
 Longitude: -83.955

|  | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>TOTALS</b>  |                             |         |        |             |
| Total Population   | 394,380                     |         | 7,168  | High        |
| Total Households   | 123,519                     |         | 1,833  | High        |
| Total Housing Units  | 134,538                     |         | 1,861  | High        |
| <b>POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT</b>          |                             |         |        |             |
| Total  | 379,274                     | 100.0%  | 6,819  | High        |
| Enrolled in school   | 123,652                     | 32.6%   | 3,379  | High        |
| Enrolled in nursery school, preschool                        | 8,035                       | 2.1%    | 761    | High        |
| Public school  | 4,295                       | 1.1%    | 612    | High        |
| Private school   | 3,740                       | 1.0%    | 465    | High        |
| Enrolled in kindergarten                                     | 7,086                       | 1.9%    | 770    | High        |
| Public school  | 6,255                       | 1.6%    | 734    | High        |
| Private school   | 831                         | 0.2%    | 238    | Medium      |
| Enrolled in grade 1 to grade 4                               | 27,399                      | 7.2%    | 1,525  | High        |
| Public school  | 25,582                      | 6.7%    | 1,495  | High        |
| Private school   | 1,817                       | 0.5%    | 340    | High        |
| Enrolled in grade 5 to grade 8                               | 28,344                      | 7.5%    | 1,474  | High        |
| Public school  | 26,332                      | 6.9%    | 1,449  | High        |
| Private school   | 2,012                       | 0.5%    | 330    | High        |
| Enrolled in grade 9 to grade 12                              | 27,133                      | 7.2%    | 1,432  | High        |
| Public school  | 25,368                      | 6.7%    | 1,400  | High        |
| Private school   | 1,765                       | 0.5%    | 313    | High        |
| Enrolled in college undergraduate years                      | 21,187                      | 5.6%    | 1,336  | High        |
| Public school  | 17,799                      | 4.7%    | 1,229  | High        |
| Private school   | 3,388                       | 0.9%    | 530    | High        |
| Enrolled in graduate or professional school                  | 4,470                       | 1.2%    | 696    | High        |
| Public school  | 2,031                       | 0.5%    | 374    | High        |
| Private school   | 2,439                       | 0.6%    | 590    | Medium      |
| Not enrolled in school                                       | 255,622                     | 67.4%   | 3,749  | High        |
| <b>POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE</b> |                             |         |        |             |
| Total  | 34,156                      | 100.0%  | 1,489  | High        |
| Living in Households   | 33,655                      | 98.5%   | 1,477  | High        |
| Living in Family Households                                  | 27,953                      | 81.8%   | 1,450  | High        |
| Householder  | 11,495                      | 33.7%   | 711    | High        |
| Spouse   | 8,204                       | 24.0%   | 628    | High        |
| Parent   | 5,582                       | 16.3%   | 725    | High        |
| Parent-in-law  | 1,736                       | 5.1%    | 430    | Medium      |
| Other Relative   | 527                         | 1.5%    | 168    | Medium      |
| Nonrelative  | 409                         | 1.2%    | 164    | Medium      |
| Living in Nonfamily Households                               | 5,702                       | 16.7%   | 513    | High        |
| Householder  | 5,300                       | 15.5%   | 456    | High        |
| Nonrelative  | 403                         | 1.2%    | 2      | Medium      |
| Living in Group Quarters                                     | 501                         | 1.5%    | 177    | Medium      |



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|  | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>HOUSEHOLDS BY TYPE AND SIZE AND AGE</b>   |                             |         |        |             |
| Family Households  | 98,803                      | 80.0%   | 1,783  | High        |
| 2-Person   | 32,705                      | 26.5%   | 1,241  | High        |
| 3-Person   | 24,237                      | 19.6%   | 1,190  | High        |
| 4-Person   | 24,420                      | 19.8%   | 1,227  | High        |
| 5-Person   | 11,485                      | 9.3%    | 804    | High        |
| 6-Person   | 3,734                       | 3.0%    | 474    | High        |
| 7+ Person  | 2,222                       | 1.8%    | 358    | High        |
| Nonfamily Households   | 24,716                      | 20.0%   | 1,188  | High        |
| 1-Person   | 19,764                      | 16.0%   | 1,048  | High        |
| 2-Person   | 3,953                       | 3.2%    | 551    | High        |
| 3-Person   | 795                         | 0.6%    | 257    | Medium      |
| 4-Person   | 142                         | 0.1%    | 95     | Low         |
| 5-Person   | 53                          | 0.0%    | 55     | Low         |
| 6-Person   | 9                           | 0.0%    | 14     | Low         |
| 7+ Person  | 0                           | 0.0%    | 0      |             |
| <b>HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE</b>                     |                             |         |        |             |
| Households with one or more people under 18 years  | 57,531                      | 46.6%   | 1,587  | High        |
| Family households  | 57,227                      | 46.3%   | 1,588  | High        |
| Married-couple family  | 43,372                      | 35.1%   | 1,413  | High        |
| Male householder, no wife present  | 3,532                       | 2.9%    | 530    | High        |
| Female householder, no husband present   | 10,322                      | 8.4%    | 849    | High        |
| Nonfamily households   | 305                         | 0.2%    | 103    | Medium      |
| Households with no people under 18 years   | 65,988                      | 53.4%   | 1,621  | High        |
| Married-couple family  | 34,505                      | 27.9%   | 1,222  | High        |
| Other family   | 7,071                       | 5.7%    | 674    | High        |
| Nonfamily households   | 24,411                      | 19.8%   | 1,187  | High        |
| <b>HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE</b> |                             |         |        |             |
| Households with Pop 65+  | 22,602                      | 18.3%   | 921    | High        |
| 1-Person   | 4,795                       | 3.9%    | 428    | High        |
| 2+ Person Family   | 17,236                      | 14.0%   | 855    | High        |
| 2+ Person Nonfamily  | 571                         | 0.5%    | 173    | Medium      |
| Households with No Pop 65+   | 100,917                     | 81.7%   | 1,831  | High        |
| 1-Person   | 14,969                      | 12.1%   | 966    | High        |
| 2+ Person Family   | 81,567                      | 66.0%   | 1,735  | High        |
| 2+ Person Nonfamily  | 4,382                       | 3.5%    | 590    | High        |



# ACS Population Summary

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|  | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH</b> |                             |         |        |             |
| Total  | 368,129                     | 100.0%  | 6,616  |             |
| 5 to 17 years  |                             |         |        |             |
| Speak only English   | 66,769                      | 18.1%   | 2,663  |             |
| Speak Spanish  | 13,198                      | 3.6%    | 1,378  |             |
| Speak English "very well" or "well"  | 12,530                      | 3.4%    | 1,334  |             |
| Speak English "not well"   | 649                         | 0.2%    | 303    |             |
| Speak English "not at all"   | 19                          | 0.0%    | 27     |             |
| Speak other Indo-European languages  | 3,120                       | 0.8%    | 586    |             |
| Speak English "very well" or "well"  | 3,086                       | 0.8%    | 574    |             |
| Speak English "not well"   | 34                          | 0.0%    | 30     |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |
| Speak Asian and Pacific Island languages   | 5,053                       | 1.4%    | 781    |             |
| Speak English "very well" or "well"  | 4,548                       | 1.2%    | 684    |             |
| Speak English "not well"   | 505                         | 0.1%    | 243    |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |
| Speak other languages  | 434                         | 0.1%    | 240    |             |
| Speak English "very well" or "well"  | 382                         | 0.1%    | 216    |             |
| Speak English "not well"   | 52                          | 0.0%    | 74     |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |
| 18 to 64 years   |                             |         |        |             |
| Speak only English   | 176,477                     | 47.9%   | 3,821  |             |
| Speak Spanish  | 33,378                      | 9.1%    | 2,609  |             |
| Speak English "very well" or "well"  | 24,670                      | 6.7%    | 1,816  |             |
| Speak English "not well"   | 7,004                       | 1.9%    | 1,102  |             |
| Speak English "not at all"   | 1,704                       | 0.5%    | 519    |             |
| Speak other Indo-European languages  | 14,168                      | 3.8%    | 1,354  |             |
| Speak English "very well" or "well"  | 12,962                      | 3.5%    | 1,185  |             |
| Speak English "not well"   | 1,026                       | 0.3%    | 233    |             |
| Speak English "not at all"   | 180                         | 0.0%    | 91     |             |
| Speak Asian and Pacific Island languages   | 18,606                      | 5.1%    | 1,544  |             |
| Speak English "very well" or "well"  | 13,812                      | 3.8%    | 1,231  |             |
| Speak English "not well"   | 4,487                       | 1.2%    | 685    |             |
| Speak English "not at all"   | 306                         | 0.1%    | 175    |             |
| Speak other languages  | 2,771                       | 0.8%    | 577    |             |
| Speak English "very well" or "well"  | 2,771                       | 0.8%    | 559    |             |
| Speak English "not well"   | 0                           | 0.0%    | 0      |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |
| 65 years and over  |                             |         |        |             |
| Speak only English   | 28,487                      | 7.7%    | 1,394  |             |
| Speak Spanish  | 1,719                       | 0.5%    | 352    |             |
| Speak English "very well" or "well"  | 991                         | 0.3%    | 251    |             |
| Speak English "not well"   | 304                         | 0.1%    | 127    |             |
| Speak English "not at all"   | 424                         | 0.1%    | 199    |             |
| Speak other Indo-European languages  | 1,606                       | 0.4%    | 378    |             |
| Speak English "very well" or "well"  | 1,051                       | 0.3%    | 217    |             |
| Speak English "not well"   | 267                         | 0.1%    | 120    |             |
| Speak English "not at all"   | 288                         | 0.1%    | 274    |             |
| Speak Asian and Pacific Island languages   | 2,290                       | 0.6%    | 428    |             |
| Speak English "very well" or "well"  | 798                         | 0.2%    | 234    |             |
| Speak English "not well"   | 1,058                       | 0.3%    | 284    |             |
| Speak English "not at all"   | 434                         | 0.1%    | 183    |             |
| Speak other languages  | 54                          | 0.0%    | 45     |             |
| Speak English "very well" or "well"  | 40                          | 0.0%    | 43     |             |
| Speak English "not well"   | 14                          | 0.0%    | 63     |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |

Source: U.S. Census Bureau, 2010-2014 American Community Survey

Reliability: high medium low



# ACS Population Summary

Gravel Springs Road  
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 Ring: 10 mile radius

Latitude: 34.068  
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|  | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>WORKERS AGE 16+ YEARS BY PLACE OF WORK</b>                                    |                             |         |        |             |
| Total  | 180,080                     | 100.0%  | 3,762  | High        |
| Worked in state and in county of residence                                       | 107,908                     | 59.9%   | 3,139  | High        |
| Worked in state and outside county of residence                                  | 69,560                      | 38.6%   | 2,207  | High        |
| Worked outside state of residence  | 2,612                       | 1.5%    | 411    | High        |
| <b>WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK</b>                  |                             |         |        |             |
| Total  | 180,080                     | 100.0%  | 3,762  | High        |
| Drove alone  | 145,386                     | 80.7%   | 3,279  | High        |
| Carpooled  | 18,068                      | 10.0%   | 1,576  | High        |
| Public transportation (excluding taxicab)  | 1,508                       | 0.8%    | 291    | High        |
| Bus or trolley bus   | 1,395                       | 0.8%    | 285    | Medium      |
| Streetcar or trolley car   | 0                           | 0.0%    | 0      | High        |
| Subway or elevated   | 68                          | 0.0%    | 45     | Low         |
| Railroad   | 9                           | 0.0%    | 21     | Low         |
| Ferryboat  | 36                          | 0.0%    | 40     | Low         |
| Taxicab  | 27                          | 0.0%    | 43     | Low         |
| Motorcycle   | 190                         | 0.1%    | 101    | Medium      |
| Bicycle  | 241                         | 0.1%    | 193    | Low         |
| Walked   | 1,253                       | 0.7%    | 714    | Medium      |
| Other means  | 1,173                       | 0.7%    | 324    | Medium      |
| Worked at home   | 12,234                      | 6.8%    | 905    | High        |
| <b>WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK</b> |                             |         |        |             |
| Total  | 167,847                     | 100.0%  | 3,702  | High        |
| Less than 5 minutes  | 2,327                       | 1.4%    | 382    | High        |
| 5 to 9 minutes   | 10,209                      | 6.1%    | 1,024  | High        |
| 10 to 14 minutes   | 17,811                      | 10.6%   | 1,273  | High        |
| 15 to 19 minutes   | 20,270                      | 12.1%   | 1,360  | High        |
| 20 to 24 minutes   | 21,415                      | 12.8%   | 1,284  | High        |
| 25 to 29 minutes   | 9,475                       | 5.6%    | 856    | High        |
| 30 to 34 minutes   | 24,806                      | 14.8%   | 1,600  | High        |
| 35 to 39 minutes   | 5,691                       | 3.4%    | 630    | High        |
| 40 to 44 minutes   | 9,376                       | 5.6%    | 825    | High        |
| 45 to 59 minutes   | 22,185                      | 13.2%   | 1,268  | High        |
| 60 to 89 minutes   | 19,461                      | 11.6%   | 1,277  | High        |
| 90 or more minutes   | 4,819                       | 2.9%    | 626    | High        |
| Average Travel Time to Work (in minutes)   | N/A                         |         | N/A    |             |
| <b>FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS</b>      |                             |         |        |             |
| Total  | 118,102                     | 100.0%  | 2,397  | High        |
| Own children under 6 years only  | 10,231                      | 8.7%    | 828    | High        |
| In labor force   | 7,377                       | 6.2%    | 749    | High        |
| Not in labor force   | 2,854                       | 2.4%    | 380    | High        |
| Own children under 6 years and 6 to 17 years                                     | 10,962                      | 9.3%    | 831    | High        |
| In labor force   | 7,005                       | 5.9%    | 697    | High        |
| Not in labor force   | 3,957                       | 3.4%    | 494    | High        |
| Own children 6 to 17 years only  | 32,818                      | 27.8%   | 1,356  | High        |
| In labor force   | 25,104                      | 21.3%   | 1,237  | High        |
| Not in labor force   | 7,714                       | 6.5%    | 687    | High        |
| No own children under 18 years   | 64,091                      | 54.3%   | 2,026  | High        |
| In labor force   | 47,313                      | 40.1%   | 1,779  | High        |
| Not in labor force   | 16,778                      | 14.2%   | 1,018  | High        |

Source: U.S. Census Bureau, 2010-2014 American Community Survey

Reliability: High Medium Low

June 30, 2016



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|   | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| <b>CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE &amp; TYPES OF HEALTH INSURANCE COVERAGE</b> |                             |         |        |             |
| Total   | 390,261                     | 100.0%  | 7,159  | High        |
| Under 18 years:   | 114,704                     | 29.4%   | 3,569  | High        |
| One Type of Health Insurance:   | 96,839                      | 24.8%   | 3,278  | High        |
| Employer-Based Health Ins Only  | 61,694                      | 15.8%   | 2,668  | High        |
| Direct-Purchase Health Ins Only   | 8,435                       | 2.2%    | 1,152  | High        |
| Medicare Coverage Only  | 260                         | 0.1%    | 199    | Low         |
| Medicaid Coverage Only  | 25,119                      | 6.4%    | 2,057  | High        |
| TRICARE/Military Hlth Cov Only  | 1,331                       | 0.3%    | 362    | Medium      |
| VA Health Care Only   | 0                           | 0.0%    | 0      | Low         |
| 2+ Types of Health Insurance  | 6,959                       | 1.8%    | 997    | High        |
| No Health Insurance Coverage  | 10,906                      | 2.8%    | 1,322  | High        |
| 18 to 34 years:   | 76,072                      | 19.5%   | 2,807  | High        |
| One Type of Health Insurance:   | 49,440                      | 12.7%   | 2,121  | High        |
| Employer-Based Health Ins Only  | 38,976                      | 10.0%   | 1,886  | High        |
| Direct-Purchase Health Ins Only   | 5,366                       | 1.4%    | 701    | High        |
| Medicare Coverage Only  | 58                          | 0.0%    | 78     | Low         |
| Medicaid Coverage Only  | 4,408                       | 1.1%    | 664    | High        |
| TRICARE/Military Hlth Cov Only  | 542                         | 0.1%    | 217    | Medium      |
| VA Health Care Only   | 90                          | 0.0%    | 87     | Low         |
| 2+ Types of Health Insurance  | 4,054                       | 1.0%    | 744    | High        |
| No Health Insurance Coverage  | 22,578                      | 5.8%    | 1,700  | High        |
| 35 to 64 years:   | 165,746                     | 42.5%   | 3,266  | High        |
| One Type of Health Insurance:   | 124,173                     | 31.8%   | 2,820  | High        |
| Employer-Based Health Ins Only  | 104,827                     | 26.9%   | 2,717  | High        |
| Direct-Purchase Health Ins Only   | 13,280                      | 3.4%    | 1,049  | High        |
| Medicare Coverage Only  | 1,631                       | 0.4%    | 347    | Medium      |
| Medicaid Coverage Only  | 2,323                       | 0.6%    | 410    | High        |
| TRICARE/Military Hlth Cov Only  | 1,586                       | 0.4%    | 372    | Medium      |
| VA Health Care Only   | 526                         | 0.1%    | 196    | Medium      |
| 2+ Types of Health Insurance  | 11,049                      | 2.8%    | 1,116  | High        |
| No Health Insurance Coverage  | 30,524                      | 7.8%    | 1,862  | High        |
| 65+ years:  | 33,739                      | 8.6%    | 1,479  | High        |
| One Type of Health Insurance:   | 9,953                       | 2.6%    | 783    | High        |
| Employer-Based Health Ins Only  | 1,111                       | 0.3%    | 234    | Medium      |
| Direct-Purchase Health Ins Only   | 10                          | 0.0%    | 13     | Low         |
| Medicare Coverage Only  | 8,830                       | 2.3%    | 753    | High        |
| TRICARE/Military Hlth Cov Only  | 0                           | 0.0%    | 0      | Low         |
| VA Health Care Only   | 2                           | 0.0%    | 4      | Low         |
| 2+ Types of Health Insurance:   | 22,516                      | 5.8%    | 1,274  | High        |
| Employer-Based & Direct-Purchase Health Insurance   | 16                          | 0.0%    | 20     | Low         |
| Employer-Based Health & Medicare Insurance  | 7,248                       | 1.9%    | 792    | High        |
| Direct-Purchase Health & Medicare Insurance   | 5,549                       | 1.4%    | 631    | High        |
| Medicare & Medicaid Coverage  | 2,502                       | 0.6%    | 453    | High        |
| Other Private Health Insurance Combos   | 0                           | 0.0%    | 0      | Low         |
| Other Public Health Insurance Combos  | 888                         | 0.2%    | 459    | Medium      |
| Other Health Insurance Combinations   | 6,313                       | 1.6%    | 566    | High        |
| No Health Insurance Coverage  | 1,270                       | 0.3%    | 442    | Medium      |

Source: U.S. Census Bureau, 2010-2014 American Community Survey

Reliability: High Medium Low

June 30, 2016



# ACS Population Summary

Gravel Springs Road  
 2812 Gravel Springs Road Buford GA 30515  
 Ring: 10 mile radius

Latitude: 34.068  
 Longitude: -83.955

|  | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>POPULATION BY RATIO OF INCOME TO POVERTY LEVEL</b>                  |                             |         |        |             |
| Total  | 389,592                     | 100.0%  | 7,138  | High        |
| Under .50  | 18,886                      | 4.8%    | 2,293  | High        |
| .50 to .99   | 22,277                      | 5.7%    | 2,590  | High        |
| 1.00 to 1.24   | 13,157                      | 3.4%    | 1,654  | High        |
| 1.25 to 1.49   | 17,692                      | 4.5%    | 2,334  | High        |
| 1.50 to 1.84   | 24,351                      | 6.3%    | 2,803  | High        |
| 1.85 to 1.99   | 10,549                      | 2.7%    | 1,724  | High        |
| 2.00 and over  | 282,681                     | 72.6%   | 6,290  | High        |
| <b>CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS</b>           |                             |         |        |             |
| Total  | 279,276                     | 100.0%  | 4,788  | High        |
| Veteran  | 20,681                      | 7.4%    | 1,113  | High        |
| Nonveteran   | 258,595                     | 92.6%   | 4,648  | High        |
| Male   | 136,543                     | 48.9%   | 2,978  | High        |
| Veteran  | 19,287                      | 6.9%    | 1,062  | High        |
| Nonveteran   | 117,256                     | 42.0%   | 2,912  | High        |
| Female   | 142,733                     | 51.1%   | 2,697  | High        |
| Veteran  | 1,394                       | 0.5%    | 270    | High        |
| Nonveteran   | 141,339                     | 50.6%   | 2,693  | High        |
| <b>CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE</b> |                             |         |        |             |
| Total  | 20,680                      | 100.0%  | 1,113  | High        |
| Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era   | 1,217                       | 5.9%    | 256    | Medium      |
| Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era   | 1,273                       | 6.2%    | 371    | High        |
| Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era | 33                          | 0.2%    | 36     | Low         |
| Gulf War (8/90 to 8/01), no Vietnam Era                                | 3,823                       | 18.5%   | 512    | High        |
| Gulf War (8/90 to 8/01) and Vietnam Era                                | 311                         | 1.5%    | 131    | Medium      |
| Vietnam Era, no Korean War, no World War II                            | 5,843                       | 28.3%   | 555    | High        |
| Vietnam Era and Korean War, no World War II                            | 171                         | 0.8%    | 84     | Medium      |
| Vietnam Era and Korean War and World War II                            | 44                          | 0.2%    | 27     | Medium      |
| Korean War, no Vietnam Era, no World War II                            | 1,389                       | 6.7%    | 368    | Medium      |
| Korean War and World War II, no Vietnam Era                            | 17                          | 0.1%    | 26     | Low         |
| World War II, no Korean War, no Vietnam Era                            | 641                         | 3.1%    | 171    | Medium      |
| Between Gulf War and Vietnam Era only                                  | 4,372                       | 21.1%   | 537    | High        |
| Between Vietnam Era and Korean War only                                | 1,465                       | 7.1%    | 228    | High        |
| Between Korean War and World War II only                               | 80                          | 0.4%    | 56     | Low         |
| Pre-World War II only  | 0                           | 0.0%    | 0      | Low         |
| <b>HOUSEHOLDS BY POVERTY STATUS</b>                                    |                             |         |        |             |
| Total  | 123,519                     | 100.0%  | 1,833  | High        |
| Income in the past 12 months below poverty level                       | 11,040                      | 8.9%    | 812    | High        |
| Married-couple family  | 4,441                       | 3.6%    | 587    | High        |
| Other family - male householder (no wife present)                      | 634                         | 0.5%    | 191    | Medium      |
| Other family - female householder (no husband present)                 | 3,039                       | 2.5%    | 414    | High        |
| Nonfamily household - male householder                                 | 1,299                       | 1.1%    | 262    | Medium      |
| Nonfamily household - female householder                               | 1,627                       | 1.3%    | 270    | High        |
| Income in the past 12 months at or above poverty level                 | 112,479                     | 91.1%   | 1,830  | High        |
| Married-couple family  | 73,437                      | 59.5%   | 1,608  | High        |
| Other family - male householder (no wife present)                      | 5,231                       | 4.2%    | 637    | High        |
| Other family - female householder (no husband present)                 | 12,022                      | 9.7%    | 907    | High        |
| Nonfamily household - male householder                                 | 11,066                      | 9.0%    | 879    | High        |
| Nonfamily household - female householder                               | 10,724                      | 8.7%    | 773    | High        |

Source: U.S. Census Bureau, 2010-2014 American Community Survey

Reliability: High Medium Low

June 30, 2016



# ACS Population Summary

Gravel Springs Road  
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 Ring: 10 mile radius

Latitude: 34.068  
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|   | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| <b>HOUSEHOLDS BY OTHER INCOME</b>   |                             |         |        |             |
| Social Security Income  | 24,032                      | 19.5%   | 983    | High        |
| No Social Security Income   | 99,487                      | 80.5%   | 1,859  | High        |
| Retirement Income   | 16,291                      | 13.2%   | 859    | High        |
| No Retirement Income  | 107,229                     | 86.8%   | 1,870  | High        |
| <b>GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS</b> |                             |         |        |             |
| <10% of Income  | 853                         | 3.1%    | 270    | Medium      |
| 10-14.9% of Income  | 2,121                       | 7.6%    | 456    | Medium      |
| 15-19.9% of Income  | 3,341                       | 12.0%   | 462    | High        |
| 20-24.9% of Income  | 3,627                       | 13.0%   | 461    | High        |
| 25-29.9% of Income  | 3,374                       | 12.1%   | 456    | High        |
| 30-34.9% of Income  | 1,841                       | 6.6%    | 385    | Medium      |
| 35-39.9% of Income  | 2,034                       | 7.3%    | 453    | Medium      |
| 40-49.9% of Income  | 2,410                       | 8.7%    | 431    | High        |
| 50+% of Income  | 6,614                       | 23.8%   | 699    | High        |
| Gross Rent % Inc Not Computed   | 1,619                       | 5.8%    | 352    | Medium      |
| <b>HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS</b>         |                             |         |        |             |
| Total   | 123,519                     | 100.0%  | 1,833  | High        |
| With public assistance income   | 1,939                       | 1.6%    | 313    | High        |
| No public assistance income   | 121,580                     | 98.4%   | 1,842  | High        |
| <b>HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS</b>                                |                             |         |        |             |
| Total   | 123,519                     | 100.0%  | 1,833  | High        |
| With Food Stamps/SNAP   | 10,530                      | 8.5%    | 778    | High        |
| With No Food Stamps/SNAP  | 112,989                     | 91.5%   | 1,829  | High        |
| <b>HOUSEHOLDS BY DISABILITY STATUS</b>                                      |                             |         |        |             |
| Total   | 123,519                     | 100.0%  | 1,833  | High        |
| With 1+ Persons w/Disability  | 21,720                      | 17.6%   | 1,059  | High        |
| With No Person w/Disability   | 101,799                     | 82.4%   | 1,967  | High        |

**Data Note:** N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2014, adjusted for inflation.

**2010-2014 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2010-2014 ACS estimates, five-year period data collected monthly from January 1, 2010 through December 31, 2014. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



# ACS Population Summary

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 Ring: 15 mile radius

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 Longitude: -83.955

|  | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>TOTALS</b>  |                             |         |        |             |
| Total Population   | 866,205                     |         | 10,479 | High        |
| Total Households   | 277,828                     |         | 2,707  | High        |
| Total Housing Units  | 302,445                     |         | 2,724  | High        |
| <b>POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT</b>          |                             |         |        |             |
| Total  | 831,804                     | 100.0%  | 10,011 | High        |
| Enrolled in school   | 262,882                     | 31.6%   | 4,895  | High        |
| Enrolled in nursery school, preschool                        | 17,533                      | 2.1%    | 1,106  | High        |
| Public school  | 9,450                       | 1.1%    | 853    | High        |
| Private school   | 8,083                       | 1.0%    | 719    | High        |
| Enrolled in kindergarten                                     | 14,919                      | 1.8%    | 1,079  | High        |
| Public school  | 13,186                      | 1.6%    | 1,033  | High        |
| Private school   | 1,734                       | 0.2%    | 321    | High        |
| Enrolled in grade 1 to grade 4                               | 58,051                      | 7.0%    | 2,130  | High        |
| Public school  | 53,918                      | 6.5%    | 2,077  | High        |
| Private school   | 4,134                       | 0.5%    | 518    | High        |
| Enrolled in grade 5 to grade 8                               | 59,885                      | 7.2%    | 2,166  | High        |
| Public school  | 55,766                      | 6.7%    | 2,126  | High        |
| Private school   | 4,119                       | 0.5%    | 472    | High        |
| Enrolled in grade 9 to grade 12                              | 56,770                      | 6.8%    | 2,050  | High        |
| Public school  | 53,003                      | 6.4%    | 2,000  | High        |
| Private school   | 3,767                       | 0.5%    | 480    | High        |
| Enrolled in college undergraduate years                      | 45,843                      | 5.5%    | 2,027  | High        |
| Public school  | 38,098                      | 4.6%    | 1,869  | High        |
| Private school   | 7,745                       | 0.9%    | 791    | High        |
| Enrolled in graduate or professional school                  | 9,880                       | 1.2%    | 911    | High        |
| Public school  | 5,250                       | 0.6%    | 579    | High        |
| Private school   | 4,630                       | 0.6%    | 709    | High        |
| Not enrolled in school                                       | 568,922                     | 68.4%   | 5,660  | High        |
| <b>POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE</b> |                             |         |        |             |
| Total  | 74,571                      | 100.0%  | 2,102  | High        |
| Living in Households   | 73,537                      | 98.6%   | 2,091  | High        |
| Living in Family Households                                  | 59,204                      | 79.4%   | 2,041  | High        |
| Householder  | 24,469                      | 32.8%   | 980    | High        |
| Spouse   | 17,682                      | 23.7%   | 846    | High        |
| Parent   | 10,746                      | 14.4%   | 1,041  | High        |
| Parent-in-law  | 4,160                       | 5.6%    | 689    | High        |
| Other Relative   | 1,568                       | 2.1%    | 330    | Medium      |
| Nonrelative  | 578                         | 0.8%    | 197    | Medium      |
| Living in Nonfamily Households                               | 14,334                      | 19.2%   | 781    | High        |
| Householder  | 13,639                      | 18.3%   | 737    | High        |
| Nonrelative  | 695                         | 0.9%    | 2      | Medium      |
| Living in Group Quarters                                     | 1,033                       | 1.4%    | 225    | Medium      |



# ACS Population Summary

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|  | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>HOUSEHOLDS BY TYPE AND SIZE AND AGE</b>   |                             |         |        |             |
| Family Households  | 217,654                     | 78.3%   | 2,623  | High        |
| 2-Person   | 75,263                      | 27.1%   | 1,860  | High        |
| 3-Person   | 52,236                      | 18.8%   | 1,746  | High        |
| 4-Person   | 53,876                      | 19.4%   | 1,762  | High        |
| 5-Person   | 23,057                      | 8.3%    | 1,147  | High        |
| 6-Person   | 8,290                       | 3.0%    | 706    | High        |
| 7+ Person  | 4,932                       | 1.8%    | 556    | High        |
| Nonfamily Households   | 60,175                      | 21.7%   | 1,786  | High        |
| 1-Person   | 49,642                      | 17.9%   | 1,631  | High        |
| 2-Person   | 8,593                       | 3.1%    | 775    | High        |
| 3-Person   | 1,405                       | 0.5%    | 310    | Medium      |
| 4-Person   | 404                         | 0.1%    | 146    | Medium      |
| 5-Person   | 71                          | 0.0%    | 56     | Low         |
| 6-Person   | 10                          | 0.0%    | 18     | Low         |
| 7+ Person  | 50                          | 0.0%    | 81     | Low         |
| <b>HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE</b>                     |                             |         |        |             |
| Households with one or more people under 18 years  | 125,300                     | 45.1%   | 2,309  | High        |
| Family households  | 124,716                     | 44.9%   | 2,307  | High        |
| Married-couple family  | 93,003                      | 33.5%   | 2,060  | High        |
| Male householder, no wife present  | 8,120                       | 2.9%    | 768    | High        |
| Female householder, no husband present   | 23,592                      | 8.5%    | 1,280  | High        |
| Nonfamily households   | 584                         | 0.2%    | 175    | Medium      |
| Households with no people under 18 years   | 152,529                     | 54.9%   | 2,414  | High        |
| Married-couple family  | 77,148                      | 27.8%   | 1,822  | High        |
| Other family   | 15,790                      | 5.7%    | 990    | High        |
| Nonfamily households   | 59,591                      | 21.4%   | 1,780  | High        |
| <b>HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE</b> |                             |         |        |             |
| Households with Pop 65+  | 49,947                      | 18.0%   | 1,329  | High        |
| 1-Person   | 12,887                      | 4.6%    | 714    | High        |
| 2+ Person Family   | 36,197                      | 13.0%   | 1,200  | High        |
| 2+ Person Nonfamily  | 863                         | 0.3%    | 200    | Medium      |
| Households with No Pop 65+   | 227,881                     | 82.0%   | 2,698  | High        |
| 1-Person   | 36,755                      | 13.2%   | 1,493  | High        |
| 2+ Person Family   | 181,457                     | 65.3%   | 2,561  | High        |
| 2+ Person Nonfamily  | 9,670                       | 3.5%    | 827    | High        |



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|  | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH</b> |                             |         |        |             |
| Total  | 806,124                     | 100.0%  | 9,672  |             |
| 5 to 17 years  |                             |         |        |             |
| Speak only English   | 137,591                     | 17.1%   | 3,796  |             |
| Speak Spanish  | 30,104                      | 3.7%    | 2,036  |             |
| Speak English "very well" or "well"  | 28,399                      | 3.5%    | 1,961  |             |
| Speak English "not well"   | 1,515                       | 0.2%    | 386    |             |
| Speak English "not at all"   | 190                         | 0.0%    | 119    |             |
| Speak other Indo-European languages  | 6,827                       | 0.8%    | 861    |             |
| Speak English "very well" or "well"  | 6,735                       | 0.8%    | 842    |             |
| Speak English "not well"   | 92                          | 0.0%    | 66     |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |
| Speak Asian and Pacific Island languages   | 11,913                      | 1.5%    | 1,159  |             |
| Speak English "very well" or "well"  | 11,002                      | 1.4%    | 1,064  |             |
| Speak English "not well"   | 905                         | 0.1%    | 309    |             |
| Speak English "not at all"   | 6                           | 0.0%    | 11     |             |
| Speak other languages  | 1,573                       | 0.2%    | 658    |             |
| Speak English "very well" or "well"  | 1,479                       | 0.2%    | 645    |             |
| Speak English "not well"   | 94                          | 0.0%    | 97     |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |
| 18 to 64 years   |                             |         |        |             |
| Speak only English   | 379,107                     | 47.0%   | 5,629  |             |
| Speak Spanish  | 78,672                      | 9.8%    | 3,871  |             |
| Speak English "very well" or "well"  | 56,208                      | 7.0%    | 2,721  |             |
| Speak English "not well"   | 17,650                      | 2.2%    | 1,611  |             |
| Speak English "not at all"   | 4,813                       | 0.6%    | 726    |             |
| Speak other Indo-European languages  | 32,351                      | 4.0%    | 2,223  |             |
| Speak English "very well" or "well"  | 29,830                      | 3.7%    | 1,934  |             |
| Speak English "not well"   | 1,983                       | 0.2%    | 444    |             |
| Speak English "not at all"   | 538                         | 0.1%    | 193    |             |
| Speak Asian and Pacific Island languages   | 46,574                      | 5.8%    | 2,510  |             |
| Speak English "very well" or "well"  | 34,159                      | 4.2%    | 1,932  |             |
| Speak English "not well"   | 11,040                      | 1.4%    | 1,139  |             |
| Speak English "not at all"   | 1,375                       | 0.2%    | 402    |             |
| Speak other languages  | 6,841                       | 0.8%    | 974    |             |
| Speak English "very well" or "well"  | 6,670                       | 0.8%    | 934    |             |
| Speak English "not well"   | 102                         | 0.0%    | 73     |             |
| Speak English "not at all"   | 69                          | 0.0%    | 79     |             |
| 65 years and over  |                             |         |        |             |
| Speak only English   | 61,247                      | 7.6%    | 1,927  |             |
| Speak Spanish  | 3,912                       | 0.5%    | 553    |             |
| Speak English "very well" or "well"  | 2,139                       | 0.3%    | 394    |             |
| Speak English "not well"   | 906                         | 0.1%    | 268    |             |
| Speak English "not at all"   | 867                         | 0.1%    | 263    |             |
| Speak other Indo-European languages  | 3,923                       | 0.5%    | 623    |             |
| Speak English "very well" or "well"  | 2,645                       | 0.3%    | 442    |             |
| Speak English "not well"   | 755                         | 0.1%    | 215    |             |
| Speak English "not at all"   | 523                         | 0.1%    | 300    |             |
| Speak Asian and Pacific Island languages   | 5,096                       | 0.6%    | 645    |             |
| Speak English "very well" or "well"  | 1,897                       | 0.2%    | 357    |             |
| Speak English "not well"   | 2,006                       | 0.2%    | 389    |             |
| Speak English "not at all"   | 1,193                       | 0.1%    | 321    |             |
| Speak other languages  | 393                         | 0.0%    | 158    |             |
| Speak English "very well" or "well"  | 235                         | 0.0%    | 116    |             |
| Speak English "not well"   | 79                          | 0.0%    | 77     |             |
| Speak English "not at all"   | 78                          | 0.0%    | 58     |             |

Source: U.S. Census Bureau, 2010-2014 American Community Survey

Reliability: high medium low

June 30, 2016



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|  | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>WORKERS AGE 16+ YEARS BY PLACE OF WORK</b>                                    |                             |         |        |             |
| Total  | 398,154                     | 100.0%  | 5,522  | High        |
| Worked in state and in county of residence                                       | 227,926                     | 57.2%   | 4,389  | High        |
| Worked in state and outside county of residence                                  | 164,213                     | 41.2%   | 3,421  | High        |
| Worked outside state of residence  | 6,015                       | 1.5%    | 649    | High        |
| <b>WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK</b>                  |                             |         |        |             |
| Total  | 398,154                     | 100.0%  | 5,522  | High        |
| Drove alone  | 321,338                     | 80.7%   | 4,822  | High        |
| Carpooled  | 40,748                      | 10.2%   | 2,185  | High        |
| Public transportation (excluding taxicab)  | 2,966                       | 0.7%    | 448    | High        |
| Bus or trolley bus   | 2,503                       | 0.6%    | 421    | High        |
| Streetcar or trolley car   | 0                           | 0.0%    | 0      | High        |
| Subway or elevated   | 355                         | 0.1%    | 128    | Medium      |
| Railroad   | 72                          | 0.0%    | 44     | Medium      |
| Ferryboat  | 36                          | 0.0%    | 40     | Low         |
| Taxicab  | 569                         | 0.1%    | 185    | Medium      |
| Motorcycle   | 414                         | 0.1%    | 166    | Medium      |
| Bicycle  | 487                         | 0.1%    | 245    | Medium      |
| Walked   | 3,155                       | 0.8%    | 882    | Medium      |
| Other means  | 3,677                       | 0.9%    | 712    | High        |
| Worked at home   | 24,800                      | 6.2%    | 1,287  | High        |
| <b>WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK</b> |                             |         |        |             |
| Total  | 373,354                     | 100.0%  | 5,418  | High        |
| Less than 5 minutes  | 5,556                       | 1.5%    | 672    | High        |
| 5 to 9 minutes   | 23,337                      | 6.3%    | 1,458  | High        |
| 10 to 14 minutes   | 39,610                      | 10.6%   | 1,827  | High        |
| 15 to 19 minutes   | 45,289                      | 12.1%   | 1,930  | High        |
| 20 to 24 minutes   | 48,701                      | 13.0%   | 1,892  | High        |
| 25 to 29 minutes   | 21,250                      | 5.7%    | 1,287  | High        |
| 30 to 34 minutes   | 57,067                      | 15.3%   | 2,278  | High        |
| 35 to 39 minutes   | 13,489                      | 3.6%    | 979    | High        |
| 40 to 44 minutes   | 19,984                      | 5.4%    | 1,292  | High        |
| 45 to 59 minutes   | 48,413                      | 13.0%   | 1,908  | High        |
| 60 to 89 minutes   | 39,736                      | 10.6%   | 1,851  | High        |
| 90 or more minutes   | 10,922                      | 2.9%    | 911    | High        |
| Average Travel Time to Work (in minutes)   | N/A                         |         | N/A    |             |
| <b>FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS</b>      |                             |         |        |             |
| Total  | 265,161                     | 100.0%  | 3,735  | High        |
| Own children under 6 years only  | 23,666                      | 8.9%    | 1,239  | High        |
| In labor force   | 16,876                      | 6.4%    | 1,075  | High        |
| Not in labor force   | 6,791                       | 2.6%    | 652    | High        |
| Own children under 6 years and 6 to 17 years                                     | 23,601                      | 8.9%    | 1,188  | High        |
| In labor force   | 14,272                      | 5.4%    | 953    | High        |
| Not in labor force   | 9,329                       | 3.5%    | 765    | High        |
| Own children 6 to 17 years only  | 70,657                      | 26.6%   | 1,988  | High        |
| In labor force   | 53,479                      | 20.2%   | 1,807  | High        |
| Not in labor force   | 17,178                      | 6.5%    | 1,019  | High        |
| No own children under 18 years   | 147,237                     | 55.5%   | 3,228  | High        |
| In labor force   | 108,206                     | 40.8%   | 2,721  | High        |
| Not in labor force   | 39,031                      | 14.7%   | 1,747  | High        |

Source: U.S. Census Bureau, 2010-2014 American Community Survey

Reliability: High Medium Low

June 30, 2016



# ACS Population Summary

Gravel Springs Road  
 2812 Gravel Springs Road Buford GA 30515  
 Ring: 15 mile radius

Latitude: 34.068  
 Longitude: -83.955

|   | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| <b>CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE &amp; TYPES OF HEALTH INSURANCE COVERAGE</b> |                             |         |        |             |
| Total   | 860,022                     | 100.0%  | 10,467 | High        |
| Under 18 years:   | 247,914                     | 28.8%   | 5,195  | High        |
| One Type of Health Insurance:   | 210,958                     | 24.5%   | 4,802  | High        |
| Employer-Based Health Ins Only  | 131,435                     | 15.3%   | 3,850  | High        |
| Direct-Purchase Health Ins Only   | 16,804                      | 2.0%    | 1,508  | High        |
| Medicare Coverage Only  | 554                         | 0.1%    | 265    | Medium      |
| Medicaid Coverage Only  | 59,422                      | 6.9%    | 3,138  | High        |
| TRICARE/Military Hlth Cov Only  | 2,705                       | 0.3%    | 571    | Medium      |
| VA Health Care Only   | 38                          | 0.0%    | 60     | Low         |
| 2+ Types of Health Insurance  | 13,873                      | 1.6%    | 1,500  | High        |
| No Health Insurance Coverage  | 23,083                      | 2.7%    | 1,889  | High        |
| 18 to 34 years:   | 175,539                     | 20.4%   | 4,217  | High        |
| One Type of Health Insurance:   | 112,964                     | 13.1%   | 3,190  | High        |
| Employer-Based Health Ins Only  | 91,346                      | 10.6%   | 2,909  | High        |
| Direct-Purchase Health Ins Only   | 12,046                      | 1.4%    | 988    | High        |
| Medicare Coverage Only  | 289                         | 0.0%    | 177    | Medium      |
| Medicaid Coverage Only  | 7,720                       | 0.9%    | 926    | High        |
| TRICARE/Military Hlth Cov Only  | 1,244                       | 0.1%    | 292    | Medium      |
| VA Health Care Only   | 320                         | 0.0%    | 124    | Medium      |
| 2+ Types of Health Insurance  | 8,098                       | 0.9%    | 995    | High        |
| No Health Insurance Coverage  | 54,477                      | 6.3%    | 2,581  | High        |
| 35 to 64 years:   | 362,889                     | 42.2%   | 4,891  | High        |
| One Type of Health Insurance:   | 271,105                     | 31.5%   | 4,213  | High        |
| Employer-Based Health Ins Only  | 229,503                     | 26.7%   | 4,019  | High        |
| Direct-Purchase Health Ins Only   | 27,569                      | 3.2%    | 1,539  | High        |
| Medicare Coverage Only  | 3,413                       | 0.4%    | 528    | High        |
| Medicaid Coverage Only  | 6,113                       | 0.7%    | 691    | High        |
| TRICARE/Military Hlth Cov Only  | 2,880                       | 0.3%    | 511    | High        |
| VA Health Care Only   | 1,629                       | 0.2%    | 405    | Medium      |
| 2+ Types of Health Insurance  | 22,643                      | 2.6%    | 1,495  | High        |
| No Health Insurance Coverage  | 69,141                      | 8.0%    | 2,781  | High        |
| 65+ years:  | 73,680                      | 8.6%    | 2,094  | High        |
| One Type of Health Insurance:   | 22,091                      | 2.6%    | 1,215  | High        |
| Employer-Based Health Ins Only  | 2,641                       | 0.3%    | 431    | High        |
| Direct-Purchase Health Ins Only   | 265                         | 0.0%    | 145    | Medium      |
| Medicare Coverage Only  | 19,138                      | 2.2%    | 1,132  | High        |
| TRICARE/Military Hlth Cov Only  | 31                          | 0.0%    | 35     | Low         |
| VA Health Care Only   | 15                          | 0.0%    | 22     | Low         |
| 2+ Types of Health Insurance:   | 48,856                      | 5.7%    | 1,757  | High        |
| Employer-Based & Direct-Purchase Health Insurance   | 72                          | 0.0%    | 59     | Low         |
| Employer-Based Health & Medicare Insurance  | 16,070                      | 1.9%    | 1,064  | High        |
| Direct-Purchase Health & Medicare Insurance   | 11,808                      | 1.4%    | 891    | High        |
| Medicare & Medicaid Coverage  | 5,962                       | 0.7%    | 718    | High        |
| Other Private Health Insurance Combos   | 0                           | 0.0%    | 0      | Low         |
| Other Public Health Insurance Combos  | 1,351                       | 0.2%    | 481    | Medium      |
| Other Health Insurance Combinations   | 13,593                      | 1.6%    | 856    | High        |
| No Health Insurance Coverage  | 2,734                       | 0.3%    | 594    | Medium      |

Source: U.S. Census Bureau, 2010-2014 American Community Survey

Reliability: High Medium Low



# ACS Population Summary

Gravel Springs Road  
 2812 Gravel Springs Road Buford GA 30515  
 Ring: 15 mile radius

Latitude: 34.068  
 Longitude: -83.955

|  | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>POPULATION BY RATIO OF INCOME TO POVERTY LEVEL</b>                  |                             |         |        |             |
| Total  | 858,665                     | 100.0%  | 10,431 | High        |
| Under .50  | 43,352                      | 5.0%    | 3,434  | High        |
| .50 to .99   | 52,277                      | 6.1%    | 3,830  | High        |
| 1.00 to 1.24   | 33,497                      | 3.9%    | 2,763  | High        |
| 1.25 to 1.49   | 40,814                      | 4.8%    | 3,449  | High        |
| 1.50 to 1.84   | 53,682                      | 6.3%    | 3,845  | High        |
| 1.85 to 1.99   | 23,813                      | 2.8%    | 2,714  | High        |
| 2.00 and over  | 611,230                     | 71.2%   | 9,100  | High        |
| <b>CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS</b>           |                             |         |        |             |
| Total  | 617,457                     | 100.0%  | 7,173  | High        |
| Veteran  | 42,224                      | 6.8%    | 1,568  | High        |
| Nonveteran   | 575,233                     | 93.2%   | 6,989  | High        |
| Male   | 298,833                     | 48.4%   | 4,294  | High        |
| Veteran  | 39,396                      | 6.4%    | 1,495  | High        |
| Nonveteran   | 259,437                     | 42.0%   | 4,181  | High        |
| Female   | 318,624                     | 51.6%   | 4,175  | High        |
| Veteran  | 2,828                       | 0.5%    | 389    | High        |
| Nonveteran   | 315,796                     | 51.1%   | 4,173  | High        |
| <b>CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE</b> |                             |         |        |             |
| Total  | 42,223                      | 100.0%  | 1,568  | High        |
| Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era   | 2,674                       | 6.3%    | 403    | High        |
| Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era   | 2,213                       | 5.2%    | 430    | High        |
| Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era | 70                          | 0.2%    | 50     | Low         |
| Gulf War (8/90 to 8/01), no Vietnam Era                                | 7,884                       | 18.7%   | 799    | High        |
| Gulf War (8/90 to 8/01) and Vietnam Era                                | 661                         | 1.6%    | 192    | Medium      |
| Vietnam Era, no Korean War, no World War II                            | 12,645                      | 29.9%   | 780    | High        |
| Vietnam Era and Korean War, no World War II                            | 371                         | 0.9%    | 122    | Medium      |
| Vietnam Era and Korean War and World War II                            | 60                          | 0.1%    | 56     | Low         |
| Korean War, no Vietnam Era, no World War II                            | 2,698                       | 6.4%    | 437    | High        |
| Korean War and World War II, no Vietnam Era                            | 43                          | 0.1%    | 34     | Low         |
| World War II, no Korean War, no Vietnam Era                            | 1,569                       | 3.7%    | 268    | High        |
| Between Gulf War and Vietnam Era only                                  | 8,123                       | 19.2%   | 736    | High        |
| Between Vietnam Era and Korean War only                                | 3,077                       | 7.3%    | 350    | High        |
| Between Korean War and World War II only                               | 136                         | 0.3%    | 74     | Medium      |
| Pre-World War II only  | 0                           | 0.0%    | 0      | Low         |
| <b>HOUSEHOLDS BY POVERTY STATUS</b>                                    |                             |         |        |             |
| Total  | 277,828                     | 100.0%  | 2,707  | High        |
| Income in the past 12 months below poverty level                       | 26,670                      | 9.6%    | 1,298  | High        |
| Married-couple family  | 9,350                       | 3.4%    | 836    | High        |
| Other family - male householder (no wife present)                      | 1,606                       | 0.6%    | 341    | Medium      |
| Other family - female householder (no husband present)                 | 8,067                       | 2.9%    | 717    | High        |
| Nonfamily household - male householder                                 | 3,139                       | 1.1%    | 496    | High        |
| Nonfamily household - female householder                               | 4,508                       | 1.6%    | 482    | High        |
| Income in the past 12 months at or above poverty level                 | 251,159                     | 90.4%   | 2,697  | High        |
| Married-couple family  | 160,802                     | 57.9%   | 2,399  | High        |
| Other family - male householder (no wife present)                      | 11,843                      | 4.3%    | 923    | High        |
| Other family - female householder (no husband present)                 | 25,986                      | 9.4%    | 1,312  | High        |
| Nonfamily household - male householder                                 | 24,818                      | 8.9%    | 1,265  | High        |
| Nonfamily household - female householder                               | 27,710                      | 10.0%   | 1,210  | High        |

Source: U.S. Census Bureau, 2010-2014 American Community Survey

Reliability: High Medium Low

June 30, 2016



# ACS Population Summary

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Latitude: 34.068  
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|   | 2010 - 2014<br>ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| <b>HOUSEHOLDS BY OTHER INCOME</b>   |                             |         |        |             |
| Social Security Income  | 53,165                      | 19.1%   | 1,417  | High        |
| No Social Security Income   | 224,663                     | 80.9%   | 2,720  | High        |
| Retirement Income   | 35,482                      | 12.8%   | 1,239  | High        |
| No Retirement Income  | 242,347                     | 87.2%   | 2,740  | High        |
| <b>GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS</b> |                             |         |        |             |
| <10% of Income  | 1,987                       | 2.6%    | 437    | Medium      |
| 10-14.9% of Income  | 5,268                       | 7.0%    | 662    | High        |
| 15-19.9% of Income  | 8,983                       | 11.9%   | 764    | High        |
| 20-24.9% of Income  | 9,479                       | 12.6%   | 768    | High        |
| 25-29.9% of Income  | 8,431                       | 11.2%   | 760    | High        |
| 30-34.9% of Income  | 6,852                       | 9.1%    | 702    | High        |
| 35-39.9% of Income  | 4,845                       | 6.4%    | 632    | High        |
| 40-49.9% of Income  | 7,517                       | 10.0%   | 722    | High        |
| 50+% of Income  | 18,165                      | 24.1%   | 1,168  | High        |
| Gross Rent % Inc Not Computed   | 3,716                       | 4.9%    | 510    | High        |
| <b>HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS</b>         |                             |         |        |             |
| Total   | 277,828                     | 100.0%  | 2,707  | High        |
| With public assistance income   | 4,811                       | 1.7%    | 569    | High        |
| No public assistance income   | 273,017                     | 98.3%   | 2,723  | High        |
| <b>HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS</b>                                |                             |         |        |             |
| Total   | 277,828                     | 100.0%  | 2,707  | High        |
| With Food Stamps/SNAP   | 25,987                      | 9.4%    | 1,258  | High        |
| With No Food Stamps/SNAP  | 251,841                     | 90.6%   | 2,709  | High        |
| <b>HOUSEHOLDS BY DISABILITY STATUS</b>                                      |                             |         |        |             |
| Total   | 277,828                     | 100.0%  | 2,707  | High        |
| With 1+ Persons w/Disability  | 48,118                      | 17.3%   | 1,545  | High        |
| With No Person w/Disability   | 229,711                     | 82.7%   | 2,941  | High        |

**Data Note:** N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2014, adjusted for inflation.

**2010-2014 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2010-2014 ACS estimates, five-year period data collected monthly from January 1, 2010 through December 31, 2014. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



# Market Profile

Gravel Springs Road  
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 Rings: 5, 10, 15 mile radii

Latitude: 34.068  
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|                                | 5 mile    | 10 mile   | 15 mile   |
|--------------------------------|-----------|-----------|-----------|
| <b>Population Summary</b>      |           |           |           |
| 2000 Total Population          | 67,459    | 227,050   | 543,703   |
| 2010 Total Population          | 116,736   | 375,381   | 824,004   |
| 2016 Total Population          | 132,095   | 420,354   | 920,636   |
| 2016 Group Quarters            | 2,105     | 4,547     | 6,633     |
| 2020 Total Population          | 146,477   | 463,789   | 1,018,574 |
| 2016-2021 Annual Rate          | 2.09%     | 1.99%     | 2.04%     |
| <b>Household Summary</b>       |           |           |           |
| 2000 Households                | 21,878    | 75,652    | 186,415   |
| 2000 Average Household Size    | 3.00      | 2.95      | 2.88      |
| 2010 Households                | 37,700    | 123,382   | 275,887   |
| 2010 Average Household Size    | 3.04      | 3.00      | 2.96      |
| 2016 Households                | 42,401    | 137,055   | 304,889   |
| 2016 Average Household Size    | 3.07      | 3.03      | 3.00      |
| 2021 Households                | 46,865    | 150,482   | 335,353   |
| 2021 Average Household Size    | 3.08      | 3.05      | 3.02      |
| 2016-2021 Annual Rate          | 2.02%     | 1.89%     | 1.92%     |
| 2010 Families                  | 30,361    | 97,622    | 213,728   |
| 2010 Average Family Size       | 3.39      | 3.38      | 3.36      |
| 2016 Families                  | 33,894    | 107,735   | 234,759   |
| 2016 Average Family Size       | 3.44      | 3.43      | 3.42      |
| 2021 Families                  | 37,303    | 117,879   | 257,412   |
| 2021 Average Family Size       | 3.46      | 3.45      | 3.45      |
| 2016-2021 Annual Rate          | 1.94%     | 1.82%     | 1.86%     |
| <b>Housing Unit Summary</b>    |           |           |           |
| 2000 Housing Units             | 23,013    | 78,975    | 194,768   |
| Owner Occupied Housing Units   | 84.7%     | 80.1%     | 75.3%     |
| Renter Occupied Housing Units  | 10.4%     | 15.7%     | 20.4%     |
| Vacant Housing Units           | 4.9%      | 4.2%      | 4.3%      |
| 2010 Housing Units             | 40,452    | 132,836   | 298,059   |
| Owner Occupied Housing Units   | 76.3%     | 73.1%     | 69.6%     |
| Renter Occupied Housing Units  | 16.9%     | 19.8%     | 23.0%     |
| Vacant Housing Units           | 6.8%      | 7.1%      | 7.4%      |
| 2016 Housing Units             | 45,236    | 147,238   | 328,803   |
| Owner Occupied Housing Units   | 73.0%     | 69.7%     | 66.4%     |
| Renter Occupied Housing Units  | 20.8%     | 23.4%     | 26.3%     |
| Vacant Housing Units           | 6.3%      | 6.9%      | 7.3%      |
| 2021 Housing Units             | 49,795    | 161,133   | 360,456   |
| Owner Occupied Housing Units   | 73.1%     | 69.9%     | 66.7%     |
| Renter Occupied Housing Units  | 21.0%     | 23.5%     | 26.4%     |
| Vacant Housing Units           | 5.9%      | 6.6%      | 7.0%      |
| <b>Median Household Income</b> |           |           |           |
| 2016                           | \$79,502  | \$74,402  | \$70,478  |
| 2021                           | \$85,937  | \$81,366  | \$79,184  |
| <b>Median Home Value</b>       |           |           |           |
| 2016                           | \$218,572 | \$214,324 | \$219,635 |
| 2021                           | \$236,912 | \$237,307 | \$240,845 |
| <b>Per Capita Income</b>       |           |           |           |
| 2016                           | \$30,199  | \$30,031  | \$30,187  |
| 2021                           | \$32,772  | \$32,722  | \$32,893  |
| <b>Median Age</b>              |           |           |           |
| 2010                           | 35.2      | 35.0      | 34.9      |
| 2016                           | 35.7      | 35.6      | 35.7      |
| 2021                           | 35.7      | 35.9      | 36.2      |

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

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|   | 5 mile    | 10 mile   | 15 mile   |
|---|-----------|-----------|-----------|
| <b>2016 Households by Income</b>                  |           |           |           |
| Household Income Base                             | 42,401    | 137,055   | 304,889   |
| <\$15,000   | 6.0%      | 6.3%      | 7.0%      |
| \$15,000 - \$24,999                               | 6.2%      | 6.9%      | 7.5%      |
| \$25,000 - \$34,999                               | 6.7%      | 7.9%      | 8.2%      |
| \$35,000 - \$49,999                               | 9.8%      | 11.1%     | 11.9%     |
| \$50,000 - \$74,999                               | 17.2%     | 18.1%     | 17.8%     |
| \$75,000 - \$99,999                               | 16.9%     | 16.2%     | 14.8%     |
| \$100,000 - \$149,999                             | 22.8%     | 19.3%     | 18.4%     |
| \$150,000 - \$199,999                             | 8.7%      | 7.9%      | 7.7%      |
| \$200,000+  | 5.6%      | 6.3%      | 6.7%      |
| Average Household Income                          | \$93,109  | \$91,246  | \$90,474  |
| <b>2021 Households by Income</b>                  |           |           |           |
| Household Income Base                             | 46,865    | 150,482   | 335,353   |
| <\$15,000   | 5.6%      | 5.9%      | 6.6%      |
| \$15,000 - \$24,999                               | 5.5%      | 6.2%      | 6.8%      |
| \$25,000 - \$34,999                               | 6.1%      | 7.4%      | 7.8%      |
| \$35,000 - \$49,999                               | 5.3%      | 5.8%      | 6.5%      |
| \$50,000 - \$74,999                               | 18.3%     | 19.1%     | 18.9%     |
| \$75,000 - \$99,999                               | 17.8%     | 17.4%     | 15.9%     |
| \$100,000 - \$149,999                             | 25.4%     | 22.1%     | 21.3%     |
| \$150,000 - \$199,999                             | 10.0%     | 9.2%      | 9.1%      |
| \$200,000+  | 6.1%      | 6.8%      | 7.2%      |
| Average Household Income                          | \$101,627 | \$100,071 | \$99,286  |
| <b>2016 Owner Occupied Housing Units by Value</b> |           |           |           |
| Total   | 33,009    | 102,633   | 218,289   |
| <\$50,000   | 3.2%      | 4.0%      | 4.0%      |
| \$50,000 - \$99,999                               | 5.7%      | 7.2%      | 7.6%      |
| \$100,000 - \$149,999                             | 12.5%     | 15.2%     | 15.0%     |
| \$150,000 - \$199,999                             | 21.4%     | 19.0%     | 17.5%     |
| \$200,000 - \$249,999                             | 19.6%     | 16.0%     | 15.0%     |
| \$250,000 - \$299,999                             | 11.6%     | 10.7%     | 9.9%      |
| \$300,000 - \$399,999                             | 15.4%     | 13.9%     | 14.5%     |
| \$400,000 - \$499,999                             | 4.5%      | 5.4%      | 6.7%      |
| \$500,000 - \$749,999                             | 4.5%      | 5.2%      | 5.8%      |
| \$750,000 - \$999,999                             | 0.8%      | 1.7%      | 2.3%      |
| \$1,000,000 +                                     | 0.9%      | 1.7%      | 1.6%      |
| Average Home Value                                | \$254,792 | \$265,331 | \$274,957 |
| <b>2021 Owner Occupied Housing Units by Value</b> |           |           |           |
| Total   | 36,403    | 112,576   | 240,253   |
| <\$50,000   | 1.8%      | 2.4%      | 2.3%      |
| \$50,000 - \$99,999                               | 3.1%      | 4.2%      | 4.4%      |
| \$100,000 - \$149,999                             | 6.9%      | 9.5%      | 9.8%      |
| \$150,000 - \$199,999                             | 19.0%     | 17.8%     | 17.0%     |
| \$200,000 - \$249,999                             | 25.9%     | 21.6%     | 20.2%     |
| \$250,000 - \$299,999                             | 17.4%     | 16.1%     | 14.6%     |
| \$300,000 - \$399,999                             | 14.5%     | 13.3%     | 13.7%     |
| \$400,000 - \$499,999                             | 4.6%      | 5.6%      | 7.3%      |
| \$500,000 - \$749,999                             | 4.3%      | 5.0%      | 5.5%      |
| \$750,000 - \$999,999                             | 1.1%      | 2.3%      | 3.0%      |
| \$1,000,000 +                                     | 1.3%      | 2.2%      | 2.1%      |
| Average Home Value                                | \$275,078 | \$290,178 | \$299,676 |

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Gravel Springs Road  
 2812 Gravel Springs Road Buford GA 30515  
 Rings: 5, 10, 15 mile radii

Latitude: 34.068  
 Longitude: -83.955

|                               | 5 mile  | 10 mile | 15 mile   |
|-------------------------------|---------|---------|-----------|
| <b>2010 Population by Age</b> |         |         |           |
| Total                         | 116,738 | 375,379 | 824,001   |
| 0 - 4                         | 6.9%    | 7.2%    | 7.4%      |
| 5 - 9                         | 8.6%    | 8.6%    | 8.5%      |
| 10 - 14                       | 9.1%    | 8.8%    | 8.5%      |
| 15 - 24                       | 13.1%   | 12.9%   | 12.8%     |
| 25 - 34                       | 11.8%   | 12.5%   | 12.9%     |
| 35 - 44                       | 17.7%   | 17.4%   | 17.0%     |
| 45 - 54                       | 16.5%   | 16.0%   | 15.8%     |
| 55 - 64                       | 9.0%    | 9.3%    | 9.6%      |
| 65 - 74                       | 4.5%    | 4.5%    | 4.6%      |
| 75 - 84                       | 2.2%    | 2.1%    | 2.1%      |
| 85 +                          | 0.6%    | 0.6%    | 0.7%      |
| 18 +                          | 70.0%   | 70.3%   | 70.6%     |
| <b>2016 Population by Age</b> |         |         |           |
| Total                         | 132,095 | 420,354 | 920,638   |
| 0 - 4                         | 6.6%    | 6.8%    | 6.9%      |
| 5 - 9                         | 7.5%    | 7.5%    | 7.6%      |
| 10 - 14                       | 8.2%    | 8.2%    | 8.2%      |
| 15 - 24                       | 13.5%   | 13.5%   | 13.2%     |
| 25 - 34                       | 13.2%   | 13.1%   | 13.0%     |
| 35 - 44                       | 15.2%   | 15.0%   | 15.1%     |
| 45 - 54                       | 15.9%   | 15.6%   | 15.3%     |
| 55 - 64                       | 11.0%   | 11.2%   | 11.3%     |
| 65 - 74                       | 5.9%    | 6.1%    | 6.2%      |
| 75 - 84                       | 2.4%    | 2.3%    | 2.4%      |
| 85 +                          | 0.7%    | 0.7%    | 0.8%      |
| 18 +                          | 73.1%   | 73.0%   | 72.8%     |
| <b>2021 Population by Age</b> |         |         |           |
| Total                         | 146,479 | 463,788 | 1,018,572 |
| 0 - 4                         | 6.6%    | 6.7%    | 6.8%      |
| 5 - 9                         | 7.1%    | 7.1%    | 7.2%      |
| 10 - 14                       | 7.7%    | 7.7%    | 7.8%      |
| 15 - 24                       | 12.4%   | 12.7%   | 12.6%     |
| 25 - 34                       | 15.2%   | 14.6%   | 13.9%     |
| 35 - 44                       | 15.0%   | 14.7%   | 14.6%     |
| 45 - 54                       | 13.9%   | 13.9%   | 14.0%     |
| 55 - 64                       | 11.9%   | 12.0%   | 12.0%     |
| 65 - 74                       | 6.7%    | 7.1%    | 7.4%      |
| 75 - 84                       | 2.8%    | 2.9%    | 3.0%      |
| 85 +                          | 0.8%    | 0.8%    | 0.9%      |
| 18 +                          | 74.2%   | 74.1%   | 73.8%     |
| <b>2010 Population by Sex</b> |         |         |           |
| Males                         | 58,115  | 185,270 | 405,684   |
| Females                       | 58,621  | 190,111 | 418,320   |
| <b>2016 Population by Sex</b> |         |         |           |
| Males                         | 65,505  | 207,028 | 453,059   |
| Females                       | 66,590  | 213,326 | 467,576   |
| <b>2021 Population by Sex</b> |         |         |           |
| Males                         | 72,513  | 228,330 | 501,349   |
| Females                       | 73,964  | 235,459 | 517,225   |

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

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 Rings: 5, 10, 15 mile radii

Latitude: 34.068  
 Longitude: -83.955

|   | 5 mile  | 10 mile | 15 mile   |
|---|---------|---------|-----------|
| <b>2010 Population by Race/Ethnicity</b>                  |         |         |           |
| Total   | 116,736 | 375,381 | 824,003   |
| White Alone   | 69.1%   | 65.7%   | 63.5%     |
| Black Alone   | 14.7%   | 16.6%   | 16.2%     |
| American Indian Alone                                     | 0.3%    | 0.3%    | 0.4%      |
| Asian Alone   | 8.4%    | 9.6%    | 10.8%     |
| Pacific Islander Alone                                    | 0.0%    | 0.0%    | 0.0%      |
| Some Other Race Alone                                     | 4.9%    | 5.1%    | 6.4%      |
| Two or More Races   | 2.6%    | 2.6%    | 2.7%      |
| Hispanic Origin   | 12.7%   | 13.5%   | 15.3%     |
| Diversity Index   | 60.6    | 64.2    | 67.3      |
| <b>2016 Population by Race/Ethnicity</b>                  |         |         |           |
| Total   | 132,095 | 420,354 | 920,636   |
| White Alone   | 63.6%   | 60.6%   | 58.6%     |
| Black Alone   | 17.8%   | 19.3%   | 18.4%     |
| American Indian Alone                                     | 0.3%    | 0.3%    | 0.3%      |
| Asian Alone   | 9.6%    | 11.0%   | 12.7%     |
| Pacific Islander Alone                                    | 0.1%    | 0.1%    | 0.1%      |
| Some Other Race Alone                                     | 5.5%    | 5.6%    | 6.7%      |
| Two or More Races   | 3.1%    | 3.1%    | 3.1%      |
| Hispanic Origin   | 14.1%   | 14.7%   | 16.1%     |
| Diversity Index   | 66.3    | 68.8    | 71.3      |
| <b>2021 Population by Race/Ethnicity</b>                  |         |         |           |
| Total   | 146,477 | 463,790 | 1,018,573 |
| White Alone   | 58.1%   | 55.8%   | 54.4%     |
| Black Alone   | 21.2%   | 22.1%   | 20.6%     |
| American Indian Alone                                     | 0.3%    | 0.3%    | 0.3%      |
| Asian Alone   | 10.9%   | 12.3%   | 14.3%     |
| Pacific Islander Alone                                    | 0.1%    | 0.1%    | 0.1%      |
| Some Other Race Alone                                     | 5.8%    | 5.8%    | 6.9%      |
| Two or More Races   | 3.7%    | 3.6%    | 3.5%      |
| Hispanic Origin   | 15.5%   | 15.8%   | 16.9%     |
| Diversity Index   | 70.9    | 72.4    | 74.2      |
| <b>2010 Population by Relationship and Household Type</b> |         |         |           |
| Total   | 116,736 | 375,381 | 824,004   |
| In Households   | 98.1%   | 98.7%   | 99.1%     |
| In Family Households                                      | 90.2%   | 90.0%   | 89.5%     |
| Householder   | 25.9%   | 26.0%   | 25.9%     |
| Spouse  | 21.0%   | 20.5%   | 20.3%     |
| Child   | 36.7%   | 36.3%   | 35.7%     |
| Other relative  | 4.7%    | 5.1%    | 5.4%      |
| Nonrelative   | 1.9%    | 2.1%    | 2.3%      |
| In Nonfamily Households                                   | 7.9%    | 8.7%    | 9.6%      |
| In Group Quarters   | 1.9%    | 1.3%    | 0.9%      |
| Institutionalized Population                              | 1.6%    | 1.2%    | 0.8%      |
| Noninstitutionalized Population                           | 0.3%    | 0.1%    | 0.1%      |

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Gravel Springs Road  
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|  | 5 mile  | 10 mile | 15 mile |
|--|---------|---------|---------|
| <b>2016 Population 25+ by Educational Attainment</b> |         |         |         |
| Total  | 84,819  | 269,139 | 589,642 |
| Less than 9th Grade                                  | 6.0%    | 4.6%    | 4.9%    |
| 9th - 12th Grade, No Diploma                         | 4.3%    | 5.5%    | 5.7%    |
| High School Graduate                                 | 21.1%   | 19.9%   | 19.6%   |
| GED/Alternative Credential                           | 3.0%    | 3.0%    | 3.3%    |
| Some College, No Degree                              | 21.1%   | 21.6%   | 20.2%   |
| Associate Degree                                     | 8.3%    | 8.5%    | 8.4%    |
| Bachelor's Degree                                    | 25.0%   | 25.1%   | 25.3%   |
| Graduate/Professional Degree                         | 11.2%   | 11.7%   | 12.6%   |
| <b>2016 Population 15+ by Marital Status</b>         |         |         |         |
| Total  | 102,656 | 325,870 | 711,320 |
| Never Married  | 30.2%   | 30.1%   | 30.1%   |
| Married  | 56.3%   | 56.5%   | 56.5%   |
| Widowed  | 3.9%    | 4.0%    | 4.1%    |
| Divorced   | 9.7%    | 9.4%    | 9.2%    |
| <b>2016 Civilian Population 16+ in Labor Force</b>   |         |         |         |
| Civilian Employed                                    | 94.8%   | 95.1%   | 95.1%   |
| Civilian Unemployed                                  | 5.2%    | 4.9%    | 4.9%    |
| <b>2016 Employed Population 16+ by Industry</b>      |         |         |         |
| Total  | 62,336  | 199,101 | 435,054 |
| Agriculture/Mining                                   | 0.2%    | 0.2%    | 0.2%    |
| Construction   | 6.1%    | 6.6%    | 6.7%    |
| Manufacturing  | 9.2%    | 10.0%   | 9.9%    |
| Wholesale Trade                                      | 4.9%    | 4.5%    | 4.0%    |
| Retail Trade   | 14.0%   | 14.4%   | 13.5%   |
| Transportation/Utilities                             | 4.1%    | 4.4%    | 4.3%    |
| Information  | 2.8%    | 2.6%    | 2.9%    |
| Finance/Insurance/Real Estate                        | 7.5%    | 8.2%    | 7.9%    |
| Services   | 48.2%   | 45.9%   | 47.7%   |
| Public Administration                                | 3.0%    | 3.1%    | 2.9%    |
| <b>2016 Employed Population 16+ by Occupation</b>    |         |         |         |
| Total  | 62,338  | 199,101 | 435,055 |
| White Collar   | 70.1%   | 69.7%   | 68.3%   |
| Management/Business/Financial                        | 20.0%   | 19.2%   | 18.8%   |
| Professional   | 22.2%   | 21.8%   | 22.5%   |
| Sales  | 15.7%   | 15.4%   | 14.5%   |
| Administrative Support                               | 12.3%   | 13.2%   | 12.5%   |
| Services   | 13.9%   | 13.3%   | 14.2%   |
| Blue Collar  | 16.0%   | 17.0%   | 17.5%   |
| Farming/Forestry/Fishing                             | 0.2%    | 0.1%    | 0.1%    |
| Construction/Extraction                              | 4.4%    | 4.7%    | 4.8%    |
| Installation/Maintenance/Repair                      | 2.6%    | 2.8%    | 2.8%    |
| Production   | 4.2%    | 4.3%    | 4.7%    |
| Transportation/Material Moving                       | 4.7%    | 5.1%    | 5.1%    |
| <b>2010 Population By Urban/ Rural Status</b>        |         |         |         |
| Total Population                                     | 116,736 | 375,381 | 824,004 |
| Population Inside Urbanized Area                     | 99.5%   | 97.5%   | 94.3%   |
| Population Inside Urbanized Cluster                  | 0.0%    | 0.0%    | 2.2%    |
| Rural Population                                     | 0.5%    | 2.5%    | 3.5%    |

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



## Market Profile

Gravel Springs Road  
 2812 Gravel Springs Road Buford GA 30515  
 Rings: 5, 10, 15 mile radii

Latitude: 34.068  
 Longitude: -83.955

|  | 5 mile | 10 mile | 15 mile |
|--|--------|---------|---------|
| <b>2010 Households by Type</b>                       |        |         |         |
| Total  | 37,701 | 123,382 | 275,887 |
| Households with 1 Person                             | 15.5%  | 16.6%   | 18.0%   |
| Households with 2+ People                            | 84.5%  | 83.4%   | 82.0%   |
| Family Households                                    | 80.5%  | 79.1%   | 77.5%   |
| Husband-wife Families                                | 65.2%  | 62.4%   | 60.5%   |
| With Related Children                                | 38.3%  | 35.9%   | 34.4%   |
| Other Family (No Spouse Present)                     | 15.3%  | 16.7%   | 16.9%   |
| Other Family with Male Householder                   | 4.2%   | 4.6%    | 4.6%    |
| With Related Children                                | 2.6%   | 2.8%    | 2.8%    |
| Other Family with Female Householder                 | 11.1%  | 12.2%   | 12.3%   |
| With Related Children                                | 7.7%   | 8.5%    | 8.6%    |
| Nonfamily Households                                 | 4.0%   | 4.3%    | 4.6%    |
| All Households with Children                         | 48.9%  | 47.6%   | 46.2%   |
| Multigenerational Households                         | 5.6%   | 5.6%    | 5.5%    |
| Unmarried Partner Households                         | 4.2%   | 4.7%    | 4.9%    |
| Male-female  | 3.6%   | 4.1%    | 4.2%    |
| Same-sex   | 0.6%   | 0.7%    | 0.7%    |
| <b>2010 Households by Size</b>                       |        |         |         |
| Total  | 37,700 | 123,383 | 275,886 |
| 1 Person Household                                   | 15.5%  | 16.6%   | 18.0%   |
| 2 Person Household                                   | 27.7%  | 28.3%   | 28.5%   |
| 3 Person Household                                   | 19.3%  | 19.3%   | 18.9%   |
| 4 Person Household                                   | 21.6%  | 20.2%   | 19.4%   |
| 5 Person Household                                   | 9.8%   | 9.5%    | 9.1%    |
| 6 Person Household                                   | 3.9%   | 3.8%    | 3.7%    |
| 7 + Person Household                                 | 2.2%   | 2.3%    | 2.4%    |
| <b>2010 Households by Tenure and Mortgage Status</b> |        |         |         |
| Total  | 37,700 | 123,382 | 275,887 |
| Owner Occupied                                       | 81.9%  | 78.7%   | 75.2%   |
| Owned with a Mortgage/Loan                           | 71.8%  | 69.0%   | 65.1%   |
| Owned Free and Clear                                 | 10.1%  | 9.7%    | 10.1%   |
| Renter Occupied                                      | 18.1%  | 21.3%   | 24.8%   |
| <b>2010 Housing Units By Urban/ Rural Status</b>     |        |         |         |
| Total Housing Units                                  | 40,452 | 132,836 | 298,059 |
| Housing Units Inside Urbanized Area                  | 99.4%  | 97.2%   | 93.9%   |
| Housing Units Inside Urbanized Cluster               | 0.0%   | 0.0%    | 2.4%    |
| Rural Housing Units                                  | 0.6%   | 2.8%    | 3.8%    |

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

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|   | 5 mile                 | 10 mile                 | 15 mile                |
|---|------------------------|-------------------------|------------------------|
| <b>Top 3 Tapestry Segments</b>                              |                        |                         |                        |
| <b>1.</b>   | Soccer Moms (4A)       | Soccer Moms (4A)        | Soccer Moms (4A)       |
| <b>2.</b>   | Up and Coming Families | Up and Coming Families  | Up and Coming Families |
| <b>3.</b>   | Boomburbs (1C)         | Professional Pride (1B) | American Dreamers (7C) |
| <b>2016 Consumer Spending</b>                               |                        |                         |                        |
| Apparel & Services: Total \$                                | \$102,233,288          | \$325,514,670           | \$720,234,129          |
| Average Spent   | \$2,411.11             | \$2,375.07              | \$2,362.28             |
| Spending Potential Index                                    | 120                    | 118                     | 117                    |
| Education: Total \$   | \$68,288,561           | \$219,399,273           | \$489,600,552          |
| Average Spent   | \$1,610.54             | \$1,600.81              | \$1,605.83             |
| Spending Potential Index                                    | 114                    | 113                     | 114                    |
| Entertainment/Recreation: Total \$                          | \$149,016,202          | \$471,505,626           | \$1,038,737,044        |
| Average Spent   | \$3,514.45             | \$3,440.27              | \$3,406.94             |
| Spending Potential Index                                    | 121                    | 118                     | 117                    |
| Food at Home: Total \$                                      | \$243,674,329          | \$779,138,122           | \$1,728,111,685        |
| Average Spent   | \$5,746.90             | \$5,684.86              | \$5,668.00             |
| Spending Potential Index                                    | 115                    | 114                     | 114                    |
| Food Away from Home: Total \$                               | \$159,042,760          | \$505,967,152           | \$1,117,159,361        |
| Average Spent   | \$3,750.92             | \$3,691.71              | \$3,664.15             |
| Spending Potential Index                                    | 121                    | 119                     | 118                    |
| Health Care: Total \$                                       | \$259,624,365          | \$824,393,572           | \$1,820,125,704        |
| Average Spent   | \$6,123.07             | \$6,015.06              | \$5,969.80             |
| Spending Potential Index                                    | 116                    | 114                     | 113                    |
| HH Furnishings & Equipment: Total \$                        | \$91,707,202           | \$289,888,285           | \$638,387,577          |
| Average Spent   | \$2,162.85             | \$2,115.12              | \$2,093.84             |
| Spending Potential Index                                    | 122                    | 120                     | 119                    |
| Personal Care Products & Services: Total \$                 | \$37,214,571           | \$118,266,317           | \$261,229,663          |
| Average Spent   | \$877.68               | \$862.91                | \$856.80               |
| Spending Potential Index                                    | 120                    | 118                     | 117                    |
| Shelter: Total \$   | \$789,280,764          | \$2,511,260,208         | \$5,559,487,558        |
| Average Spent   | \$18,614.67            | \$18,323.01             | \$18,234.46            |
| Spending Potential Index                                    | 120                    | 118                     | 117                    |
| Support Payments/Cash Contributions/Gifts in Kind: Total \$ | \$116,503,485          | \$369,407,280           | \$815,149,872          |
| Average Spent   | \$2,747.66             | \$2,695.32              | \$2,673.60             |
| Spending Potential Index                                    | 118                    | 116                     | 115                    |
| Travel: Total \$  | \$98,503,387           | \$309,198,144           | \$679,610,874          |
| Average Spent   | \$2,323.14             | \$2,256.02              | \$2,229.04             |
| Spending Potential Index                                    | 125                    | 121                     | 120                    |
| Vehicle Maintenance & Repairs: Total \$                     | \$51,748,965           | \$164,624,549           | \$363,830,265          |
| Average Spent   | \$1,220.47             | \$1,201.16              | \$1,193.32             |
| Spending Potential Index                                    | 118                    | 116                     | 115                    |

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Gravel Springs Road  
2812 Gravel Springs Road Buford GA 30515  
Rings: 5, 10, 15 mile radii

Latitude: 34.067730  
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