

Demographic Detail Report

Outlot 1 Hwy 515 & Hwy 53, Jasper, GA 30143

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -

Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



Radius	1 Mile		3 Mile		5 Mile	
Population						
2024 Projection	942		10,005		17,774	
2019 Estimate	869		9,435		16,495	
2010 Census	785		9,738		15,449	
Growth 2019 - 2024	8.40%		6.04%		7.75%	
Growth 2010 - 2019	10.70%		-3.11%		6.77%	
2019 Population by Age						
	869		9,435		16,495	
Age 0 - 4	48	5.52%	526	5.57%	907	5.50%
Age 5 - 9	50	5.75%	556	5.89%	954	5.78%
Age 10 - 14	56	6.44%	635	6.73%	1,096	6.64%
Age 15 - 19	52	5.98%	589	6.24%	1,022	6.20%
Age 20 - 24	47	5.41%	527	5.59%	918	5.57%
Age 25 - 29	61	7.02%	630	6.68%	1,079	6.54%
Age 30 - 34	55	6.33%	559	5.92%	947	5.74%
Age 35 - 39	55	6.33%	578	6.13%	980	5.94%
Age 40 - 44	56	6.44%	601	6.37%	1,020	6.18%
Age 45 - 49	60	6.90%	653	6.92%	1,119	6.78%
Age 50 - 54	64	7.36%	679	7.20%	1,196	7.25%
Age 55 - 59	65	7.48%	691	7.32%	1,243	7.54%
Age 60 - 64	53	6.10%	607	6.43%	1,110	6.73%
Age 65 - 69	46	5.29%	576	6.10%	1,059	6.42%
Age 70 - 74	36	4.14%	432	4.58%	792	4.80%
Age 75 - 79	29	3.34%	282	2.99%	509	3.09%
Age 80 - 84	19	2.19%	162	1.72%	285	1.73%
Age 85+	17	1.96%	154	1.63%	259	1.57%
Age 65+	147	16.92%	1,606	17.02%	2,904	17.61%
Median Age	40.90		41.00		41.70	
Average Age	40.20		40.00		40.40	

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Outlot 1						
Hwy 515 & Hwy 53, Jasper, GA 30143						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population By Race	869		9,435		16,495	
White	798	91.83%	9,016	95.56%	15,801	95.79%
Black	44	5.06%	182	1.93%	285	1.73%
Am. Indian & Alaskan	14	1.61%	51	0.54%	72	0.44%
Asian	6	0.69%	69	0.73%	132	0.80%
Hawaiian & Pacific Island	0	0.00%	2	0.02%	3	0.02%
Other	6	0.69%	116	1.23%	202	1.22%
Population by Hispanic Origin	869		9,435		16,495	
Non-Hispanic Origin	735	84.58%	8,895	94.28%	15,797	95.77%
Hispanic Origin	134	15.42%	540	5.72%	697	4.23%
2019 Median Age, Male	39.00		39.50		40.50	
2019 Average Age, Male	38.80		38.80		39.40	
2019 Median Age, Female	42.70		42.50		42.80	
2019 Average Age, Female	41.60		41.20		41.30	
2019 Population by Occupation Classification	704		7,599		13,331	
Civilian Employed	399	56.68%	4,219	55.52%	7,525	56.45%
Civilian Unemployed	18	2.56%	197	2.59%	292	2.19%
Civilian Non-Labor Force	287	40.77%	3,183	41.89%	5,497	41.23%
Armed Forces	0	0.00%	0	0.00%	17	0.13%
Households by Marital Status						
Married	163		1,890		3,483	
Married No Children	101		1,134		2,169	
Married w/Children	61		756		1,314	
2019 Population by Education	689		6,907		12,119	
Some High School, No Diploma	282	40.93%	1,373	19.88%	2,194	18.10%
High School Grad (Incl Equivalency)	214	31.06%	2,152	31.16%	3,857	31.83%
Some College, No Degree	63	9.14%	1,947	28.19%	3,378	27.87%
Associate Degree	73	10.60%	305	4.42%	522	4.31%
Bachelor Degree	27	3.92%	597	8.64%	1,324	10.92%
Advanced Degree	30	4.35%	533	7.72%	844	6.96%



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Hwy 515 & Hwy 53, Jasper, GA 30143						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population by Occupation	704		7,824		13,834	
Real Estate & Finance	0	0.00%	242	3.09%	479	3.46%
Professional & Management	80	11.36%	1,884	24.08%	3,138	22.68%
Public Administration	15	2.13%	170	2.17%	401	2.90%
Education & Health	24	3.41%	628	8.03%	1,102	7.97%
Services	61	8.66%	671	8.58%	1,215	8.78%
Information	0	0.00%	98	1.25%	139	1.00%
Sales	53	7.53%	905	11.57%	2,127	15.38%
Transportation	0	0.00%	0	0.00%	0	0.00%
Retail	41	5.82%	729	9.32%	1,296	9.37%
Wholesale	1	0.14%	108	1.38%	275	1.99%
Manufacturing	72	10.23%	526	6.72%	818	5.91%
Production	63	8.95%	510	6.52%	785	5.67%
Construction	143	20.31%	715	9.14%	1,101	7.96%
Utilities	32	4.55%	198	2.53%	390	2.82%
Agriculture & Mining	118	16.76%	234	2.99%	284	2.05%
Farming, Fishing, Forestry	0	0.00%	14	0.18%	23	0.17%
Other Services	1	0.14%	192	2.45%	261	1.89%
2019 Worker Travel Time to Job	397		4,046		7,174	
<30 Minutes	348	87.66%	2,579	63.74%	4,392	61.22%
30-60 Minutes	41	10.33%	787	19.45%	1,605	22.37%
60+ Minutes	8	2.02%	680	16.81%	1,177	16.41%
2010 Households by HH Size	308		3,686		5,886	
1-Person Households	88	28.57%	905	24.55%	1,367	23.22%
2-Person Households	101	32.79%	1,279	34.70%	2,103	35.73%
3-Person Households	53	17.21%	643	17.44%	1,044	17.74%
4-Person Households	34	11.04%	478	12.97%	777	13.20%
5-Person Households	15	4.87%	246	6.67%	377	6.41%
6-Person Households	9	2.92%	81	2.20%	131	2.23%
7 or more Person Households	8	2.60%	54	1.47%	87	1.48%
2019 Average Household Size	2.50		2.60		2.60	
Households						
2024 Projection	377		3,756		6,700	
2019 Estimate	347		3,545		6,223	
2010 Census	308		3,687		5,886	
Growth 2019 - 2024	8.65%		5.95%		7.67%	
Growth 2010 - 2019	12.66%		-3.85%		5.73%	



Demographic Detail Report

Outlot 1						
Hwy 515 & Hwy 53, Jasper, GA 30143						
Radius	1 Mile		3 Mile		5 Mile	
2019 Households by HH Income	346		3,546		6,224	
<\$25,000	119	34.39%	807	22.76%	1,179	18.94%
\$25,000 - \$50,000	146	42.20%	916	25.83%	1,527	24.53%
\$50,000 - \$75,000	50	14.45%	752	21.21%	1,372	22.04%
\$75,000 - \$100,000	7	2.02%	421	11.87%	737	11.84%
\$100,000 - \$125,000	19	5.49%	281	7.92%	558	8.97%
\$125,000 - \$150,000	5	1.45%	117	3.30%	219	3.52%
\$150,000 - \$200,000	0	0.00%	177	4.99%	447	7.18%
\$200,000+	0	0.00%	75	2.12%	185	2.97%
2019 Avg Household Income	\$38,514		\$65,603		\$72,931	
2019 Med Household Income	\$35,397		\$51,629		\$57,328	
2019 Occupied Housing	347		3,544		6,223	
Owner Occupied	201	57.93%	2,439	68.82%	4,435	71.27%
Renter Occupied	146	42.07%	1,105	31.18%	1,788	28.73%
2010 Housing Units	231		3,257		5,887	
1 Unit	231	100.00%	2,880	88.42%	5,211	88.52%
2 - 4 Units	0	0.00%	162	4.97%	201	3.41%
5 - 19 Units	0	0.00%	185	5.68%	333	5.66%
20+ Units	0	0.00%	30	0.92%	142	2.41%
2019 Housing Value	201		2,439		4,436	
<\$100,000	107	53.23%	669	27.43%	1,153	25.99%
\$100,000 - \$200,000	51	25.37%	825	33.83%	1,406	31.70%
\$200,000 - \$300,000	33	16.42%	535	21.94%	845	19.05%
\$300,000 - \$400,000	9	4.48%	177	7.26%	456	10.28%
\$400,000 - \$500,000	1	0.50%	141	5.78%	332	7.48%
\$500,000 - \$1,000,000	0	0.00%	37	1.52%	189	4.26%
\$1,000,000+	0	0.00%	55	2.26%	55	1.24%
2019 Median Home Value	\$93,924		\$166,727		\$175,746	
2019 Housing Units by Yr Built	377		3,953		6,985	
Built 2010+	27	7.16%	208	5.26%	783	11.21%
Built 2000 - 2010	2	0.53%	650	16.44%	1,184	16.95%
Built 1990 - 1999	36	9.55%	1,124	28.43%	1,863	26.67%
Built 1980 - 1989	67	17.77%	582	14.72%	936	13.40%
Built 1970 - 1979	81	21.49%	478	12.09%	803	11.50%
Built 1960 - 1969	52	13.79%	326	8.25%	514	7.36%
Built 1950 - 1959	65	17.24%	278	7.03%	347	4.97%
Built <1949	47	12.47%	307	7.77%	555	7.95%
2019 Median Year Built	1972		1989		1991	



Demographic Detail Report

Outlot 2

Hwy 515 & Hwy 53, Jasper, GA 30143

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -

Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



Radius	1 Mile	3 Mile	5 Mile
Population			
2024 Projection	948	10,053	17,800
2019 Estimate	875	9,481	16,520
2010 Census	790	9,790	15,477
Growth 2019 - 2024	8.34%	6.03%	7.75%
Growth 2010 - 2019	10.76%	-3.16%	6.74%
2019 Population by Age			
	875	9,481	16,520
Age 0 - 4	48 5.49%	528 5.57%	908 5.50%
Age 5 - 9	50 5.71%	559 5.90%	956 5.79%
Age 10 - 14	56 6.40%	638 6.73%	1,097 6.64%
Age 15 - 19	53 6.06%	591 6.23%	1,024 6.20%
Age 20 - 24	47 5.37%	529 5.58%	920 5.57%
Age 25 - 29	62 7.09%	633 6.68%	1,081 6.54%
Age 30 - 34	55 6.29%	561 5.92%	948 5.74%
Age 35 - 39	55 6.29%	581 6.13%	982 5.94%
Age 40 - 44	57 6.51%	604 6.37%	1,021 6.18%
Age 45 - 49	61 6.97%	656 6.92%	1,121 6.79%
Age 50 - 54	64 7.31%	682 7.19%	1,198 7.25%
Age 55 - 59	65 7.43%	695 7.33%	1,245 7.54%
Age 60 - 64	53 6.06%	611 6.44%	1,112 6.73%
Age 65 - 69	46 5.26%	579 6.11%	1,060 6.42%
Age 70 - 74	37 4.23%	435 4.59%	793 4.80%
Age 75 - 79	29 3.31%	283 2.98%	510 3.09%
Age 80 - 84	19 2.17%	163 1.72%	286 1.73%
Age 85+	18 2.06%	154 1.62%	259 1.57%
Age 65+	149 17.03%	1,614 17.02%	2,908 17.60%
Median Age	41.00	41.00	41.70
Average Age	40.30	40.00	40.40

Demographic Detail Report

Outlot 2

Hwy 515 & Hwy 53, Jasper, GA 30143

Radius	1 Mile	3 Mile	5 Mile
2019 Population By Race	875	9,481	16,520
White	804 91.89%	9,059 95.55%	15,826 95.80%
Black	44 5.03%	183 1.93%	285 1.73%
Am. Indian & Alaskan	15 1.71%	51 0.54%	72 0.44%
Asian	6 0.69%	70 0.74%	132 0.80%
Hawaiian & Pacific Island	0 0.00%	2 0.02%	3 0.02%
Other	6 0.69%	116 1.22%	202 1.22%
Population by Hispanic Origin	875	9,481	16,520
Non-Hispanic Origin	740 84.57%	8,941 94.30%	15,821 95.77%
Hispanic Origin	135 15.43%	540 5.70%	699 4.23%
2019 Median Age, Male	39.00	39.50	40.50
2019 Average Age, Male	38.80	38.80	39.40
2019 Median Age, Female	42.70	42.50	42.80
2019 Average Age, Female	41.60	41.20	41.30
2019 Population by Occupation Classification	709	7,637	13,351
Civilian Employed	402 56.70%	4,241 55.53%	7,538 56.46%
Civilian Unemployed	18 2.54%	198 2.59%	292 2.19%
Civilian Non-Labor Force	289 40.76%	3,198 41.88%	5,504 41.23%
Armed Forces	0 0.00%	0 0.00%	17 0.13%
Households by Marital Status			
Married	164	1,900	3,489
Married No Children	102	1,141	2,173
Married w/Children	62	759	1,316
2019 Population by Education	694	6,947	12,137
Some High School, No Diploma	284 40.92%	1,379 19.85%	2,193 18.07%
High School Grad (Incl Equivalency)	216 31.12%	2,159 31.08%	3,862 31.82%
Some College, No Degree	63 9.08%	1,957 28.17%	3,387 27.91%
Associate Degree	74 10.66%	311 4.48%	523 4.31%
Bachelor Degree	27 3.89%	605 8.71%	1,328 10.94%
Advanced Degree	30 4.32%	536 7.72%	844 6.95%



Demographic Detail Report

Outlot 2						
Hwy 515 & Hwy 53, Jasper, GA 30143						
Radius	1 Mile		3 Mile		5 Mile	
2019 Population by Occupation	710		7,856		13,856	
Real Estate & Finance	0	0.00%	243	3.09%	480	3.46%
Professional & Management	81	11.41%	1,891	24.07%	3,141	22.67%
Public Administration	15	2.11%	170	2.16%	402	2.90%
Education & Health	24	3.38%	630	8.02%	1,102	7.95%
Services	62	8.73%	677	8.62%	1,216	8.78%
Information	0	0.00%	98	1.25%	139	1.00%
Sales	53	7.46%	911	11.60%	2,135	15.41%
Transportation	0	0.00%	0	0.00%	0	0.00%
Retail	41	5.77%	731	9.30%	1,301	9.39%
Wholesale	1	0.14%	108	1.37%	277	2.00%
Manufacturing	73	10.28%	527	6.71%	819	5.91%
Production	64	9.01%	512	6.52%	785	5.67%
Construction	144	20.28%	718	9.14%	1,102	7.95%
Utilities	32	4.51%	200	2.55%	389	2.81%
Agriculture & Mining	119	16.76%	234	2.98%	284	2.05%
Farming, Fishing, Forestry	0	0.00%	14	0.18%	23	0.17%
Other Services	1	0.14%	192	2.44%	261	1.88%
2019 Worker Travel Time to Job	401		4,066		7,185	
<30 Minutes	351	87.53%	2,593	63.77%	4,397	61.20%
30-60 Minutes	42	10.47%	790	19.43%	1,606	22.35%
60+ Minutes	8	2.00%	683	16.80%	1,182	16.45%
2010 Households by HH Size	310		3,708		5,897	
1-Person Households	88	28.39%	910	24.54%	1,369	23.22%
2-Person Households	102	32.90%	1,287	34.71%	2,107	35.73%
3-Person Households	53	17.10%	647	17.45%	1,046	17.74%
4-Person Households	34	10.97%	481	12.97%	779	13.21%
5-Person Households	16	5.16%	247	6.66%	378	6.41%
6-Person Households	9	2.90%	81	2.18%	131	2.22%
7 or more Person Households	8	2.58%	55	1.48%	87	1.48%
2019 Average Household Size	2.50		2.60		2.60	
Households						
2024 Projection	380		3,774		6,709	
2019 Estimate	349		3,563		6,232	
2010 Census	311		3,707		5,896	
Growth 2019 - 2024	8.88%		5.92%		7.65%	
Growth 2010 - 2019	12.22%		-3.88%		5.70%	



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Hwy 515 & Hwy 53, Jasper, GA 30143						
Radius	1 Mile		3 Mile		5 Mile	
2019 Households by HH Income	347		3,564		6,232	
<\$25,000	119	34.29%	810	22.73%	1,180	18.93%
\$25,000 - \$50,000	146	42.07%	921	25.84%	1,529	24.53%
\$50,000 - \$75,000	50	14.41%	755	21.18%	1,374	22.05%
\$75,000 - \$100,000	7	2.02%	423	11.87%	738	11.84%
\$100,000 - \$125,000	19	5.48%	285	8.00%	557	8.94%
\$125,000 - \$150,000	6	1.73%	117	3.28%	219	3.51%
\$150,000 - \$200,000	0	0.00%	177	4.97%	450	7.22%
\$200,000+	0	0.00%	76	2.13%	185	2.97%
2019 Avg Household Income	\$38,800		\$65,654		\$72,954	
2019 Med Household Income	\$35,436		\$51,650		\$57,333	
2019 Occupied Housing	349		3,562		6,232	
Owner Occupied	202	57.88%	2,452	68.84%	4,442	71.28%
Renter Occupied	147	42.12%	1,110	31.16%	1,790	28.72%
2010 Housing Units	233		3,274		5,898	
1 Unit	233	100.00%	2,894	88.39%	5,217	88.45%
2 - 4 Units	0	0.00%	163	4.98%	201	3.41%
5 - 19 Units	0	0.00%	187	5.71%	337	5.71%
20+ Units	0	0.00%	30	0.92%	143	2.42%
2019 Housing Value	203		2,451		4,441	
<\$100,000	108	53.20%	670	27.34%	1,154	25.99%
\$100,000 - \$200,000	51	25.12%	827	33.74%	1,408	31.70%
\$200,000 - \$300,000	34	16.75%	539	21.99%	844	19.00%
\$300,000 - \$400,000	9	4.43%	180	7.34%	455	10.25%
\$400,000 - \$500,000	1	0.49%	143	5.83%	333	7.50%
\$500,000 - \$1,000,000	0	0.00%	37	1.51%	192	4.32%
\$1,000,000+	0	0.00%	55	2.24%	55	1.24%
2019 Median Home Value	\$93,981		\$167,170		\$175,745	
2019 Housing Units by Yr Built	379		3,973		6,996	
Built 2010+	27	7.12%	208	5.24%	783	11.19%
Built 2000 - 2010	2	0.53%	655	16.49%	1,185	16.94%
Built 1990 - 1999	36	9.50%	1,129	28.42%	1,867	26.69%
Built 1980 - 1989	67	17.68%	586	14.75%	937	13.39%
Built 1970 - 1979	82	21.64%	479	12.06%	807	11.54%
Built 1960 - 1969	52	13.72%	328	8.26%	514	7.35%
Built 1950 - 1959	66	17.41%	279	7.02%	347	4.96%
Built <1949	47	12.40%	309	7.78%	556	7.95%
2019 Median Year Built	1972		1989		1991	

