

	5 mile	10 mile	15 mile
<b>Population Summary</b>			
2010 Total Population	5,404	17,745	28,477
2020 Total Population	6,055	21,351	32,988
2020 Group Quarters	43	141	175
2024 Total Population	6,799	23,681	36,600
2024 Group Quarters	43	132	164
2029 Total Population	7,263	25,628	39,622
2024-2029 Annual Rate	1.33%	1.59%	1.60%
2024 Total Daytime Population	7,592	24,836	35,770
Workers	3,456	10,647	14,563
Residents	4,136	14,189	21,207
<b>Household Summary</b>			
2010 Households	2,070	7,338	11,533
2010 Average Household Size	2.56	2.40	2.45
2020 Total Households	2,317	8,952	13,609
2020 Average Household Size	2.59	2.37	2.41
2024 Households	2,628	9,947	15,212
2024 Average Household Size	2.57	2.37	2.40
2029 Households	2,820	10,847	16,632
2029 Average Household Size	2.56	2.35	2.37
2024-2029 Annual Rate	1.42%	1.75%	1.80%
2010 Families	1,382	5,262	8,369
2010 Average Family Size	3.12	2.81	2.86
2024 Families	1,793	7,038	10,770
2024 Average Family Size	3.26	2.85	2.86
2029 Families	1,909	7,630	11,705
2029 Average Family Size	3.26	2.84	2.84
2024-2029 Annual Rate	1.26%	1.63%	1.68%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,998	7,320	11,654
Owner Occupied Housing Units	57.9%	62.3%	62.6%
Renter Occupied Housing Units	30.6%	18.3%	17.1%
Vacant Housing Units	11.5%	19.4%	20.3%
2010 Housing Units	2,505	10,049	15,923
Owner Occupied Housing Units	48.8%	54.1%	54.9%
Renter Occupied Housing Units	33.8%	19.0%	17.5%
Vacant Housing Units	17.4%	27.0%	27.6%
2020 Housing Units	2,693	11,574	17,688
Owner Occupied Housing Units	53.3%	59.3%	59.7%
Renter Occupied Housing Units	32.8%	18.1%	17.2%
Vacant Housing Units	13.5%	22.9%	23.1%
2024 Housing Units	3,005	12,744	19,588
Owner Occupied Housing Units	58.4%	61.9%	62.1%
Renter Occupied Housing Units	29.0%	16.2%	15.6%
Vacant Housing Units	12.5%	21.9%	22.3%
2029 Housing Units	3,199	13,822	21,270
Owner Occupied Housing Units	62.1%	64.3%	64.5%
Renter Occupied Housing Units	26.0%	14.2%	13.7%
Vacant Housing Units	11.8%	21.5%	21.8%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	5 mile	10 mile	15 mile
<b>2024 Households by Income</b>			
Household Income Base	2,628	9,947	15,212
<\$15,000	14.4%	7.6%	6.7%
\$15,000 - \$24,999	7.5%	5.6%	6.1%
\$25,000 - \$34,999	6.9%	6.6%	7.2%
\$35,000 - \$49,999	9.0%	8.0%	7.8%
\$50,000 - \$74,999	18.1%	14.2%	14.0%
\$75,000 - \$99,999	17.5%	14.6%	14.7%
\$100,000 - \$149,999	11.4%	12.6%	13.8%
\$150,000 - \$199,999	7.4%	11.4%	12.0%
\$200,000+	7.9%	19.5%	17.7%
Average Household Income	\$93,777	\$143,033	\$137,170
<b>2029 Households by Income</b>			
Household Income Base	2,820	10,847	16,632
<\$15,000	11.8%	6.0%	5.2%
\$15,000 - \$24,999	6.7%	4.6%	5.0%
\$25,000 - \$34,999	6.1%	5.5%	6.0%
\$35,000 - \$49,999	8.0%	6.5%	6.5%
\$50,000 - \$74,999	17.4%	13.0%	12.7%
\$75,000 - \$99,999	18.3%	14.8%	15.0%
\$100,000 - \$149,999	13.1%	13.7%	15.0%
\$150,000 - \$199,999	9.9%	14.3%	15.0%
\$200,000+	8.8%	21.5%	19.6%
Average Household Income	\$106,890	\$161,386	\$154,875
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	1,756	7,886	12,166
<\$50,000	5.3%	5.8%	5.3%
\$50,000 - \$99,999	15.8%	8.1%	7.1%
\$100,000 - \$149,999	7.2%	4.3%	4.8%
\$150,000 - \$199,999	6.9%	4.2%	4.3%
\$200,000 - \$249,999	6.2%	7.6%	7.8%
\$250,000 - \$299,999	6.7%	5.4%	6.5%
\$300,000 - \$399,999	11.8%	10.0%	10.8%
\$400,000 - \$499,999	12.7%	9.6%	12.2%
\$500,000 - \$749,999	14.0%	20.2%	19.7%
\$750,000 - \$999,999	7.4%	11.3%	9.3%
\$1,000,000 - \$1,499,999	2.8%	6.3%	6.2%
\$1,500,000 - \$1,999,999	1.3%	3.4%	3.0%
\$2,000,000 +	1.7%	3.8%	3.0%
Average Home Value	\$414,379	\$578,828	\$551,157
<b>2029 Owner Occupied Housing Units by Value</b>			
Total	1,988	8,886	13,713
<\$50,000	3.5%	4.5%	4.3%
\$50,000 - \$99,999	13.7%	6.6%	5.4%
\$100,000 - \$149,999	5.6%	3.4%	3.4%
\$150,000 - \$199,999	6.1%	3.4%	3.3%
\$200,000 - \$249,999	6.1%	5.9%	5.7%
\$250,000 - \$299,999	7.6%	5.0%	5.9%
\$300,000 - \$399,999	12.1%	10.2%	11.1%
\$400,000 - \$499,999	13.8%	11.2%	14.2%
\$500,000 - \$749,999	16.0%	22.5%	22.7%
\$750,000 - \$999,999	8.6%	12.6%	10.6%
\$1,000,000 - \$1,499,999	3.3%	6.9%	6.8%
\$1,500,000 - \$1,999,999	1.4%	3.7%	3.3%
\$2,000,000 +	2.1%	4.1%	3.3%
Average Home Value	\$456,303	\$624,232	\$598,817

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	5 mile	10 mile	15 mile
<b>Median Household Income</b>			
2024	\$64,730	\$87,064	\$87,218
2029	\$75,034	\$98,818	\$99,173
<b>Median Home Value</b>			
2024	\$314,904	\$447,358	\$428,504
2029	\$360,788	\$498,587	\$477,042
<b>Per Capita Income</b>			
2024	\$37,173	\$59,933	\$57,227
2029	\$42,534	\$68,140	\$65,274
<b>Median Age</b>			
2010	38.1	46.1	45.4
2020	41.4	51.3	50.4
2024	43.3	52.1	50.9
2029	44.8	53.1	51.5
<b>2020 Population by Age</b>			
Total	6,055	21,351	32,988
0 - 4	6.2%	4.4%	4.4%
5 - 9	6.9%	5.3%	5.2%
10 - 14	6.4%	5.4%	5.6%
15 - 24	10.9%	9.5%	9.8%
25 - 34	11.4%	8.8%	8.8%
35 - 44	12.3%	10.0%	10.3%
45 - 54	11.0%	11.0%	11.6%
55 - 64	13.8%	16.5%	16.1%
65 - 74	13.3%	17.9%	17.3%
75 - 84	6.0%	9.1%	8.6%
85 +	1.8%	2.2%	2.1%
18 +	76.3%	81.5%	81.2%
<b>2024 Population by Age</b>			
Total	6,799	23,678	36,600
0 - 4	5.9%	4.2%	4.3%
5 - 9	6.4%	4.8%	5.0%
10 - 14	6.3%	5.2%	5.3%
15 - 24	11.1%	9.8%	10.1%
25 - 34	10.1%	8.2%	8.4%
35 - 44	12.3%	10.1%	10.5%
45 - 54	10.9%	10.8%	11.3%
55 - 64	13.3%	15.5%	15.1%
65 - 74	14.1%	18.1%	17.4%
75 - 84	7.6%	10.8%	10.2%
85 +	2.1%	2.4%	2.4%
18 +	77.6%	82.5%	82.1%
<b>2029 Population by Age</b>			
Total	7,263	25,628	39,621
0 - 4	5.7%	4.1%	4.3%
5 - 9	5.8%	4.4%	4.5%
10 - 14	5.9%	4.8%	5.0%
15 - 24	11.0%	9.3%	9.5%
25 - 34	10.1%	8.5%	9.0%
35 - 44	11.7%	9.8%	10.1%
45 - 54	11.8%	11.2%	11.5%
55 - 64	12.1%	14.0%	13.8%
65 - 74	14.0%	18.2%	17.5%
75 - 84	9.3%	12.6%	11.9%
85 +	2.6%	3.1%	2.9%
18 +	79.0%	83.8%	83.2%

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	5 mile	10 mile	15 mile
<b>2020 Population by Sex</b>			
Males	2,905	10,349	16,054
Females	3,150	11,002	16,934
<b>2024 Population by Sex</b>			
Males	3,309	11,654	18,093
Females	3,490	12,027	18,507
<b>2029 Population by Sex</b>			
Males	3,516	12,583	19,545
Females	3,747	13,045	20,077
<b>2010 Population by Race/Ethnicity</b>			
Total	5,405	17,746	28,476
White Alone	41.8%	62.3%	66.2%
Black Alone	49.4%	32.3%	28.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.2%	0.4%	0.5%
Pacific Islander Alone	0.2%	0.1%	0.0%
Some Other Race Alone	7.1%	3.5%	3.2%
Two or More Races	1.1%	1.1%	1.1%
Hispanic Origin	10.1%	5.6%	5.3%
Diversity Index	65.3	55.8	53.0
<b>2020 Population by Race/Ethnicity</b>			
Total	6,055	21,351	32,988
White Alone	41.8%	64.3%	67.2%
Black Alone	45.3%	26.4%	23.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	1.0%	0.9%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.2%	3.5%	3.1%
Two or More Races	5.5%	4.6%	4.8%
Hispanic Origin	10.6%	6.6%	6.2%
Diversity Index	68.7	57.3	54.8
<b>2024 Population by Race/Ethnicity</b>			
Total	6,798	23,680	36,599
White Alone	43.7%	64.9%	67.5%
Black Alone	42.3%	25.0%	22.7%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	1.2%	1.0%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.7%	3.8%	3.4%
Two or More Races	5.9%	5.0%	5.2%
Hispanic Origin	11.4%	7.2%	6.8%
Diversity Index	69.8	57.8	55.5
<b>2029 Population by Race/Ethnicity</b>			
Total	7,263	25,629	39,622
White Alone	41.9%	63.6%	66.1%
Black Alone	43.2%	25.4%	23.2%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	1.2%	1.1%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.2%	4.2%	3.7%
Two or More Races	6.2%	5.4%	5.6%
Hispanic Origin	12.2%	7.8%	7.4%
Diversity Index	70.8	59.4	57.3

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	5 mile	10 mile	15 mile
<b>2020 Population by Relationship and Household Type</b>			
Total	6,055	21,351	32,988
In Households	99.3%	99.3%	99.5%
Householder	38.9%	41.6%	41.4%
Opposite-Sex Spouse	16.4%	22.4%	22.4%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.3%	1.8%	1.8%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	27.5%	22.9%	23.1%
Adopted Child	0.5%	0.4%	0.5%
Stepchild	1.0%	1.0%	1.1%
Grandchild	4.1%	3.1%	3.1%
Brother or Sister	1.5%	1.0%	1.1%
Parent	1.4%	1.0%	1.0%
Parent-in-law	0.2%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.3%	0.3%	0.4%
Other Relatives	2.0%	1.4%	1.4%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	3.0%	1.9%	1.8%
In Group Quarters	0.7%	0.7%	0.5%
Institutionalized	0.7%	0.5%	0.4%
Noninstitutionalized	0.0%	0.2%	0.1%
<b>2024 Population 25+ by Educational Attainment</b>			
Total	4,778	17,982	27,565
Less than 9th Grade	4.7%	3.1%	3.2%
9th - 12th Grade, No Diploma	9.4%	6.4%	6.4%
High School Graduate	33.6%	27.8%	26.9%
GED/Alternative Credential	2.3%	3.1%	3.5%
Some College, No Degree	14.6%	16.8%	16.8%
Associate Degree	9.2%	8.1%	8.2%
Bachelor's Degree	16.5%	22.0%	22.2%
Graduate/Professional Degree	9.8%	12.5%	12.9%
<b>2024 Population 15+ by Marital Status</b>			
Total	5,534	20,293	31,250
Never Married	42.4%	26.7%	26.5%
Married	40.8%	56.7%	57.2%
Widowed	9.2%	8.3%	8.6%
Divorced	7.7%	8.4%	7.8%
<b>2024 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	2,919	10,041	16,125
Population 16+ Employed	92.3%	95.7%	96.4%
Population 16+ Unemployment rate	7.7%	4.3%	3.6%
Population 16-24 Employed	13.2%	11.1%	10.1%
Population 16-24 Unemployment rate	31.7%	18.3%	16.2%
Population 25-54 Employed	61.2%	55.9%	58.1%
Population 25-54 Unemployment rate	2.7%	2.6%	1.9%
Population 55-64 Employed	16.7%	20.8%	19.9%
Population 55-64 Unemployment rate	1.5%	1.6%	1.5%
Population 65+ Employed	8.9%	12.2%	11.9%
Population 65+ Unemployment rate	2.8%	1.3%	2.3%

	5 mile	10 mile	15 mile
<b>2024 Employed Population 16+ by Industry</b>			
Total	2,695	9,613	15,550
Agriculture/Mining	4.7%	3.4%	3.1%
Construction	5.3%	8.9%	8.0%
Manufacturing	9.1%	9.7%	9.5%
Wholesale Trade	1.0%	1.4%	1.3%
Retail Trade	16.8%	10.9%	9.9%
Transportation/Utilities	4.4%	5.4%	6.8%
Information	0.4%	1.1%	1.4%
Finance/Insurance/Real Estate	4.4%	5.4%	5.5%
Services	52.4%	49.3%	48.8%
Public Administration	1.5%	4.5%	5.6%
<b>2024 Employed Population 16+ by Occupation</b>			
Total	2,694	9,613	15,550
White Collar	54.1%	58.4%	58.8%
Management/Business/Financial	11.8%	18.1%	19.4%
Professional	20.0%	18.0%	18.8%
Sales	12.8%	10.9%	9.5%
Administrative Support	9.4%	11.5%	11.1%
Services	16.4%	15.7%	15.8%
Blue Collar	29.4%	25.9%	25.4%
Farming/Forestry/Fishing	0.5%	0.8%	0.9%
Construction/Extraction	6.2%	6.0%	5.0%
Installation/Maintenance/Repair	1.2%	1.9%	1.8%
Production	5.0%	7.7%	8.4%
Transportation/Material Moving	16.5%	9.6%	9.2%
<b>2020 Households by Type</b>			
Total	2,317	8,952	13,609
Married Couple Households	41.8%	54.1%	54.5%
With Own Children <18	12.2%	11.9%	12.9%
Without Own Children <18	29.7%	42.2%	41.6%
Cohabiting Couple Households	6.6%	4.6%	4.6%
With Own Children <18	3.2%	1.8%	1.6%
Without Own Children <18	3.4%	2.8%	3.0%
Male Householder, No Spouse/Partner	17.8%	15.0%	15.5%
Living Alone	12.0%	10.8%	10.9%
65 Years and over	4.8%	4.9%	4.9%
With Own Children <18	1.1%	1.1%	1.2%
Without Own Children <18, With Relatives	3.6%	2.5%	2.6%
No Relatives Present	1.1%	0.7%	0.8%
Female Householder, No Spouse/Partner	33.8%	26.3%	25.4%
Living Alone	13.9%	13.7%	13.2%
65 Years and over	6.7%	7.9%	7.8%
With Own Children <18	9.1%	5.2%	4.8%
Without Own Children <18, With Relatives	10.3%	7.0%	6.9%
No Relatives Present	0.6%	0.5%	0.5%
<b>2020 Households by Size</b>			
Total	2,317	8,952	13,609
1 Person Household	26.0%	24.5%	24.1%
2 Person Household	34.0%	43.2%	42.6%
3 Person Household	15.5%	13.2%	13.9%
4 Person Household	13.3%	10.5%	10.9%
5 Person Household	6.4%	5.2%	5.1%
6 Person Household	3.3%	2.1%	2.1%
7 + Person Household	1.4%	1.2%	1.4%

	5 mile	10 mile	15 mile
<b>2020 Households by Tenure and Mortgage Status</b>			
Total	2,317	8,952	13,609
Owner Occupied	61.9%	76.6%	77.6%
Owned with a Mortgage/Loan	37.0%	45.1%	46.0%
Owned Free and Clear	24.9%	31.5%	31.6%
Renter Occupied	38.1%	23.4%	22.4%
<b>2024 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	83	78	82
Percent of Income for Mortgage	30.5%	32.2%	30.8%
Wealth Index	100	182	170
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	2,693	11,574	17,688
Urban Housing Units	0.0%	0.0%	3.5%
Rural Housing Units	100.0%	100.0%	96.5%
<b>2020 Population By Urban/ Rural Status</b>			
Total	6,055	21,351	32,988
Urban Population	0.0%	0.0%	4.5%
Rural Population	100.0%	100.0%	95.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	5 mile	10 mile	15 mile
<b>Top 3 Tapestry Segments</b>			
1.	Rural Bypasses (10E)	Silver & Gold (9A)	Silver & Gold (9A)
2.	Silver & Gold (9A)	Rural Bypasses (10E)	Rural Bypasses (10E)
3.	Rooted Rural (10B)	The Great Outdoors (6C)	The Great Outdoors (6C)
<b>2024 Consumer Spending</b>			
Apparel & Services: Total \$	\$5,143,300	\$27,924,266	\$40,926,012
Average Spent	\$1,957.12	\$2,807.31	\$2,690.38
Spending Potential Index	82	118	113
Education: Total \$	\$3,295,647	\$18,455,752	\$27,422,613
Average Spent	\$1,254.05	\$1,855.41	\$1,802.70
Spending Potential Index	73	107	104
Entertainment/Recreation: Total \$	\$9,137,603	\$53,176,777	\$77,853,377
Average Spent	\$3,477.02	\$5,346.01	\$5,117.89
Spending Potential Index	85	131	125
Food at Home: Total \$	\$16,861,551	\$94,490,938	\$137,790,272
Average Spent	\$6,416.12	\$9,499.44	\$9,058.00
Spending Potential Index	88	130	124
Food Away from Home: Total \$	\$8,553,818	\$48,278,315	\$70,965,031
Average Spent	\$3,254.88	\$4,853.56	\$4,665.07
Spending Potential Index	84	125	120
Health Care: Total \$	\$19,011,266	\$110,022,896	\$160,354,722
Average Spent	\$7,234.12	\$11,060.91	\$10,541.33
Spending Potential Index	94	144	137
HH Furnishings & Equipment: Total \$	\$7,212,886	\$41,516,764	\$60,796,591
Average Spent	\$2,744.63	\$4,173.80	\$3,996.62
Spending Potential Index	87	132	126
Personal Care Products & Services: Total \$	\$2,155,274	\$12,380,145	\$18,071,108
Average Spent	\$820.12	\$1,244.61	\$1,187.95
Spending Potential Index	82	125	119
Shelter: Total \$	\$55,381,583	\$320,772,527	\$468,149,680
Average Spent	\$21,073.66	\$32,248.17	\$30,775.02
Spending Potential Index	79	121	115
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,560,760	\$52,258,225	\$76,525,589
Average Spent	\$3,257.52	\$5,253.67	\$5,030.61
Spending Potential Index	93	150	144
Travel: Total \$	\$6,354,381	\$37,936,352	\$55,646,796
Average Spent	\$2,417.95	\$3,813.85	\$3,658.09
Spending Potential Index	80	126	121
Vehicle Maintenance & Repairs: Total \$	\$3,486,548	\$19,839,562	\$28,871,703
Average Spent	\$1,326.69	\$1,994.53	\$1,897.96
Spending Potential Index	90	135	128

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.