



# MACALLAN REAL ESTATE

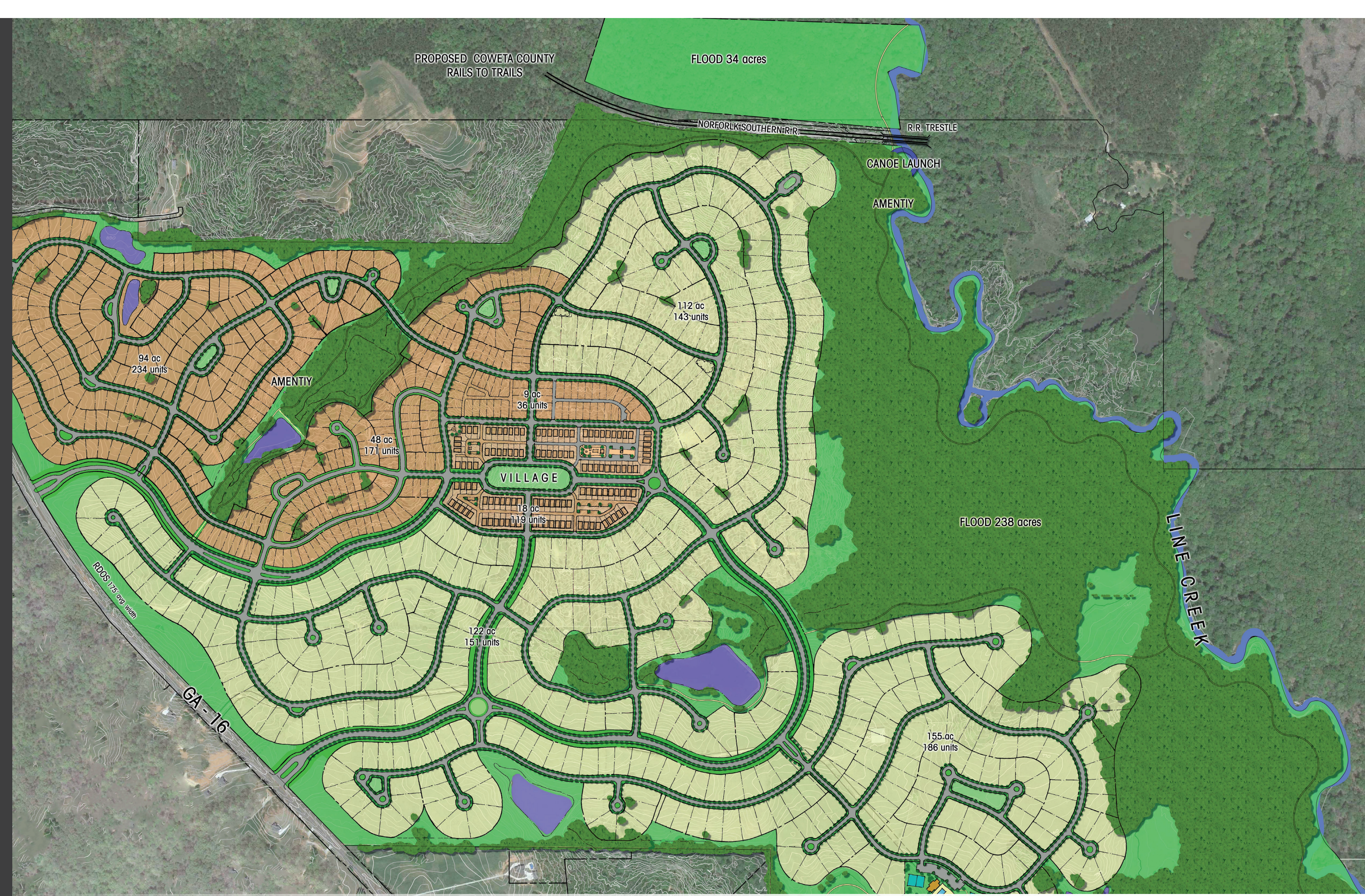
## DEVELOPMENT SERVICES

Macallan Real Estate specializes in the planning and development of large land tracts in the path of growth. We have been responsible for the acquisition, entitlement, planning, marketing and development of more than 6,000 single family residential lots across the Southeast.

Whether acting as a partner, an advisor or fee developer, we have the creativity, skills and expertise to take any development from start to finish, while maximizing the value of the real estate.

## VALUE ADDED SERVICES

- Project Specific Market and Feasibility Study
- Full Entitlement, Including Zoning and Infrastructure Improvements
- Project Dynamics and Financial Modeling
- Conceptual Design and Land Planning
- Full Due Diligence Review, Including Surveys, Title, Soils Studies, etc.
- Development Cost Analysis and Project Timeline
- Project Management and Onsite Construction Management
- All Facets of Sales and Marketing, Including Pre-leasing and/or Parcel Sales



**LINE CREEK - SENOIA, GA**



**I-85 INDUSTRIAL - GRANTVILLE, GA**



**BENTON GROVE - POOLER, GA**



Georgia | Florida | Alabama | South Carolina

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## RECREATIONAL LAND SALES

Macallan Real Estate specializes in the disposition of high profile hunting and recreational properties across the Southeast.

## BROKERAGE SERVICES

- Property Positioning, Branding, and Logo Design
- High Quality Video Tours
- High Quality Marketing Materials
- Aerial Photography
- Property Enhancements
- Creative Marketing Ideas
- Flyers & Brochures
- Listing Packages & Teasers
- Property Signage
- Advertising Campaigns
- Online Listing Exposure
- Commercial Board Blasts
- Email Campaigns
- Demographic Maps & Reports
- Location Maps
- Event Planning
- Press & News Releases
- Social Media Marketing
- Property Level Websites



**THE BANKS FARM - MORGAN COUNTY, GA**  
1,141 ACRES



**RIVER PINES - MERIWETHER COUNTY, GA**  
2,219 ACRES



**SHOAL RIVER RANCH - CRESTVIEW, FL**  
10,500 ACRES



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