



Community Profile

Rings: 1, 3, 5 mile radii

Latitude: 32.5523
Longitude: -86.2375

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	1,193	6,765	14,260
2020 Total Population	1,981	8,146	15,474
2020 Group Quarters	81	729	1,168
2023 Total Population	2,062	8,488	16,199
2023 Group Quarters	78	719	1,168
2028 Total Population	2,238	8,883	16,879
2023-2028 Annual Rate	1.65%	0.91%	0.83%
2023 Total Daytime Population	1,538	7,442	14,534
Workers	431	3,314	5,631
Residents	1,107	4,128	8,903
Household Summary			
2010 Households	485	2,466	5,214
2010 Average Household Size	2.31	2.58	2.51
2020 Total Households	817	2,945	5,832
2020 Average Household Size	2.33	2.52	2.45
2023 Households	846	3,123	6,177
2023 Average Household Size	2.35	2.49	2.43
2028 Households	934	3,317	6,531
2028 Average Household Size	2.31	2.46	2.41
2023-2028 Annual Rate	2.00%	1.21%	1.12%
2010 Families	313	1,628	3,655
2010 Average Family Size	2.89	3.20	3.01
2023 Families	521	1,968	4,152
2023 Average Family Size	3.03	3.17	2.99
2028 Families	572	2,078	4,368
2028 Average Family Size	2.99	3.14	2.96
2023-2028 Annual Rate	1.89%	1.09%	1.02%
Housing Unit Summary			
2000 Housing Units	255	2,428	5,002
Owner Occupied Housing Units	73.3%	60.0%	69.1%
Renter Occupied Housing Units	20.0%	25.5%	20.0%
Vacant Housing Units	6.7%	14.4%	11.0%
2010 Housing Units	523	2,803	5,769
Owner Occupied Housing Units	61.8%	57.5%	64.8%
Renter Occupied Housing Units	31.0%	30.5%	25.6%
Vacant Housing Units	7.3%	12.0%	9.6%
2020 Housing Units	866	3,243	6,367
Owner Occupied Housing Units	62.6%	59.3%	64.8%
Renter Occupied Housing Units	31.8%	31.5%	26.8%
Vacant Housing Units	8.8%	9.2%	8.6%
2023 Housing Units	932	3,440	6,741
Owner Occupied Housing Units	56.9%	58.1%	66.4%
Renter Occupied Housing Units	33.9%	32.7%	25.3%
Vacant Housing Units	9.2%	9.2%	8.4%
2028 Housing Units	1,022	3,635	7,102
Owner Occupied Housing Units	58.0%	59.1%	67.3%
Renter Occupied Housing Units	33.4%	32.1%	24.6%
Vacant Housing Units	8.6%	8.7%	8.0%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	846	3,123	6,177
<\$15,000	9.0%	11.9%	12.2%
\$15,000 - \$24,999	3.4%	6.1%	7.2%
\$25,000 - \$34,999	18.6%	14.6%	11.4%
\$35,000 - \$49,999	35.2%	24.5%	20.7%
\$50,000 - \$74,999	4.0%	9.1%	11.7%
\$75,000 - \$99,999	11.8%	15.0%	14.1%
\$100,000 - \$149,999	11.5%	11.5%	15.7%
\$150,000 - \$199,999	4.7%	5.9%	5.1%
\$200,000+	1.8%	1.4%	2.1%
Average Household Income	\$65,058	\$66,871	\$71,213
2028 Households by Income			
Household Income Base	934	3,317	6,531
<\$15,000	7.9%	10.6%	10.9%
\$15,000 - \$24,999	3.0%	5.1%	6.0%
\$25,000 - \$34,999	15.5%	12.4%	9.8%
\$35,000 - \$49,999	32.5%	23.2%	19.3%
\$50,000 - \$74,999	4.0%	8.8%	11.5%
\$75,000 - \$99,999	13.5%	16.4%	15.3%
\$100,000 - \$149,999	14.5%	13.7%	18.0%
\$150,000 - \$199,999	6.7%	7.8%	6.7%
\$200,000+	2.4%	1.8%	2.4%
Average Household Income	\$76,171	\$76,666	\$80,596
2023 Owner Occupied Housing Units by Value			
Total	530	1,998	4,473
<\$50,000	1.5%	10.2%	14.1%
\$50,000 - \$99,999	0.8%	11.7%	13.7%
\$100,000 - \$149,999	33.4%	21.9%	14.7%
\$150,000 - \$199,999	44.5%	32.4%	24.0%
\$200,000 - \$249,999	6.8%	5.9%	8.0%
\$250,000 - \$299,999	12.6%	9.5%	12.5%
\$300,000 - \$399,999	0.2%	6.8%	9.7%
\$400,000 - \$499,999	0.0%	0.9%	2.1%
\$500,000 - \$749,999	0.0%	0.4%	0.6%
\$750,000 - \$999,999	0.2%	0.2%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$172,972	\$167,084	\$179,537
2028 Owner Occupied Housing Units by Value			
Total	593	2,150	4,781
<\$50,000	1.5%	9.6%	13.4%
\$50,000 - \$99,999	0.7%	10.9%	13.3%
\$100,000 - \$149,999	32.2%	21.4%	14.5%
\$150,000 - \$199,999	43.5%	31.6%	23.0%
\$200,000 - \$249,999	6.6%	5.7%	7.4%
\$250,000 - \$299,999	15.0%	11.2%	14.0%
\$300,000 - \$399,999	0.2%	7.6%	10.4%
\$400,000 - \$499,999	0.0%	1.1%	2.5%
\$500,000 - \$749,999	0.0%	0.6%	0.8%
\$750,000 - \$999,999	0.2%	0.3%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$175,718	\$174,256	\$186,614

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Median Household Income			
2023	\$41,120	\$44,270	\$48,582
2028	\$44,300	\$48,692	\$56,845
Median Home Value			
2023	\$166,102	\$159,491	\$165,581
2028	\$167,829	\$162,831	\$169,142
Per Capita Income			
2023	\$26,196	\$25,623	\$26,908
2028	\$31,183	\$29,805	\$30,896
Median Age			
2010	36.8	37.1	37.9
2020	37.0	39.1	40.3
2023	38.4	38.6	39.5
2028	39.2	39.7	40.7
2020 Population by Age			
Total	1,981	8,146	15,474
0 - 4	5.9%	5.1%	5.1%
5 - 9	6.6%	5.9%	5.8%
10 - 14	6.9%	6.7%	6.6%
15 - 24	13.3%	12.5%	12.3%
25 - 34	14.9%	14.1%	13.2%
35 - 44	12.0%	14.0%	13.2%
45 - 54	12.6%	13.3%	13.1%
55 - 64	10.7%	12.1%	13.1%
65 - 74	8.4%	8.9%	10.0%
75 - 84	5.5%	5.4%	5.6%
85 +	3.2%	2.1%	2.0%
18 +	76.1%	78.3%	78.5%
2023 Population by Age			
Total	2,061	8,487	16,200
0 - 4	6.2%	5.4%	5.3%
5 - 9	6.6%	6.0%	5.9%
10 - 14	6.6%	6.2%	6.1%
15 - 24	11.2%	11.3%	11.1%
25 - 34	13.9%	15.5%	15.0%
35 - 44	15.8%	14.8%	13.8%
45 - 54	11.5%	12.3%	12.5%
55 - 64	11.3%	12.0%	12.8%
65 - 74	8.9%	9.3%	10.3%
75 - 84	5.1%	5.1%	5.3%
85 +	3.0%	2.0%	1.8%
18 +	77.6%	79.3%	79.5%
2028 Population by Age			
Total	2,239	8,882	16,875
0 - 4	6.1%	5.5%	5.4%
5 - 9	6.7%	5.8%	5.7%
10 - 14	6.9%	6.3%	6.3%
15 - 24	10.6%	11.2%	10.9%
25 - 34	12.7%	13.2%	12.8%
35 - 44	16.6%	16.3%	15.3%
45 - 54	12.1%	12.3%	12.3%
55 - 64	10.2%	11.6%	12.2%
65 - 74	9.5%	9.8%	10.8%
75 - 84	5.6%	5.8%	6.3%
85 +	3.0%	2.2%	2.1%
18 +	77.1%	79.0%	79.2%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 02, 2024



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Males	878	3,656	7,107
Females	1,103	4,490	8,367
2023 Population by Sex			
Males	972	4,273	8,198
Females	1,090	4,215	8,001
2028 Population by Sex			
Males	1,055	4,456	8,516
Females	1,183	4,427	8,363
2010 Population by Race/Ethnicity			
Total	1,192	6,765	14,259
White Alone	71.0%	66.3%	70.0%
Black Alone	24.0%	28.8%	25.6%
American Indian Alone	0.1%	0.4%	0.4%
Asian Alone	2.4%	1.2%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	1.7%	1.7%
Two or More Races	2.1%	1.6%	1.3%
Hispanic Origin	1.0%	2.9%	2.9%
Diversity Index	45.0	50.7	47.5
2020 Population by Race/Ethnicity			
Total	1,981	8,146	15,474
White Alone	61.3%	62.0%	66.7%
Black Alone	30.6%	29.9%	25.2%
American Indian Alone	0.7%	0.7%	0.5%
Asian Alone	2.0%	1.1%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.8%	1.3%	1.5%
Two or More Races	4.4%	4.9%	5.1%
Hispanic Origin	2.5%	3.3%	3.5%
Diversity Index	55.0	55.4	52.3
2023 Population by Race/Ethnicity			
Total	2,062	8,488	16,199
White Alone	60.6%	61.3%	66.1%
Black Alone	30.9%	30.1%	25.3%
American Indian Alone	0.7%	0.7%	0.6%
Asian Alone	2.1%	1.1%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.9%	1.4%	1.6%
Two or More Races	4.8%	5.2%	5.4%
Hispanic Origin	2.8%	3.6%	3.8%
Diversity Index	56.0	56.2	53.3
2028 Population by Race/Ethnicity			
Total	2,238	8,884	16,878
White Alone	59.5%	60.2%	64.9%
Black Alone	31.4%	30.5%	25.7%
American Indian Alone	0.7%	0.7%	0.6%
Asian Alone	2.2%	1.2%	1.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.0%	1.6%	1.8%
Two or More Races	5.1%	5.7%	5.9%
Hispanic Origin	3.0%	4.0%	4.3%
Diversity Index	57.1	57.6	54.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 02, 2024

	1 mile	3 mile	5 mile
2020 Population by Relationship and Household Type			
Total	1,981	8,146	15,474
In Households	95.9%	91.1%	92.5%
Householder	39.6%	37.5%	37.3%
Opposite-Sex Spouse	15.9%	14.5%	16.2%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	1.9%	2.1%	2.1%
Same-Sex Unmarried Partner	0.0%	0.0%	0.0%
Biological Child	26.2%	24.5%	24.4%
Adopted Child	0.7%	0.6%	0.6%
Stepchild	1.9%	1.6%	1.6%
Grandchild	3.3%	3.5%	3.6%
Brother or Sister	0.7%	1.2%	1.2%
Parent	1.4%	1.1%	1.1%
Parent-in-law	0.3%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.3%	0.4%	0.4%
Other Relatives	1.3%	1.4%	1.4%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	2.3%	2.3%	2.1%
In Group Quarters	4.1%	8.9%	7.5%
Institutionalized	4.1%	8.8%	7.5%
Noninstitutionalized	0.0%	0.1%	0.1%
2023 Population 25+ by Educational Attainment			
Total	1,434	6,037	11,601
Less than 9th Grade	1.3%	2.5%	2.6%
9th - 12th Grade, No Diploma	10.9%	7.7%	7.7%
High School Graduate	29.6%	36.3%	34.7%
GED/Alternative Credential	3.7%	3.4%	5.2%
Some College, No Degree	27.3%	20.3%	18.9%
Associate Degree	12.2%	11.5%	9.2%
Bachelor's Degree	10.4%	13.1%	14.9%
Graduate/Professional Degree	4.5%	5.2%	6.8%
2023 Population 15+ by Marital Status			
Total	1,665	6,998	13,401
Never Married	36.6%	31.3%	28.5%
Married	35.2%	48.0%	50.5%
Widowed	11.5%	8.3%	7.9%
Divorced	16.6%	12.4%	13.2%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,002	3,691	6,737
Population 16+ Employed	97.3%	98.6%	98.1%
Population 16+ Unemployment rate	2.7%	1.4%	1.9%
Population 16-24 Employed	8.3%	12.1%	12.6%
Population 16-24 Unemployment rate	0.0%	0.7%	2.7%
Population 25-54 Employed	71.7%	65.4%	64.0%
Population 25-54 Unemployment rate	3.7%	2.0%	2.3%
Population 55-64 Employed	17.3%	18.8%	19.4%
Population 55-64 Unemployment rate	0.0%	0.1%	0.4%
Population 65+ Employed	2.7%	3.7%	4.0%
Population 65+ Unemployment rate	0.0%	0.0%	1.5%



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2023 Employed Population 16+ by Industry			
Total	975	3,638	6,606
Agriculture/Mining	0.0%	0.0%	0.0%
Construction	5.1%	4.5%	5.1%
Manufacturing	16.0%	10.1%	10.2%
Wholesale Trade	2.8%	1.7%	1.5%
Retail Trade	16.3%	13.2%	14.0%
Transportation/Utilities	2.6%	4.9%	6.8%
Information	2.5%	1.2%	0.8%
Finance/Insurance/Real Estate	5.3%	6.1%	6.2%
Services	44.9%	52.0%	46.9%
Public Administration	4.5%	6.2%	8.6%
2023 Employed Population 16+ by Occupation			
Total	975	3,637	6,606
White Collar	70.1%	57.4%	60.7%
Management/Business/Financial	16.6%	12.9%	12.9%
Professional	21.0%	17.9%	20.5%
Sales	16.9%	11.5%	9.8%
Administrative Support	15.5%	15.1%	17.5%
Services	9.0%	20.2%	17.6%
Blue Collar	20.9%	22.4%	21.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.2%
Construction/Extraction	2.7%	6.0%	6.9%
Installation/Maintenance/Repair	5.3%	2.7%	2.2%
Production	9.4%	6.6%	5.8%
Transportation/Material Moving	3.5%	7.1%	6.7%
2020 Households by Type			
Total	817	2,945	5,832
Married Couple Households	39.8%	39.2%	44.4%
With Own Children <18	16.8%	14.5%	15.4%
Without Own Children <18	22.9%	24.7%	29.0%
Cohabiting Couple Households	5.0%	6.0%	5.8%
With Own Children <18	2.0%	2.4%	2.5%
Without Own Children <18	3.1%	3.6%	3.3%
Male Householder, No Spouse/Partner	18.1%	19.9%	18.4%
Living Alone	12.6%	14.1%	12.9%
65 Years and over	3.4%	4.4%	4.2%
With Own Children <18	1.5%	1.5%	1.7%
Without Own Children <18, With Relatives	2.7%	3.0%	2.6%
No Relatives Present	1.2%	1.3%	1.2%
Female Householder, No Spouse/Partner	37.2%	35.0%	31.4%
Living Alone	18.5%	17.4%	15.1%
65 Years and over	8.1%	8.5%	7.9%
With Own Children <18	10.3%	8.2%	7.0%
Without Own Children <18, With Relatives	7.2%	8.4%	8.3%
No Relatives Present	1.2%	1.0%	1.0%
2020 Households by Size			
Total	817	2,945	5,832
1 Person Household	31.1%	31.5%	28.1%
2 Person Household	32.6%	32.0%	33.5%
3 Person Household	15.4%	16.5%	17.2%
4 Person Household	11.1%	11.3%	12.5%
5 Person Household	6.2%	5.5%	5.5%
6 Person Household	2.1%	1.9%	1.9%
7 + Person Household	1.3%	1.3%	1.4%

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2020 Households by Tenure and Mortgage Status			
Total	817	2,945	5,832
Owner Occupied	66.3%	65.3%	70.8%
Owned with a Mortgage/Loan	53.7%	44.9%	45.1%
Owned Free and Clear	12.6%	20.5%	25.7%
Renter Occupied	33.7%	34.7%	29.2%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	110	123	130
Percent of Income for Mortgage	24.3%	21.7%	20.5%
Wealth Index	44	47	56
2020 Housing Units By Urban/ Rural Status			
Total	866	3,243	6,367
Urban Housing Units	81.9%	69.2%	38.8%
Rural Housing Units	18.1%	30.8%	61.2%
2020 Population By Urban/ Rural Status			
Total	1,981	8,146	15,474
Urban Population	81.0%	68.1%	41.0%
Rural Population	19.0%	31.9%	59.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Middleburg (4C)	Middleburg (4C)	Middleburg (4C)
2.		Family Foundations (12A)	Southern Satellites (10A)
3.		Rural Bypasses (10E)	Rural Bypasses (10E)
2023 Consumer Spending			
Apparel & Services: Total \$	\$1,116,743	\$4,206,338	\$8,797,414
Average Spent	\$1,320.03	\$1,346.89	\$1,424.22
Spending Potential Index	60	61	65
Education: Total \$	\$828,008	\$3,035,875	\$6,369,931
Average Spent	\$978.73	\$972.10	\$1,031.23
Spending Potential Index	55	54	58
Entertainment/Recreation: Total \$	\$1,958,455	\$7,530,286	\$15,926,395
Average Spent	\$2,314.96	\$2,411.23	\$2,578.34
Spending Potential Index	61	64	68
Food at Home: Total \$	\$3,425,081	\$13,589,613	\$28,733,468
Average Spent	\$4,048.56	\$4,351.46	\$4,651.69
Spending Potential Index	60	64	68
Food Away from Home: Total \$	\$1,919,157	\$7,279,503	\$15,356,459
Average Spent	\$2,268.51	\$2,330.93	\$2,486.07
Spending Potential Index	61	63	67
Health Care: Total \$	\$3,906,783	\$15,633,230	\$33,289,274
Average Spent	\$4,617.95	\$5,005.84	\$5,389.23
Spending Potential Index	63	68	73
HH Furnishings & Equipment: Total \$	\$1,542,470	\$5,878,618	\$12,364,014
Average Spent	\$1,823.25	\$1,882.36	\$2,001.62
Spending Potential Index	62	64	68
Personal Care Products & Services: Total \$	\$490,013	\$1,849,757	\$3,865,941
Average Spent	\$579.21	\$592.30	\$625.86
Spending Potential Index	61	62	65
Shelter: Total \$	\$12,413,621	\$46,289,621	\$96,402,213
Average Spent	\$14,673.31	\$14,822.16	\$15,606.64
Spending Potential Index	59	60	63
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,672,527	\$6,459,801	\$13,774,199
Average Spent	\$1,976.98	\$2,068.46	\$2,229.92
Spending Potential Index	63	66	71
Travel: Total \$	\$1,183,615	\$4,384,416	\$9,201,712
Average Spent	\$1,399.07	\$1,403.91	\$1,489.67
Spending Potential Index	62	62	66
Vehicle Maintenance & Repairs: Total \$	\$690,355	\$2,688,822	\$5,686,907
Average Spent	\$816.02	\$860.97	\$920.66
Spending Potential Index	62	66	70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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